
State Public Health Actions to Prevent and Control Diabetes, Heart Disease, Obesity and Associated Risk Factors and Promote School Health

Centers for Disease Control and Prevention
Funding Opportunity Announcement [DP13-1305](#)

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PUBLIC HEALTH DIVISION

Builds from Existing Capacity



- Continues existing grants for heart disease and stroke, diabetes and school health
- Expands efforts around physical activity, nutrition and obesity
- Long-term outcomes
 - Improved prevention and control
 - Hypertension
 - Diabetes
 - Overweight and obesity

Outcomes & Reporting Requirements

- Complements healthcare and education transformation
 - Triple Aim
 1. Improving the health of populations
 2. Reducing the per capita cost of health care
 3. Improving the patient experience of care
- Annual Performance Report to CDC
 - Progress on work plan objectives, activities and performance measures
 - Performance measures, evaluation results, successes, challenges
 - Budget and work plans for next grant year

This grant supports healthy communities throughout Oregon by

- Collecting, analyzing and evaluating data
- Providing trainings and technical assistance to Coordinated Care Organizations, local public health departments, communities, and partners
- Educating people about the importance of healthy eating, physical activity and taking care of chronic conditions

Community Example: Deschutes County

- Efforts to support county employees and community members in **eating better, moving more and living tobacco free**
 - Healthy Vending
 - Farm to Worksite Program
 - Tobacco Free County Campuses
- Partnership with St. Charles Health System
 - Living Well (chronic disease self management program)
 - Covered benefit for employees
 - Increasing Colorectal Cancer Screening
 - Promoting early detection of chronic disease

Community Example: Jackson and Josephine Counties

- Wellness@Work Consortium
 - Public/Private partnerships, including CCOs, to strengthen worksite supports and health engagement
 - Baseline survey of businesses
 - Chambers of Commerce and OHSU
 - Viewings of national Wellness@Work webinars
- “Walking the Talk”
 - Josephine County
 - HHS recently adopted tobacco-free campus policy
 - Jackson County
 - Tobacco-free campus policy
 - Healthy meetings policy

Community Example: Douglas County

- Successful Community Coalition
 - Living Well (classes for people with chronic disease)
 - Program delivered through local health system and senior meals program
 - Collaborating with Oregon Food Bank
 - Assess availability of healthy food for people with limited resources
 - Promotion of screening for colorectal and breast cancer
 - One partner promotes screening at a popular hardware store

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about it.

Wendy Richardson
Gearhart resident

Oregon Health Authority NNB
A Centers for Disease Control and Prevention-funded campaign



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