

Department of Community Colleges and Workforce Development

Presented to:

House Higher Education and Workforce Development Committee

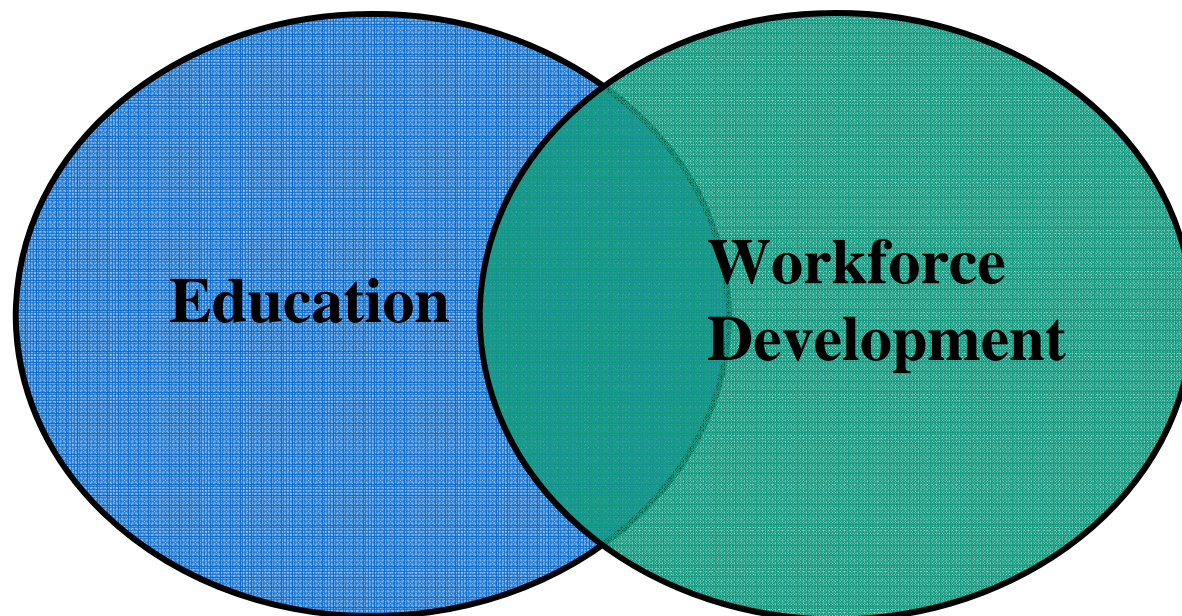
Camille Preus, Commissioner

February 4, 2013



Agency Mission

The mission of the Oregon Department of Community Colleges and Workforce Development is to contribute leadership and resources to increase the skills, knowledge and career opportunities of Oregonians.



CCWD Goals and Legislatively Approved Key Performance Measures

Oregonians have strong literacy skills

- GED, Basic skills and ESL Completion
- At-Risk Youth, Youth Employment

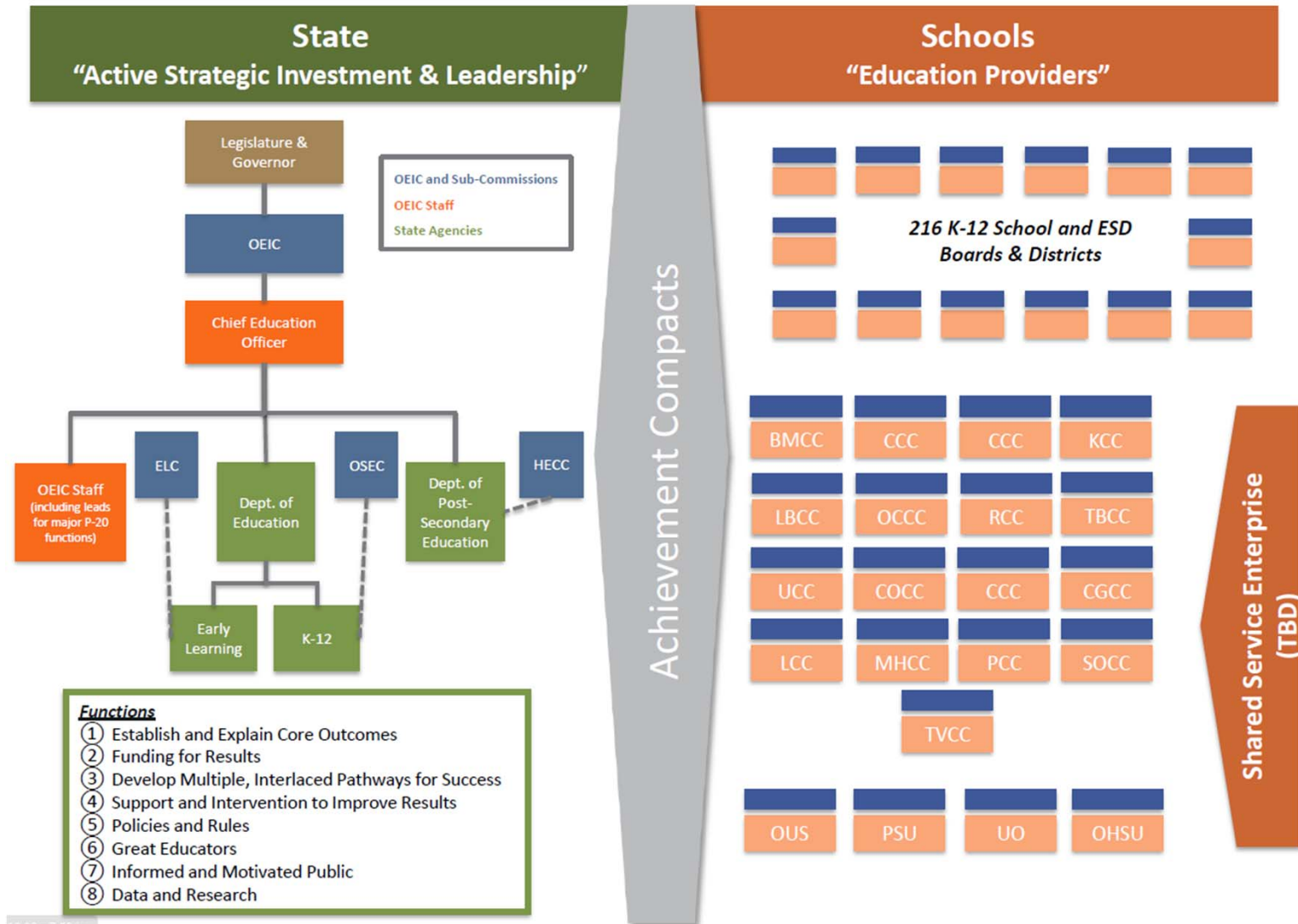
Oregon's workforce is well-trained and has access to a wide variety of training programs

- Adult Employment, Dislocated Worker Wages
- Nursing Program Completion, Licensing/Certification Rates
- Career and Technical Education Degree/Certificate Completion
- Business and Industry Training Satisfaction

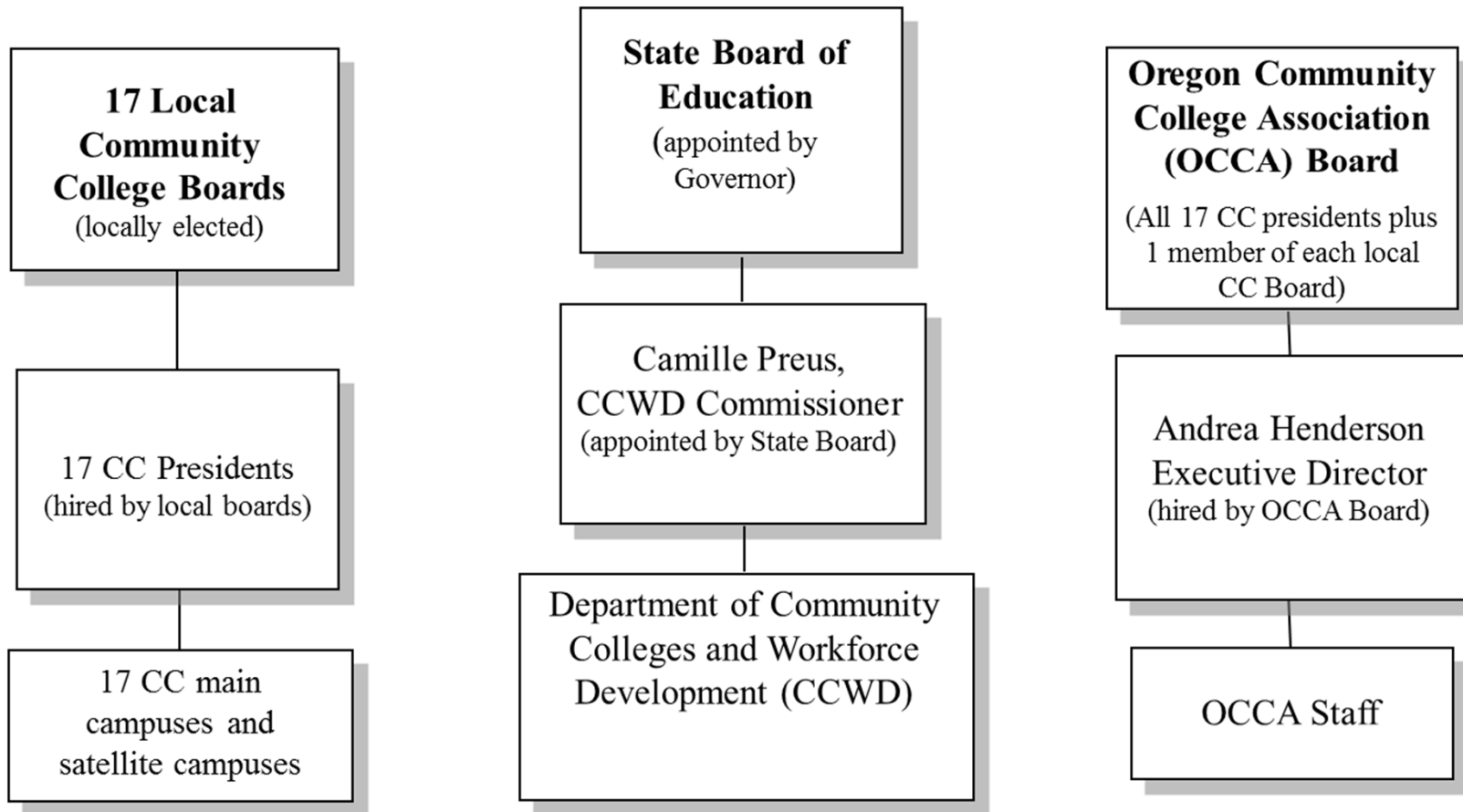
Oregonians have access to excellent, affordable community colleges services

- Associate Degree Completion
- Transfers to OUS
- High School Participation, Minority Enrollment

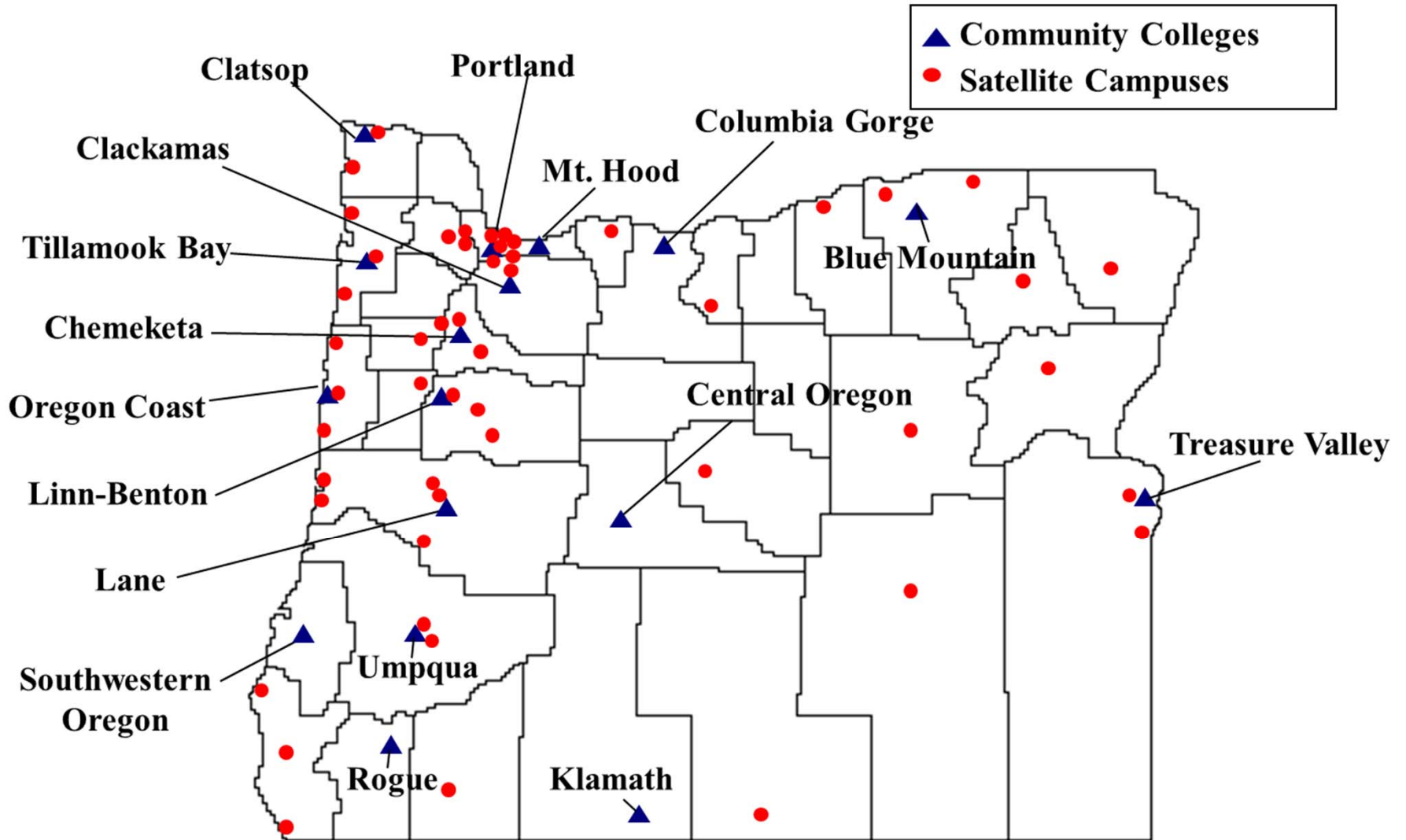
Proposed Postsecondary Governance Changes



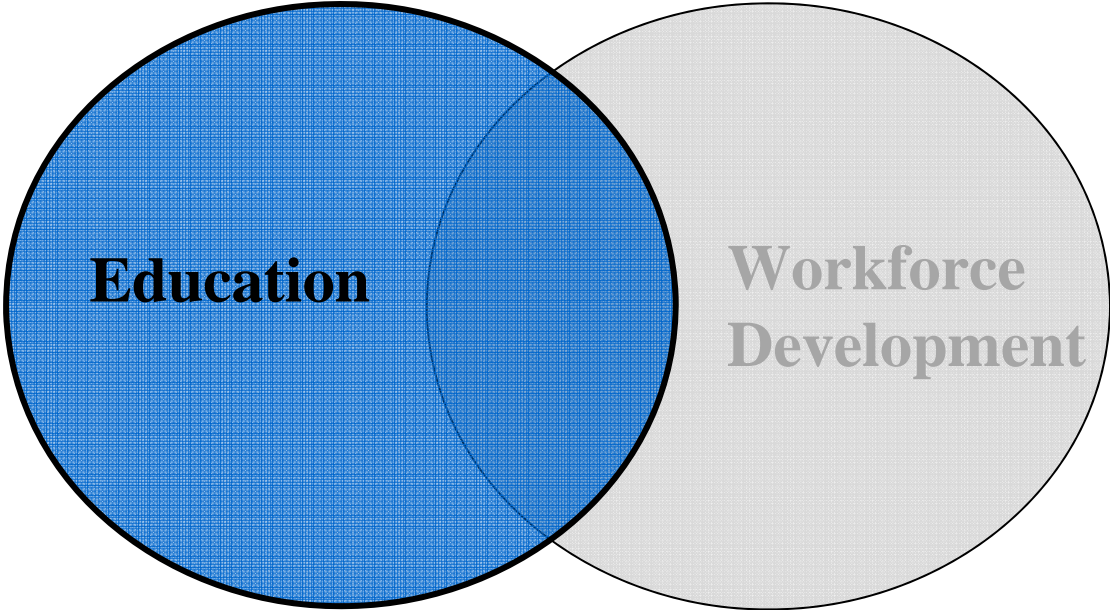
Community College Network



Oregon's Community Colleges



Oregon Community Colleges: Ensuring Student Success

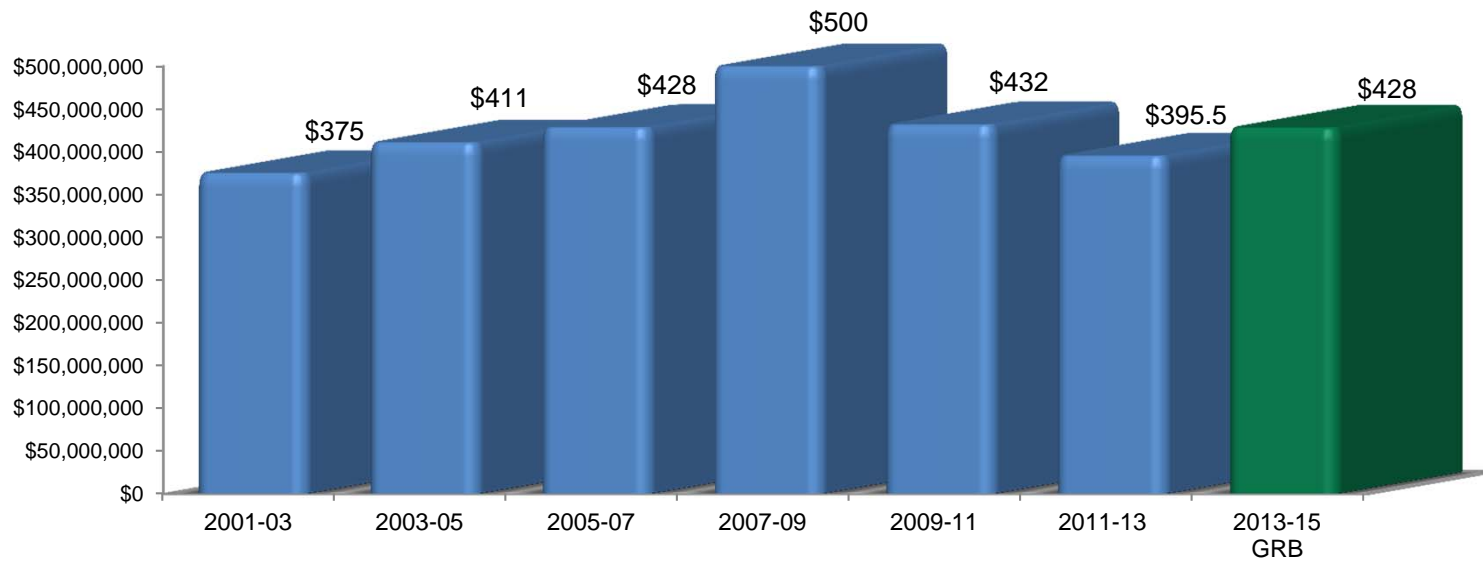


Education and Skill Development Continuum

40-40-20



State Appropriations to Community Colleges (in millions)

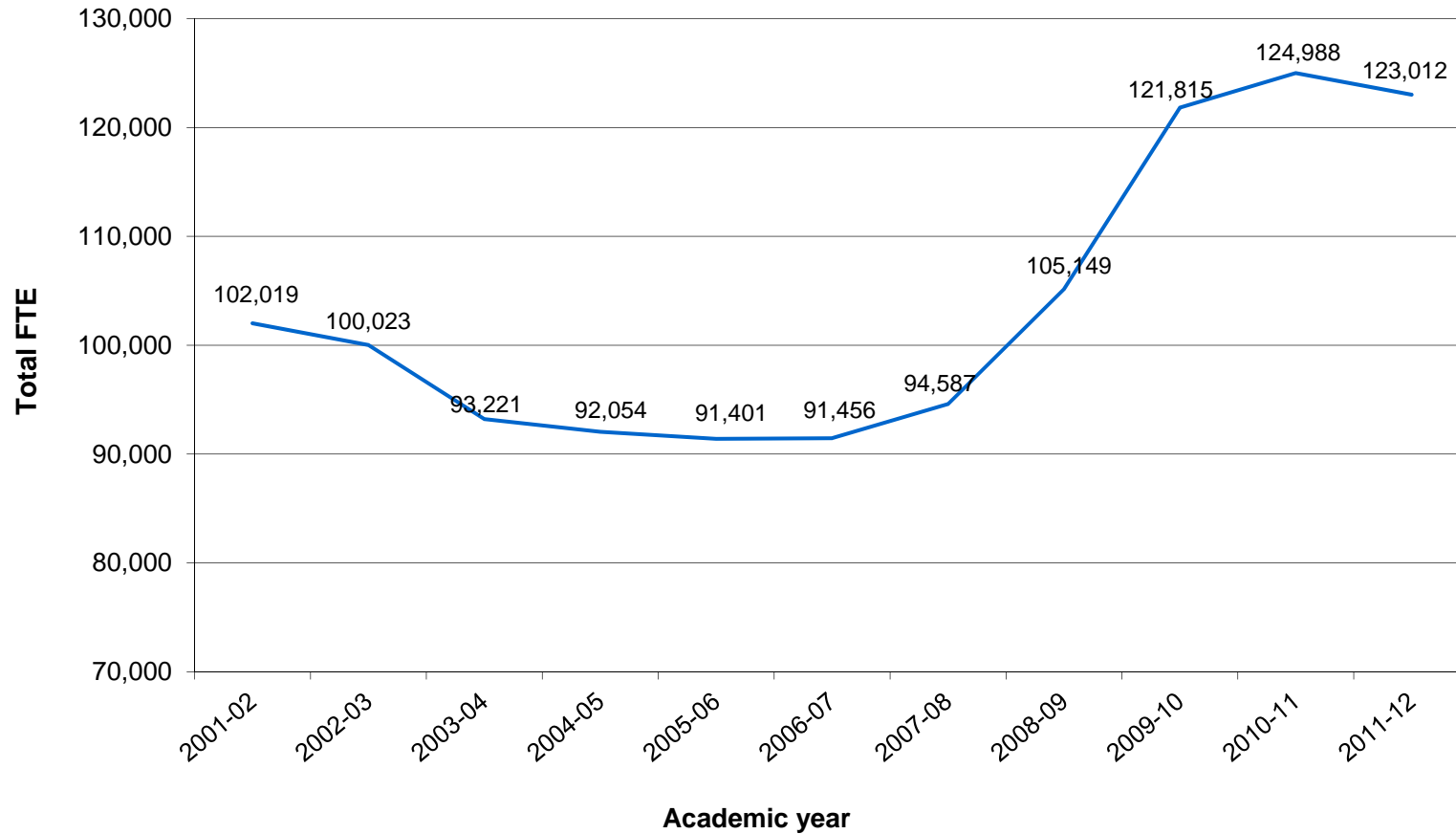


Source: Legislatively Adopted Budget, Oregon Legislative Fiscal Office

Oregon Community Colleges are the key access point for postsecondary education.

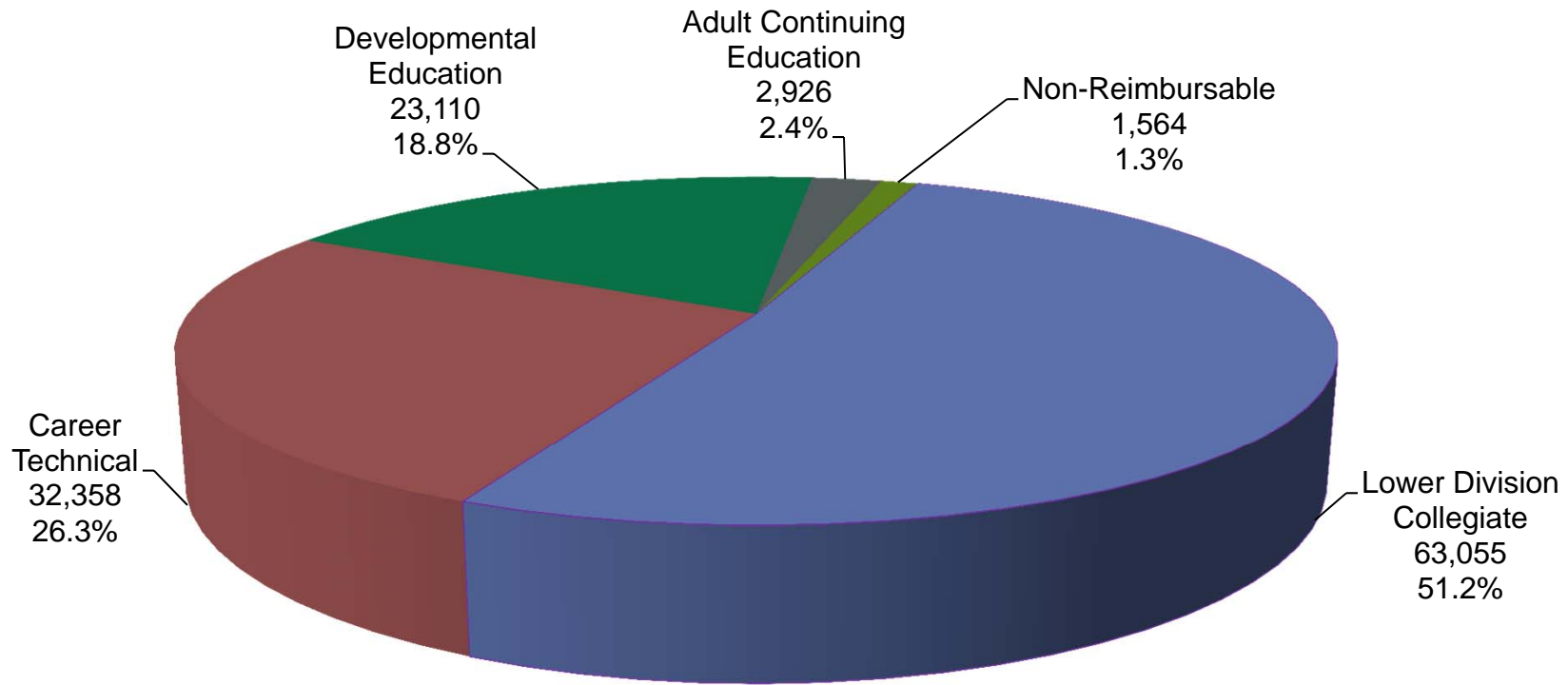
- Provide opportunities for 372,469 students each year to advance their educational goals and acquire new skills.
- Postsecondary education and skill development programs:
 - Lower Division Collegiate
 - Career and Technical Education
 - Accelerated Learning Opportunities
 - Adult Literacy and English as a Second Language
 - Adult Continuing Education
- Work with local businesses to deliver Customized Workforce Training programs designed to meet local labor market demand.

Community College Full-Time and Part-Time Enrollments - FTE



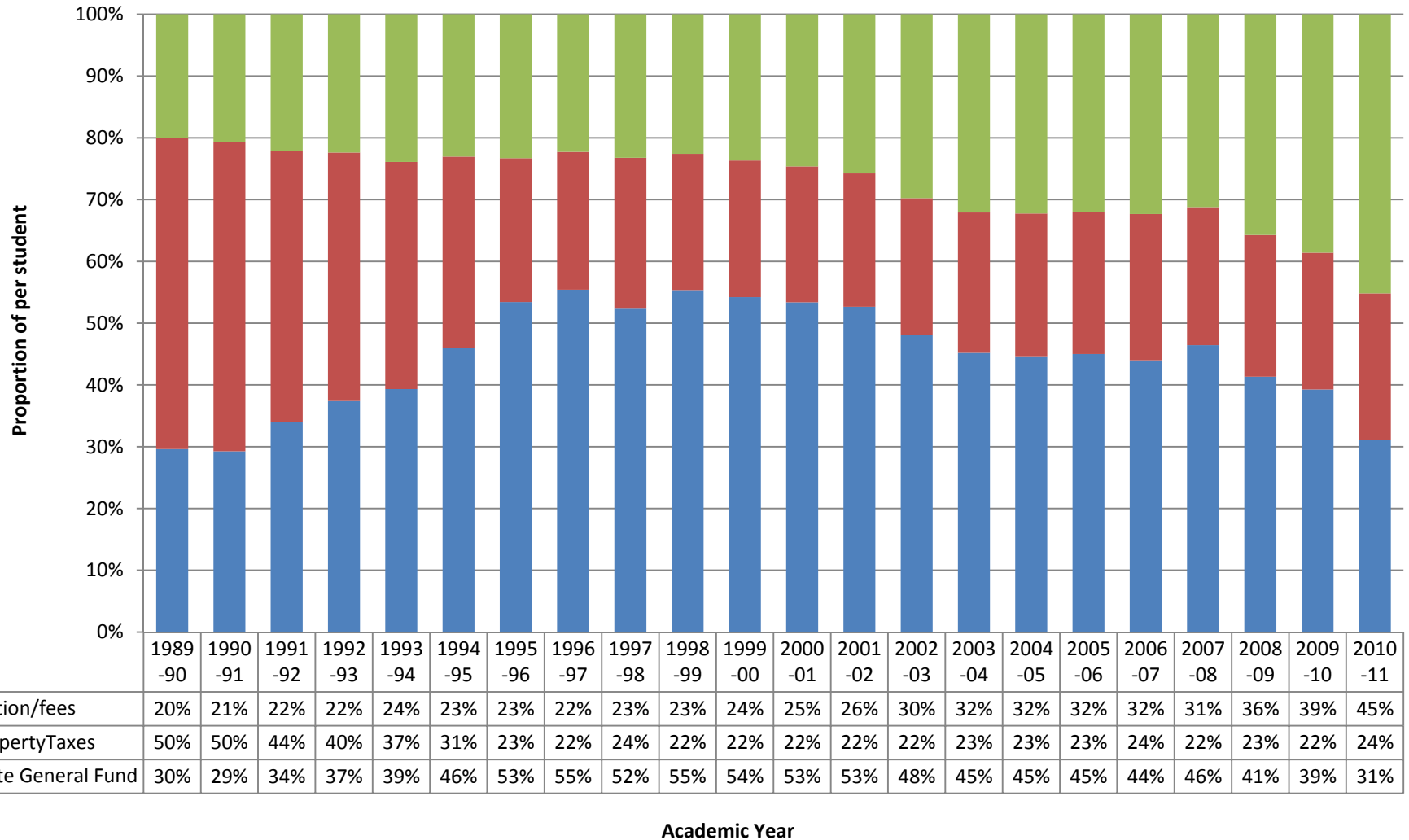
Oregon Community Colleges Full-Time Equivalent Enrollment by Program Area 2011-12

Total: 123,013



Community College Revenue Sources

(Tuition and Fees, Local Property Taxes, State General Fund)



Career and Technical Education

- Degrees and Certificates prepare students for direct entry into employment.
- “**Middle-skill jobs**, which require more than a high school diploma but less than a four-year degree, currently make up the largest segment of jobs in our economy, and will continue to do so for years to come.”
- Occupations and Career Pathways:
 - Licensed Practical Nurses
 - Fire Fighters
 - Computer Support Specialist
 - Accounting Technician
 - Machinists
 - Heavy Truck Drivers
 - Electricians

Source: Oregon's Forgotten Middle-Skill Jobs, February 2009

Career Pathways

- A series of connected education programs and student supports that enable individuals to get the training they need to secure a job or advance in a demand industry or occupation.

Goals

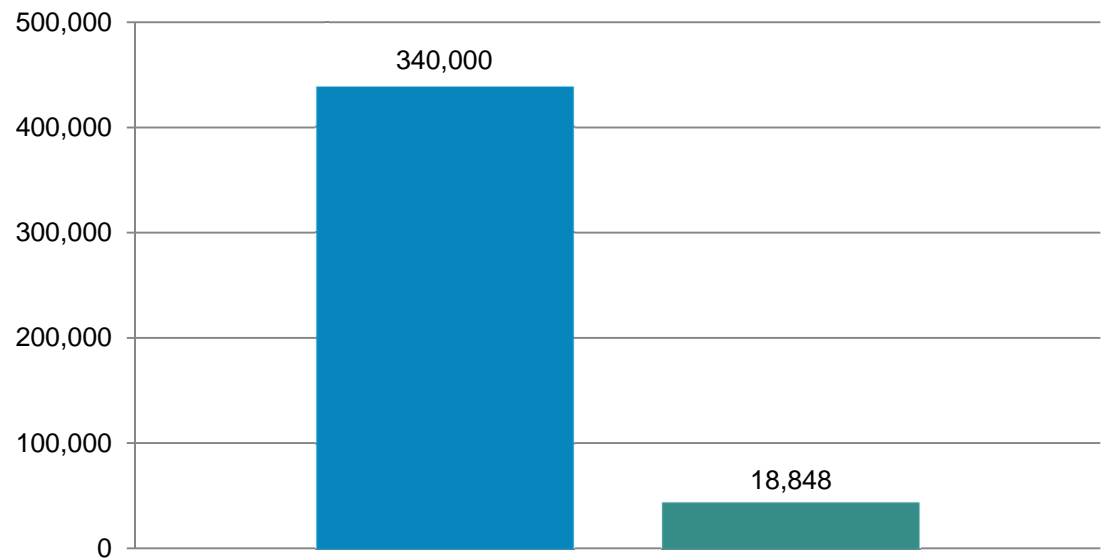
- Increase the number of Oregonians with certificates, credentials and degrees in demand occupations.
- To ease student transitions from high school to community college and from pre-college to credit post secondary.
- More than 5,000 certificates awarded since 2008
- Many completers earning over \$15/hour

Adult Basic Skills Education

Goal – Increase the number of literate adult Oregonians

Target population – adults with less than high school diploma or equivalent: 340,000

Services – Each year Adult Basic Skills Programs help nearly 20,000 Oregonians develop the foundational skills they need to earn GEDs and transition to post-secondary education.



■ Oregonians who are 18 or older, out of school, have no diploma or are not English proficient
Source: American Community Survey (US Census)

■ Total Oregonians Served 2011-12
Source: Oregon Title II and US Census data.

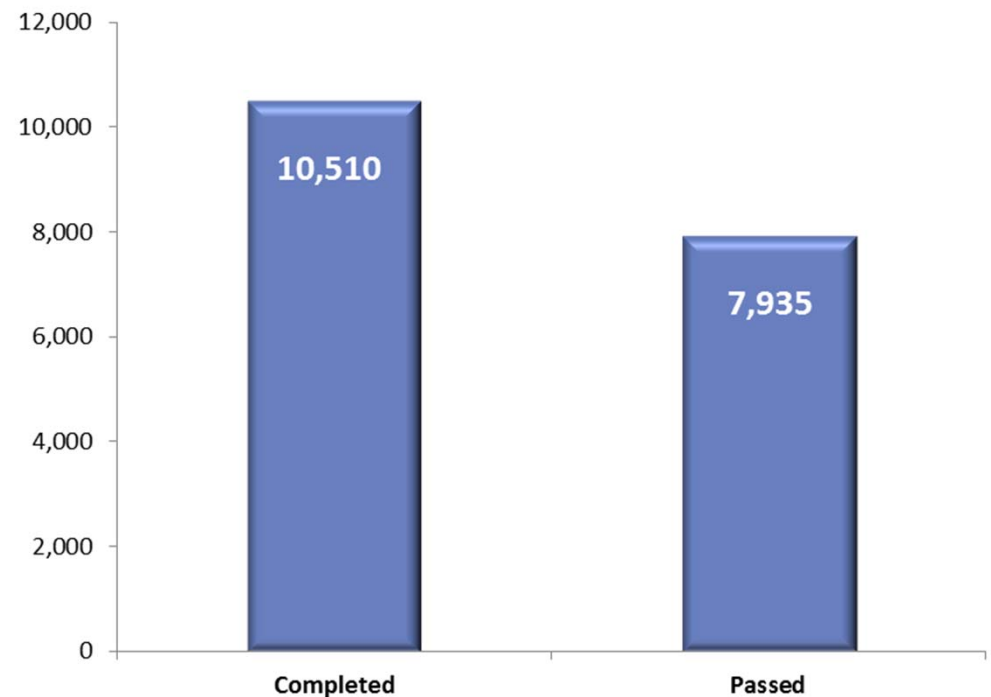
General Educational Development (GED)

Five subject areas, passing these tests certifies that test taker has American high school-level academic skills

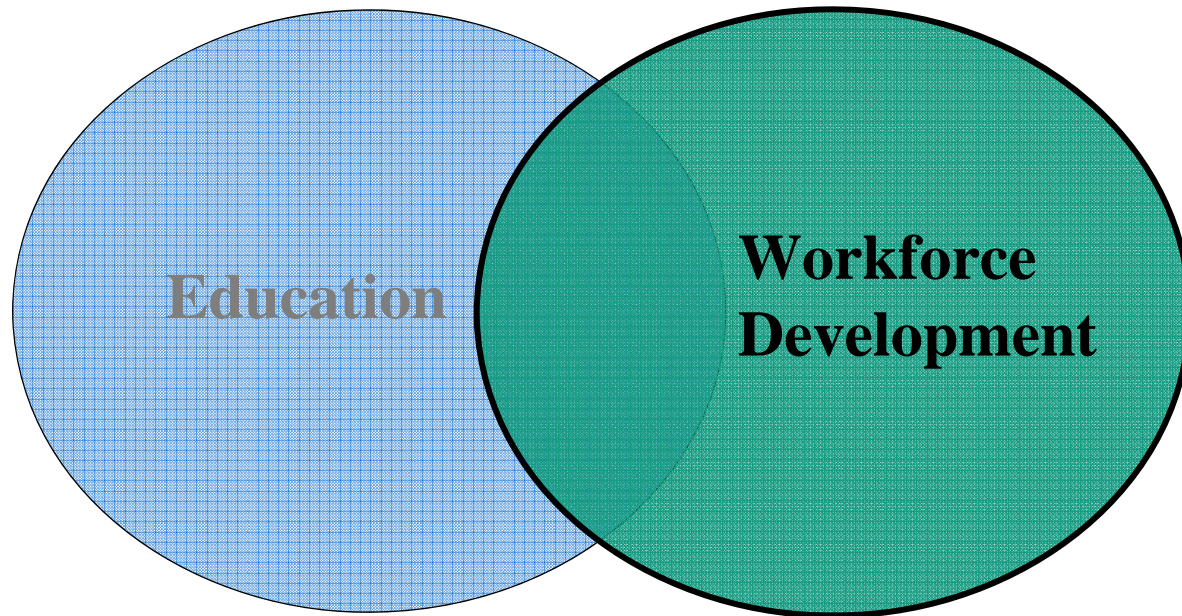


“I’ve always been great at learning things, but the cookie-cutter methods of teaching in high school bored me to death.”

2012 Oregon GED Tests



Workforce Development: Getting Oregonians to Work



Governor

Oregon Workforce Investment Board (OWIB)

Workforce Policy Cabinet

Oregon Department of Community Colleges and Workforce Development
Oregon Employment Department
Business Oregon Department
Oregon University System
Oregon Department of Education
Oregon Department of Human Services
Bureau of Labor and Industries

Local and Regional Workforce Investment Boards

WorkSource Oregon Centers and Partners



Oregon Workforce Investment Board

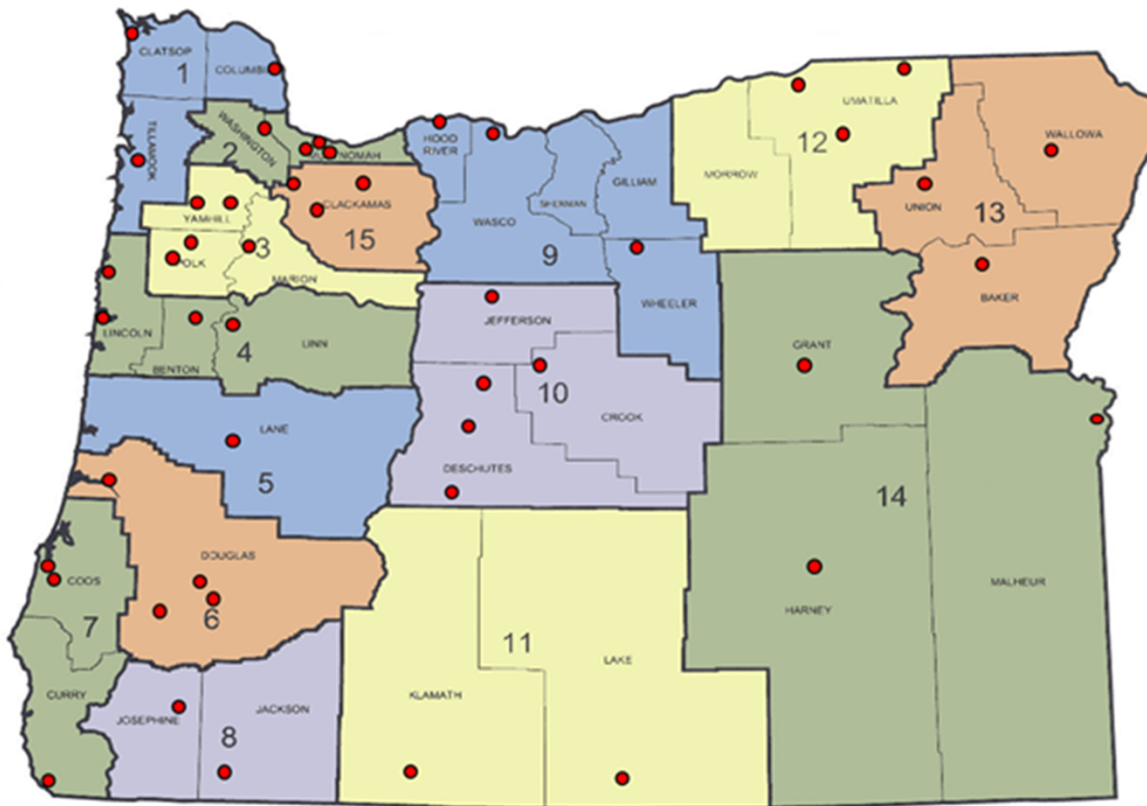
Private Sector led, Workforce Advisory Board to the Governor

Oregon's Workforce Development Strategic Plan Finalized July 2012

Focuses the work of the public workforce system on three statewide strategies:

- Industry Sector Strategies
- Certified Work Ready Communities
- Systems Innovation

Workforce Regions and WorkSource Oregon Centers



Region Local Workforce Investment Boards

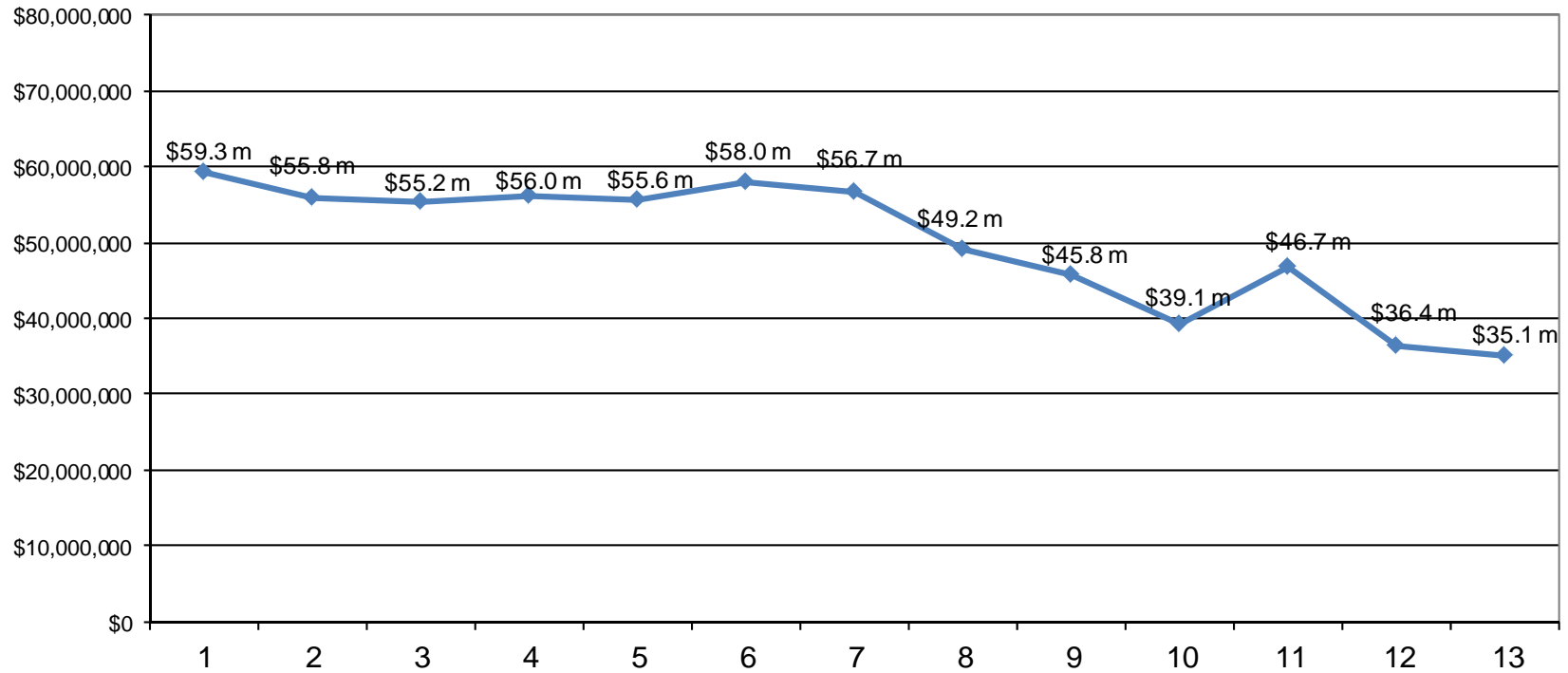
- 2 Worksystems, Inc. (WSI)
- 15 Workforce Investment Council of Clackamas County (WICCO)
- 3 Job Growers, Inc. (JGI)
- 4 Linn, Benton, and Lincoln Workforce Investment Board (CSC)
- 5 Lane Workforce Partnership (LWP)
- 8 Rogue Valley Workforce Development Council (TJC)
- 1, 6, 7, 9, 10, 11, 12, 13, 14
The Oregon Consortium – Oregon Workforce Alliance (TOC/OWA)

Adult, Dislocated Worker, Youth Programs

- Federal funds support training and services to a variety of Oregonians, including:
 - Unemployed and low-income adults
 - At-risk youth ages 14-21
 - Dislocated workers
- These programs emphasize:
 - Skill gain
 - Wage gain
 - Entered employment
 - Employment retention



Workforce Investment Act Title IB Funding



Education and Skill Development Continuum

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OWIB Strategic Plan- Priority #1 - Sector Strategies

- Employer driven partnerships of industry, labor, economic development entities, education and training providers
- Remove barriers for recruitment, hiring, training and placement
- Local boards have convened processes to engage employers in the development of sector strategies in manufacturing, health care and energy
- OWIB's goal is for sector strategies to continue to be a key component of the local board strategy over the next 10 years
- Career Pathways as educational component

OWIB Strategic Plan # 2 - Certified Work Ready Communities

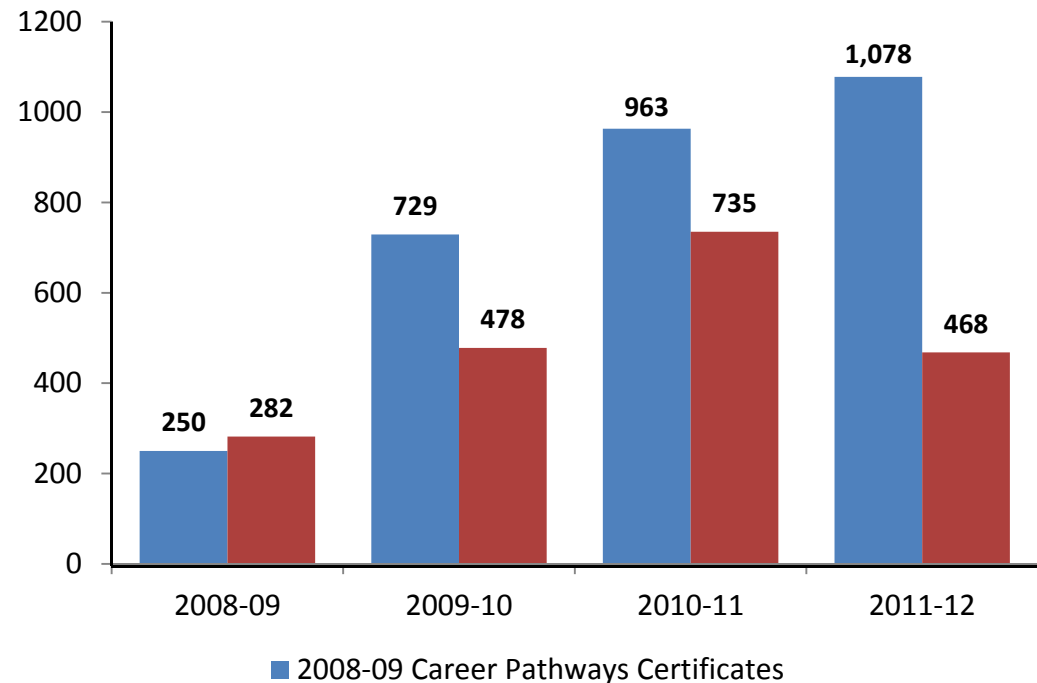
A county or regional partnership certified by a third party as having a skilled and talented workforce

- Document skills in reading, writing and locating information
- Return unemployed to work faster
- Provide pathways to better jobs
- Reduce barriers to employment
- Quantify workers' skills and reduce costs
- Recruit new businesses

Oregon's NCRC

NATIONAL CAREER READINESS CERTIFICATE

- Created by HB 2398 (2009)
- Championed by OWIB, Oregon businesses
- Responds to employer needs
- Verifies skills workers need to be successful in the workplace
 - Reading for Information,
 - Locating Information,
 - Applied Mathematics
- National, Portable Credential



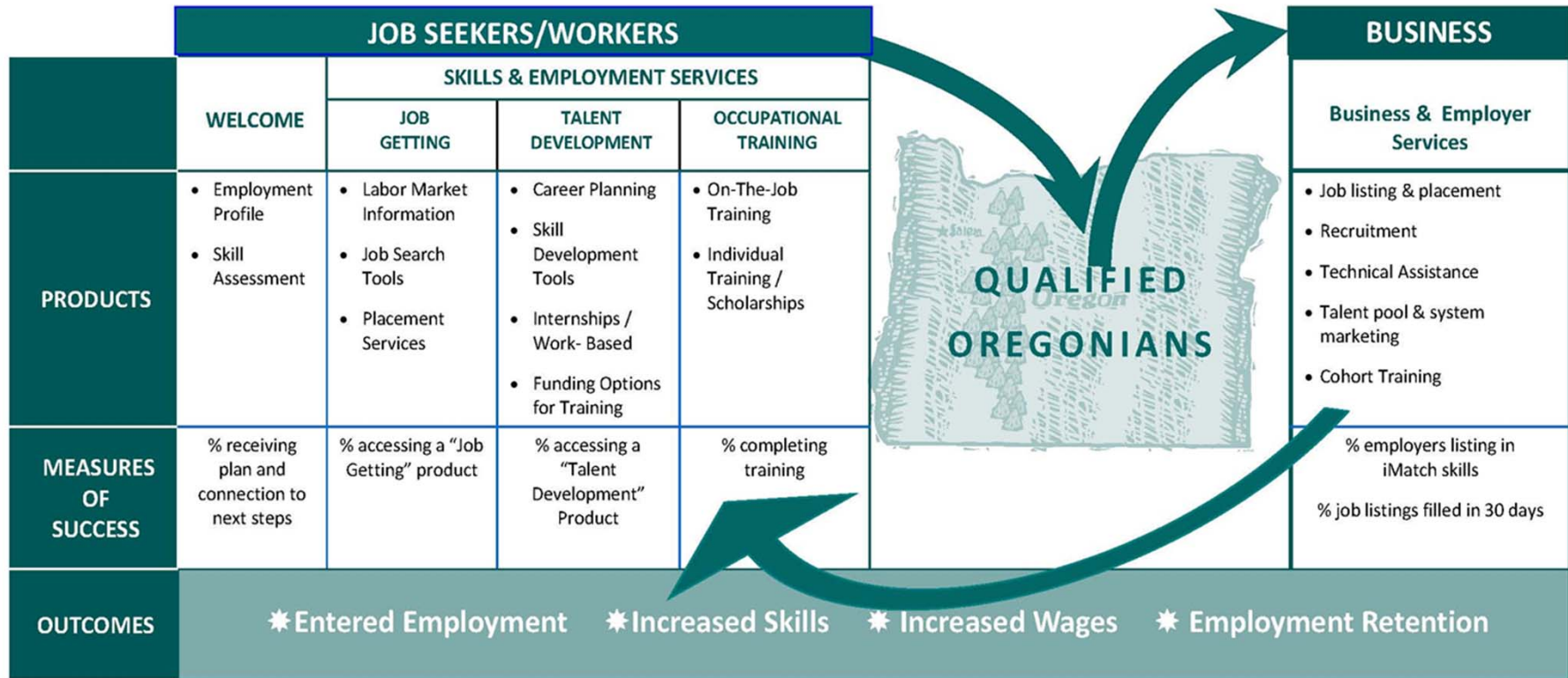
OWIB Strategic Plan Priority #3 - Workforce Integration

Oregon took an innovative, integrated service delivery approach to building a skilled workforce, resulting in:

- Better Quality Services for Job Seekers
- Every Customer Leaves a Better Job Candidate
 - Know Their Skills
 - Develop Their Skills
 - Get the Best Job Possible with Their Skills
- Businesses Better Served
- Partners:
 - Community Colleges and Workforce Development
 - Oregon Employment Department
 - Local Workforce Investment Boards



WORKSOURCE OREGON
 “Oregon’s Public Workforce System”



Back to Work Oregon

In 2011 the Oregon Legislature invested \$3.28 million in *Back to Work Oregon* (matched by Local Workforce Investment Boards).

- Back to Work Oregon has two components:
 - On-the-Job Training (OJT)
 - Oregon National Career Readiness Certificate (NCRC)
- As of 2012:
 - 1,390 OJT participants earned an average wage of \$14.33/hour (about \$30,000 annually).
 - In one year, this resulted in earnings of approximately \$41.7 million for *Back to Work Oregon* program participants and an estimated \$3.8 million in additional tax revenue.

Department of Community Colleges and Workforce Development



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