

House Bill 3447

**Sponsored by: Rep. Betty Komp
Cindy Wurdinger-Kelly, President
Valley Pacific Floral INC
1537 Mt. Hood Ave Suite 103
Woodburn, OR 97071**

VALLEY PACIFIC FLORAL INC. DBA WOODBURN FLORIST

Tollfree: (800) 729-1702

~PREFERRED FLORIST TO AREA FUNERAL HOMES ~ ORDER FLOWERS ONLINE 24/7 FROM OUR WEBSITE!

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Search

February 23, 2013

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Best Sellers

Occasions

Sympathy Flowers

Roses

Holidays

Seasonal

Plants

Modern/Tropical Designs

Gift Baskets

Back to School Flowers

Prom Flowers

Testimonials

Custom Orders

Home

1537 Mt. Hood Ave Ste 103, Woodburn, OR 97071

Local: (503) 981-1702

Tollfree: (800) 729-1702



18



0



featured product

Send a Gift They'll Always Remember! Fresh Flowers Make Life Sweeter in So Many Ways. Order Flowers Online - Anytime, Day or Night - or Call VALLEY PACIFIC FLORAL INC. DBA WOODBURN FLORIST Today.

**LOVE ALWAYS
Arrangement**
\$98.95

Buy Now!

VALLEY PACIFIC FLORAL INC. DBA WOODBURN FLORIST

Tollfree: (800) 729-1702

~~PREFERRED FLORIST TO AREA FUNERAL HOMES ~ ORDER FLOWERS ONLINE 24/7 FROM OUR WEBSITE!~~



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Modern/Tropical Designs

Gift Baskets

Back to School Flowers

1537 Mt. Hood Ave Ste 103, Woodburn, OR 97071

Local: (503) 981-1702

Tollfree: (800) 729-1702

Contact Us

VALLEY PACIFIC FLORAL INC. DBA WOODBURN FLORIST

1537 Mt. Hood Ave Ste 103

Woodburn, OR. 97071

phone: (503) 981-1702

toll free: (800) 729-1702

fax: (503) 981-1462

Email VALLEY PACIFIC FLORAL INC. DBA WOODBURN FLORIST

social media:



Valley Pacific Floral Inc. Dba Woodburn Florist is located in Woodburn OR. Find Valley Pacific Floral

Hi, Guest Sign In Help

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flowers woodburn, or

Search

Options

1,660,000 results

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Flowers Woodburn
 Same Day Delivery, (503) 470-7288 Fresh Flowers any Occasion Call Now
WoodburnFloristToday.com

Local Florist Delivery
 Same Day Hand Delivery Guaranteed. Save \$10 using Coupon "JF2007"
www.justflowers.com

Local Woodburn Flowers
 Same Day Woodburn Flower Delivery. Family Owned and Operated!
www.FlowerShopping.com/Woodburn

Need Woodburn Flowers?
 Guaranteed Sameday Delivery Here in Woodburn Flowers From \$24.99
www.goFlorist.com/WoodburnFlowers

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Flowers near Woodburn OR

Nearby City
 All (1535) [Gervais](#) (6) [Mt Angel](#) (6) [Aurora](#) (16)
[Woodburn](#) (16) [Hubbard](#) (9) [St Paul](#) (3) [Silverton](#) (21)

- Bloomin Delights** (1) - [Info](#)
local.yahoo.com
 (503) 834-2434 - 13999 Mckee School Rd Ne, Woodburn, OR
- Woodburn Florist** (1) - [Info](#)
woodburnFlorist.com
 (503) 981-7551 - 1537 Mt Hood Ave, Woodburn, OR
- Bountiful Farms Nursery** (1) - [Info](#)
local.yahoo.com
 (503) 981-7484 - 17091 Boones Ferry Rd Ne, Woodburn, OR
- VALLEY PACIFIC FLORAL** (7) - [Info](#)
 (503) 981-1702 - 1537 Mt Hood Ave, Ste 103, Woodburn, OR
- Cascade Trees Farm** - [Info](#)
cascadetrees.com
 (503) 992-4225 - 17725 Butteville Rd Ne, Woodburn, OR



1542 More Local Results

WOODBURN Florist | WOODBURN OR Flower Shop | VALLEY PACIFIC

Buy flowers from your local florist in WOODBURN, OR - VALLEY PACIFIC FLORAL INC. DBA WOODBURN FLORIST will provide all your floral and gift needs in WOODBURN, OR
www.woodburnflorist.com - [Cached](#)

FLOWERS Woodburn | Flower Delivery Woodburn OR | FTD Flower

Flower Delivery to Woodburn OR Oregon. Order Online from a Master Florist with fast nationwide delivery service in Woodburn Oregon. A service of Wesley Berry Florist ...
www.wesleyberryflowers.com/flowers_woodburn_OR.html - [Cached](#)

Woodburn Florist - Flower Delivery Woodburn, OR - Avas Flowers

We are a family owned and operated professional FTD Florist serving Woodburn, OR. Get flowers delivered by the best Woodburn Florist.
www.avasflowers.com/oregonflorist-woodburn-or - [Cached](#)

Woodburn OR Flower Delivery | Flowers Delivered to Woodburn

Send flowers to Woodburn OR and nationwide with ProFlowers. Fresh from the grower's hands to yours. Great prices & selection. Same day delivery available.
www.proflowers.com/oregon/woodburn/city-flowers - [Cached](#)
[More results from proflowers.com »](#)

FLOWERS Woodburn OR - Oregon Woodburn flower delivery Send

Send flowers Woodburn OR - Oregon - . Locate a florist in your city. Fast online ordering for flower delivery anywhere in North America United States and Canada.
flowerdeliveryexpress.com/send-flowers-woodburn-or.html - [Cached](#)

Woodburn, OR - Woodburn Florists, buy flowers from your local

Sponsored Results

flowers
 Find listings of local FTD florists in your area. Order flowers online
www.localftdflorist.com

Florist in Woodburn
 Fresh Flowers Delivered to Woodburn the same day.
www.flowerorders.com

Save \$10 on Flowers Today
 Surprise Friends Near and Far. Delivery by Local Florists.
www.teleflora.com

FTD® - flowers in
 Get Same Day Flowers in Hourly Buy Now for 25% Off Best Sellers.
www.FTD.com

Send Flowers from \$19.99
 Send Roses, Tulips & Other Flowers. "Best Value" -Wall Street Journal.
www.ProFlowers.com

50% Off All Flowers Today
 Order Today Only \$4.99 Delivery. Plus Get Same Day Delivery!
www.BloomsToday.com

More Sponsors:
[flowers woodburn or](#)

[See your message here...](#)

Woodburn Florist Today

Google search for 'flowers woodburn, or' woodburnfloristtoday.com has local Woodburn area code phone number

flowers woodburn, or - Yahoo! Search Results

Hi, Guest Sign In Help

flowers woodburn, or

1,680,0

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APPS

BLOGS

FILTER BY TIME

Anytime

Past day

Past week

Past month

Flowers Woodburn

Same Day Delivery, (503) 470-7288 Fresh **Flowers** any Occasion Call Now
WoodburnFloristToday.com

Sponsored

Local Florist Delivery

Same Day Hand Delivery Guaranteed. Save \$10 using Coupon "JF2007"
www.justflowers.com

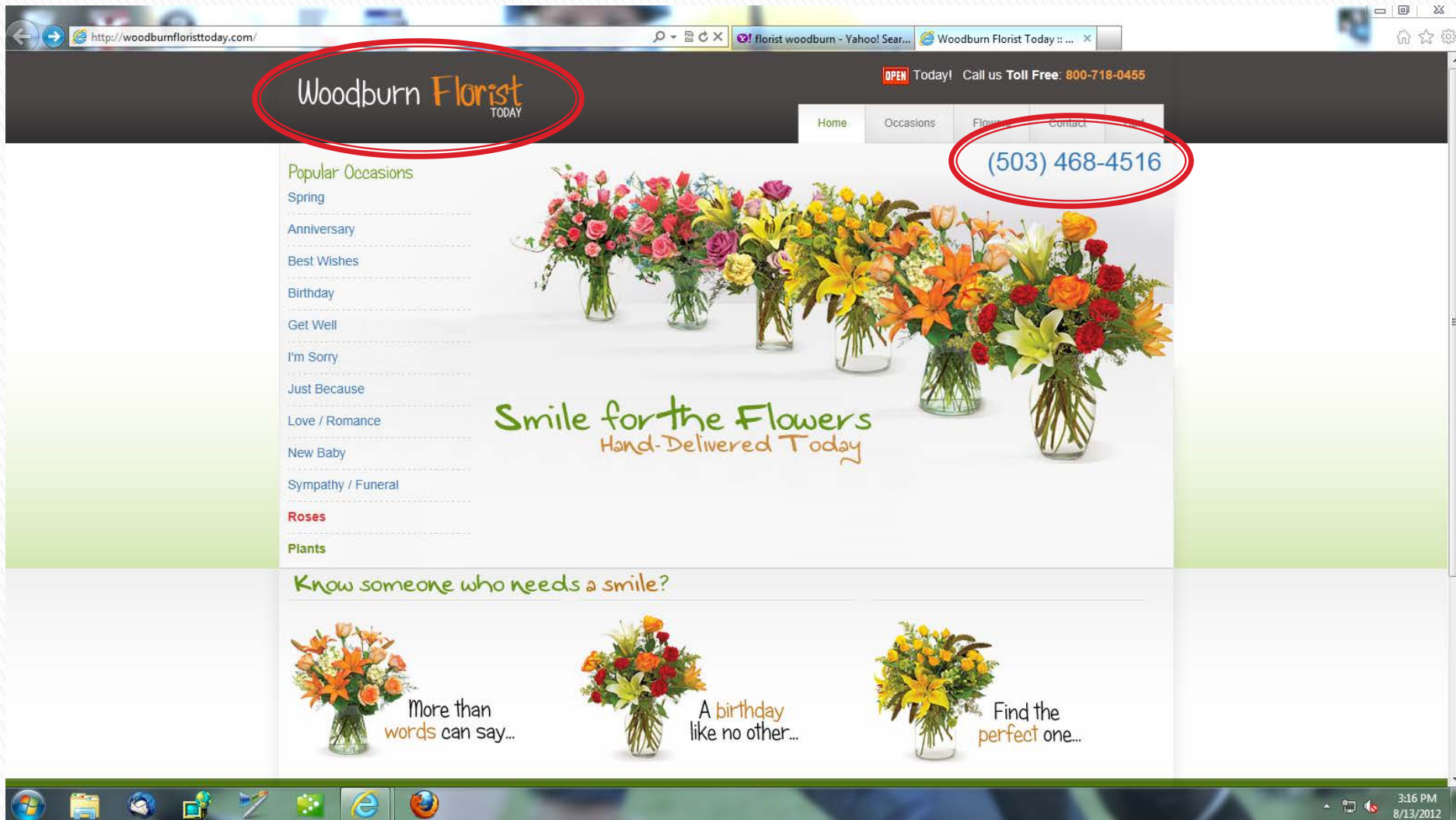
Local Woodburn Flowers

Same Day **Woodburn Flower** Delivery. Family Owned and Operated!
www.FlowerShopping.com/Woodburn

Need Woodburn Flowers?

Guaranteed Sameday Delivery Here in **Woodburn Flowers**. From \$24.99
www.goFlorist.com/WoodburnFlowers

More Sponsors: flowers.woodburn.or



**Website uses town name in website URL and on Home page
Uses a local area phone number making it more deceiving to the consumer
that they are buying locally
Did Google search and found out actual business name was Florist Concierge
located in Orlando, FL**



OPEN Today! Call us Toll Free: 800-718-0455

- Home
- Occasions
- Flowers
- Contact
- Cart

Spring | Anniversary | Best Wishes | Birthday | Get Well | I'm Sorry | Just Because | Love | New Baby | Sympathy

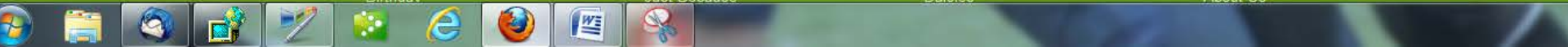
Woodburn Florist Today

We are your Woodburn Florist Today! Our flower experts expedite your floral and gift orders through our premier network of local florists. Our relationships and strong commitment to our floral network affords you a much greater selection of locally available flowers, superior purchasing power and priority same-day delivery schedules!

Call us Now:
503-468-4516



- | Popular Occasions | Other Occasions | Flowers | Quick Navigation |
|-------------------|-----------------|------------|------------------|
| Anniversary | Best Wishes | Carnations | Home |
| Birthday | Just Because | Daisies | About Us |



This company made many look-a-like websites like this one for hundreds of cities in Oregon

http://woodburnfloristtoday.com/contact.aspx

florist woodburn - Yahoo! Search... Woodburn Florist Today :: ...



Today! Call us Toll Free: 800-718-0455

Home Occasions Flowers Contact Cart

Spring Anniversary Best Wishes Birthday Get Well I'm Sorry Just Because Love Loss Sympathy

Get in Touch

Didn't see what you're looking for? Contact us and we'll help you out with even the littlest details.



Woodburn Florist Today
Call us now: 503-468-4516

Locate »

Florist Delivery (503) 468-4516

Your Name *

For an Immediate Response, Please Provide a Phone #

 - -

Email *

Comments *

Submit

Popular Occasions Other Occasions Flowers Quick Navigation

Anniversary Best Wishes Carnations Home

Birthday Just Because Daisies About Us

3:18 PM 8/13/2012

Called phone number listed, asked for physical location, they gave out my business address – 1537 Mt. Hood Ave, Woodburn, OR.

As you can see, no address is listed on their Contact Us Page

Avas Flowers

The screenshot shows a Google search for "send flowers woodburn oregon". The search bar is circled in red. Below the search bar, the search results are displayed. Several results are circled in red:

- Woodburn Oregon Florist - Oregon Local Flower Delivery** (www.flowerdeliveryexpress.com/)
- Florist Woodburn Oregon - JustFlowers.com** (www.justflowers.com/Local_Florist)
- Florist, Silverton Oregon - 503-981-1702 Woodburn Florist** (www.woodburnflorist.com/)
- Florists in Woodburn, OR Best Flower Delivery | Avas Flowers** (www.avasflowers.com)
- Avas® Flowers Woodburn** (www.avasflowers.com/Woodburn)

Other visible results include:

- Local Woodburn Flowers** (www.flowershopping.com/Woodburn)
- Send Flowers in Oregon** (www.teleflora.com/Oregon)
- Florist woodburn** (www.valleypacificfloral.com/)
- 1-800-FLOWERS.COM®** (www.1800flowers.com/Official_Site)
- Woodburn Flower Delivery, Oregon - Send Flowers to Woodburn ...** (www.kremp.com/florists/c-flowers-woodburn-oregon-68150)
- FTD® Flowers for \$19.99** (www.ftd.com/)

The taskbar at the bottom shows the system clock as 5:21 PM on 2/22/2013.

Google search of 'send flowers woodburn oregon' brings up multiple deceiving flower companies that appear to be local to Woodburn, but are not

send flowers woodburn oregon



Web Images Maps Shopping More Search tools

About 191,000 results (0.35 seconds)

Ads related to **send flowers woodburn oregon**

Woodburn Oregon Florist - Oregon Local Flower Delivery

www.flowerdeliveryexpress.com/
\$20 Off All Online Orders.

Birthday Flowers Daily Deal
Sympathy & Funeral Flowers

Florist Woodburn Oregon - JustFlowers.com

www.justflowers.com/Local_Florist
★★★★★ 835 reviews for justflowers.com
Same Day Hand Delivery Guaranteed. Order Now and Save \$20

Florist, Silverton Oregon - 503-981-1702 Woodburn Florist.

www.woodburnflorist.com/
We Deliver Daily To Silverton

Woodburn Florist | Woodburn OR Flower Shop | VALLEY PACIFIC ...

www.woodburnflorist.com/
DBA **WOODBURN FLORIST**. Send a Gift They'll Always Remember! Fresh Flowers Make Life Sweeter in So Many Ways. Order Flowers Online - Anytime, Day or ...
Occasions - Funeral Flowers - Thanksgiving (USA) - Winter Flowers

Florists in Woodburn, OR Best Flower Delivery | Avas Flowers

www.avasflowers.com > Oregon
Send the perfect bouquet or floral vase arrangement quickly and directly to anyone today! ... Best Woodburn, OR Florist Flower Delivery. When you want to show ...

Woodburn Flower Delivery, Oregon - Send Flowers to Woodburn ...

www.kram.com/florists/s-flowers-woodburn-oregon-68150

Ads

Local Woodburn Flowers

www.flowershopping.com/Woodburn
★★★★★ 98 seller reviews
Same Day **Woodburn Flower Delivery**
Family Owned and Operated!

Send Flowers in Oregon

www.teleflora.com/Oregon
\$10 Off Fast **Flower Delivery**.
Hand-Delivery in a Vase. Order Now!

Florist woodburn

www.valleypacificfloral.com/
Valley Pacific Floral Delivers
Daily To Donald, OR 503-981-1702

1-800-FLOWERS.COM®

www.1800flowers.com/Official_Site
Only 1800Flowers.com Delivers
Smiles. **Flowers** for Any Occasion.
734 people +1'd or follow
1800Flowers.com

Avas® Flowers Woodburn

www.avasflowers.com/Woodburn
Shop Avas Flowers in **Woodburn**.
Premium Flowers Starting at \$19.99!

FTD® Flowers for \$19.99

http://www.avasflowers.com/oregon/florist-woodburn-or/

File Edit View Favorites Tools Help

Woodburn Florist - Valley ... FSNf2f.com Online Florist ... http--www.osaa.org-swi... Woodburn Florist-Yellow Valley Pacific Floral-Purple Facebook Valley Pacific Fl...

Accessibility

AvasFlowers
Better Flowers Lower Prices

Order & Send Discount Flowers Delivered Today!
Same Day Flower Delivery Since 1977 - Satisfaction Guaranteed

Toll Free : 877-638-3303
[Delivery Status](#) | [Sign In](#)

Search... Search

Advanced Search

Cart: 0 product (empty)
[View Cart](#) | [Checkout](#)

Secure Payments

MasterCard VISA Discover AMEX Google Pay PayPal

Home Occasion Hot Deals Sympathy Holiday **Flowers** Plants Gift Baskets Brand Season Wiki Blog Customer Support

Best Woodburn, OR Florist Flower Delivery

Order Early to Take Advantage of Our Valentines Day Sales!

Pink Lilies

Assorted Roses

Purple Orchid

Big Hug Bouquet

Roses and Callas

When you want to show somebody in Woodburn, Oregon that you care, nothing says it better than a beautiful gourmet gift basket or floral arrangement offered by Avas Flowers in Woodburn! Our wide selection of vase arrangements and gourmet fruit baskets in Woodburn, Oregon is guaranteed to impress anyone and is sure to leave a lasting impression on anybody that you send flowers to in Marion County.

Our gift baskets are made to order and our flowers are the freshest that you'll find anywhere in Marion County. We offer same day flower delivery to local Woodburn funeral homes, Marion County hospitals, Woodburn homes and Woodburn businesses.

We are always willing to go the extra mile to ensure that every customer we help in Woodburn is satisfied with their purchase. Here you'll find the perfect Valentine's Day Roses, Mother's Day flowers, Easter plants, Christmas flowers and Thanksgiving arrangements.

We are a family owned and operated professional F.T.D. florist offering flower delivery anywhere in Marion County. Send

Woodburn Map

Woodburn Map

Find the perfect gift

5:16 PM
2/22/2013

Actually located in New City, NY
Also have multiple websites for each city in Oregon
Blossom Florists
Blooms Today

Flower Delivery Express

The screenshot shows a Google search interface with the query "send flowers woodburn oregon" in the search bar. The search results page displays several organic results and advertisements. The first organic result is "Woodburn Oregon Florist - Oregon Local Flower Delivery" from www.flowerdeliveryexpress.com, which is circled in red. Other organic results include "Florist Woodburn Oregon - JustFlowers.com", "Florist, Silverton Oregon - 503-981-1702 Woodburn Florist", "Woodburn Florist | Woodburn OR Flower Shop | VALLEY PACIFIC ...", "Florists in Woodburn, OR Best Flower Delivery | Avas Flowers", and "Woodburn Flower Delivery, Oregon - Send Flowers to Woodburn ...". The advertisement section on the right features "Local Woodburn Flowers" from www.flowershopping.com, "Send Flowers in Oregon" from www.teleflora.com, "Florist woodburn" from www.valleypacificfloral.com, "1-800-FLOWERS.COM", "Avas® Flowers Woodburn" from www.avasflowers.com, and "FTD® Flowers for \$19.99" from www.ftd.com. The browser's address bar shows the search URL, and the taskbar at the bottom indicates the system time is 5:21 PM on 2/22/2013.

http://www.google.com/#hl=en&client=psy-ab&q=send+flowers+woodburn+oregon&oq=send+flowers+woodburn

File Edit View Favorites Tools Help

Woodburn Florist - Valley ... FSNf2f.com Online Florist ... http://www.osaa.org/swi... Woodburn Florist-Yellow Valley Pacific Floral-Purple Facebook Valley Pacific Fl...

+You Search Images Maps Play YouTube News Gmail Drive Calendar More -

send flowers woodburn oregon

Web Images Maps Shopping More Search tools

About 191,000 results (0.35 seconds)

Ads to send flowers woodburn oregon

Woodburn Oregon Florist - Oregon Local Flower Delivery
www.flowerdeliveryexpress.com/
\$20 Off All Online Orders.
Birthday Flowers Daily Deal
Synthesis & Funeral Flowers

Florist Woodburn Oregon - JustFlowers.com
www.justflowers.com/Local_Florist
★★★★★ 835 reviews for justflowers.com
Same Day Hand Delivery Guaranteed. Order Now and Save \$20

Florist, Silverton Oregon - 503-981-1702 Woodburn Florist
www.woodburnflorist.com/
We Deliver Daily To Silverton

Woodburn Florist | Woodburn OR Flower Shop | VALLEY PACIFIC ...
www.woodburnflorist.com/
DBA WOODBURN FLORIST. Send a Gift They'll Always Remember! Fresh Flowers Make Life Sweeter in So Many Ways. Order Flowers Online - Anytime, Day or ...
Occasions - Funeral Flowers - Thanksgiving (USA) - Winter Flowers

Florists in Woodburn, OR Best Flower Delivery | Avas Flowers
www.avasflowers.com > Oregon
Send the perfect bouquet or floral vase arrangement quickly and directly to anyone today! ... Best Woodburn, OR Florist Flower Delivery. When you want to show ...

Woodburn Flower Delivery, Oregon - Send Flowers to Woodburn ...
www.kremp.com/florists/c-flowers-woodburn-oregon-68150
Woodburn, Oregon and beyond. Beautiful flower arrangements,

Ads

Local Woodburn Flowers
www.flowershopping.com/Woodburn
★★★★★ 98 seller reviews
Same Day **Woodburn Flower** Delivery
Family Owned and Operated!

Send Flowers in Oregon
www.teleflora.com/Oregon
\$10 Off Fast **Flower** Delivery.
Hand-Delivery in a Vase. Order Now!

Florist woodburn
www.valleypacificfloral.com/
Valley Pacific Floral Delivers
Daily To Donald, OR 503-981-1702

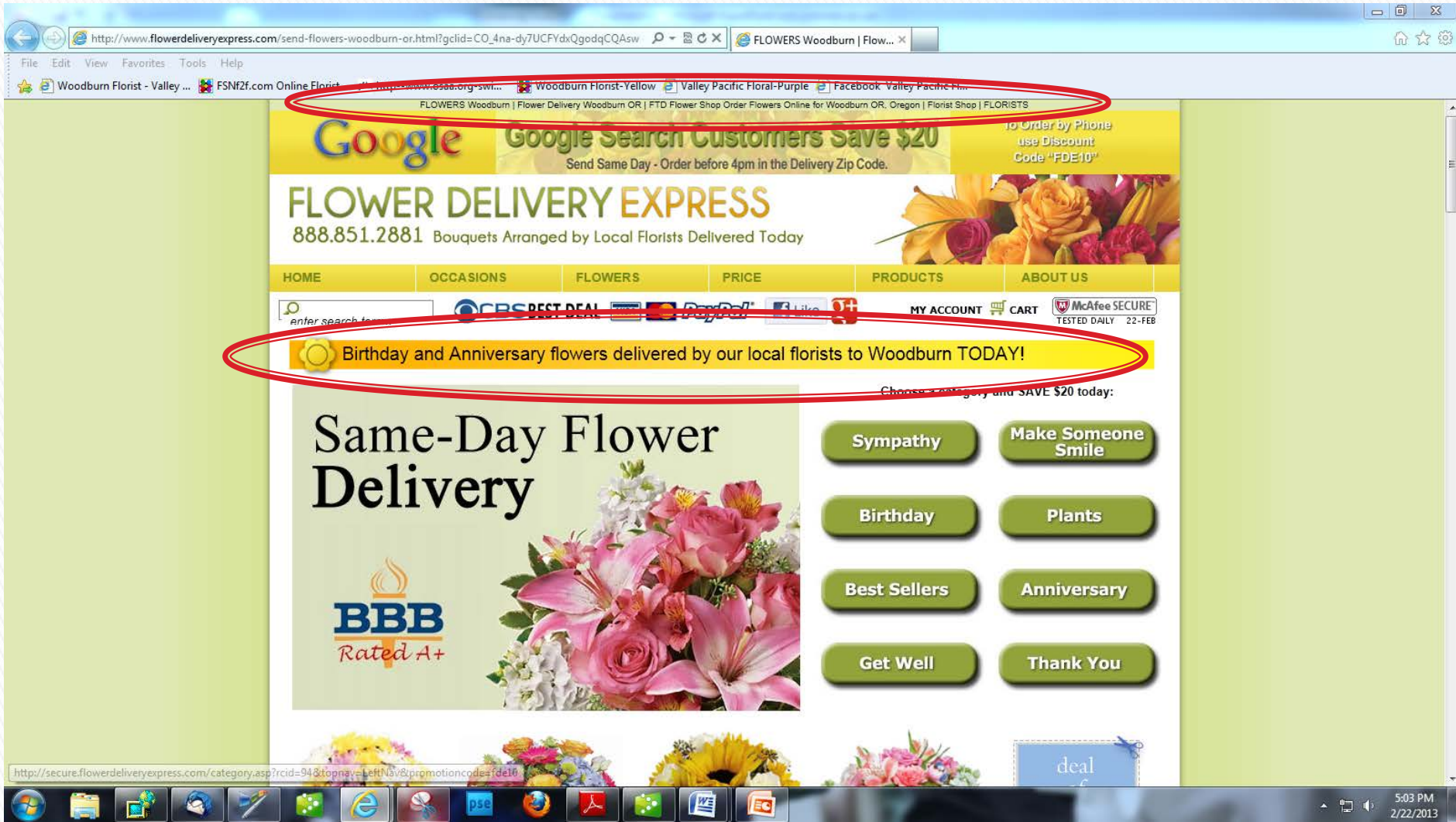
1-800-FLOWERS.COM®
www.1800flowers.com/Official_Site
Only 1800Flowers.com Delivers
Smiles. **Flowers** for Any Occasion.
734 people +1'd or follow
1800Flowers.com

Avas® Flowers Woodburn
www.avasflowers.com/Woodburn
Shop Avas **Flowers** in Woodburn.
Premium **Flowers** Starting at \$19.99!

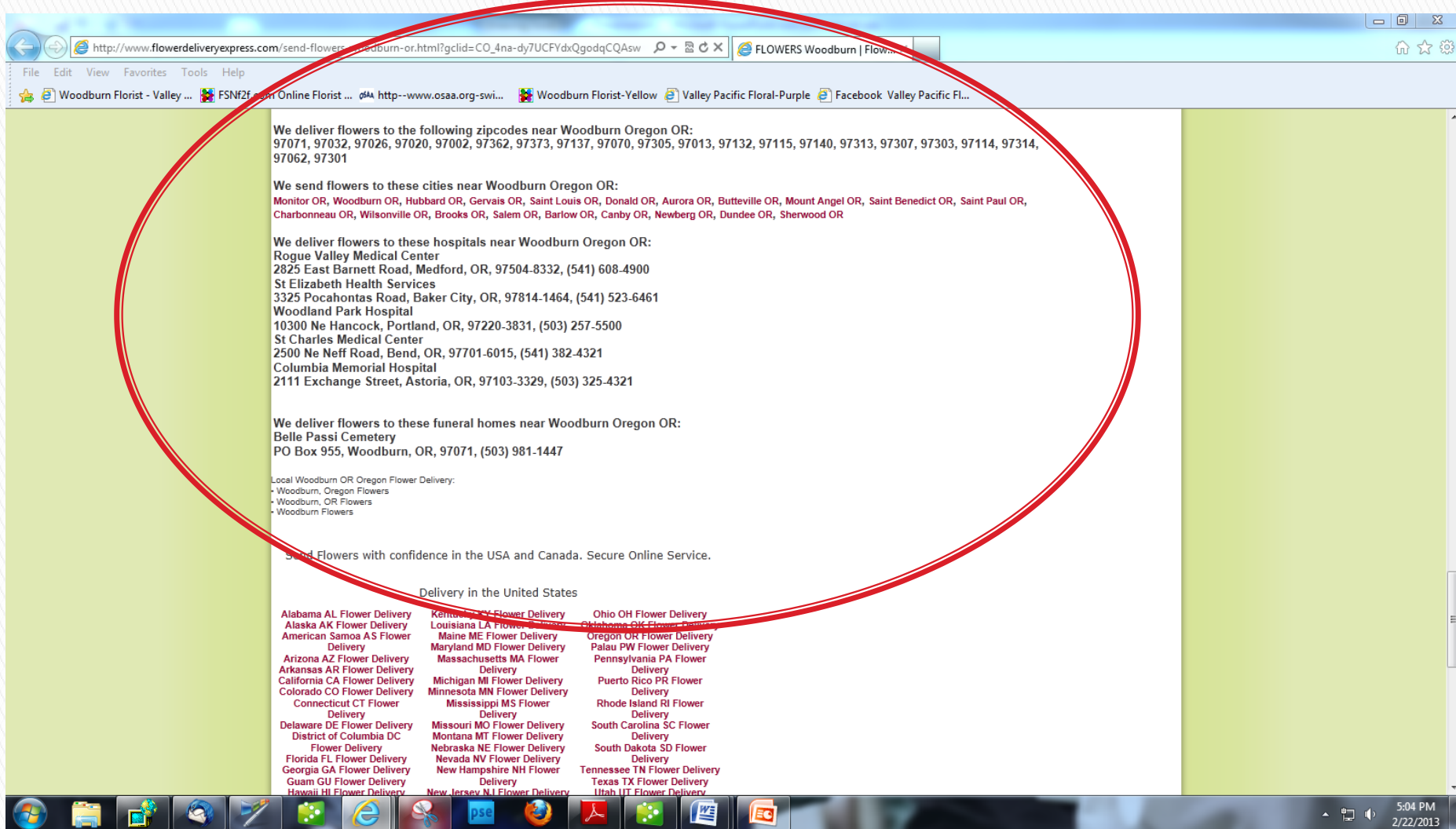
FTD® Flowers for \$19.99
www.ftd.com/
1 (877) 385 1989

http://www.google.com/webhp?hl=en&tab=ww dburn, Oregon and beyond. Beautiful flower arrangements,

5:21 PM
2/22/2013



Another example of a deceiving website with Woodburn posted all over the page



Lists local area towns, hospitals and cemeteries making it appear that the company is local

Flower.com

The screenshot shows a Google Maps search for "flowers delivered in woodburn oregon". The search bar is circled in red. The map displays Woodburn, Oregon, with several red location markers labeled A, B, C, and D. Marker C is circled in red and points to a listing for "Flower.Com" in the left sidebar. The sidebar listing for "Flower.Com" is also circled in red and includes the address "Woodburn, OR" and the phone number "(503) 980-7006". Other listings include "Valley Pacific Floral Inc.", "Woodburn Florist", and "Mangolds & Roses LLC". The browser's address bar shows the URL "http://maps.google.com/maps?hl=en&bav=on_2,or_r_gc_r_pw_r_qf&bvms=bv.42768644,d.cGE&biw=1600&bih=754&...". The browser's taskbar at the bottom shows various application icons and the system clock indicating 5:02 PM on 2/22/2013.

Flower.com has a local Woodburn phone number, and makes it appear that they are local, when in fact they aren't

Get directions

My places



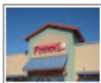
flowers delivered near Woodburn, OR

Ads

Florist Woodburn Oregon Same Day Hand Delivery Guaranteed. Order Now and Save \$20 www.justflowers.com/Save_\$20

Woodburn Oregon Florist Local Oregon Flower Delivery A+ Rated by BBB Online www.flowerdeliveryexpress.com/

Valley Pacific Floral Inc. 1537 Mt Hood Ave #103, Woodburn, OR (503) 981-1702 woodburnflorist.com "These folks consistently exceed my high expectations. They bend over ..." - yahoo.com

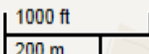
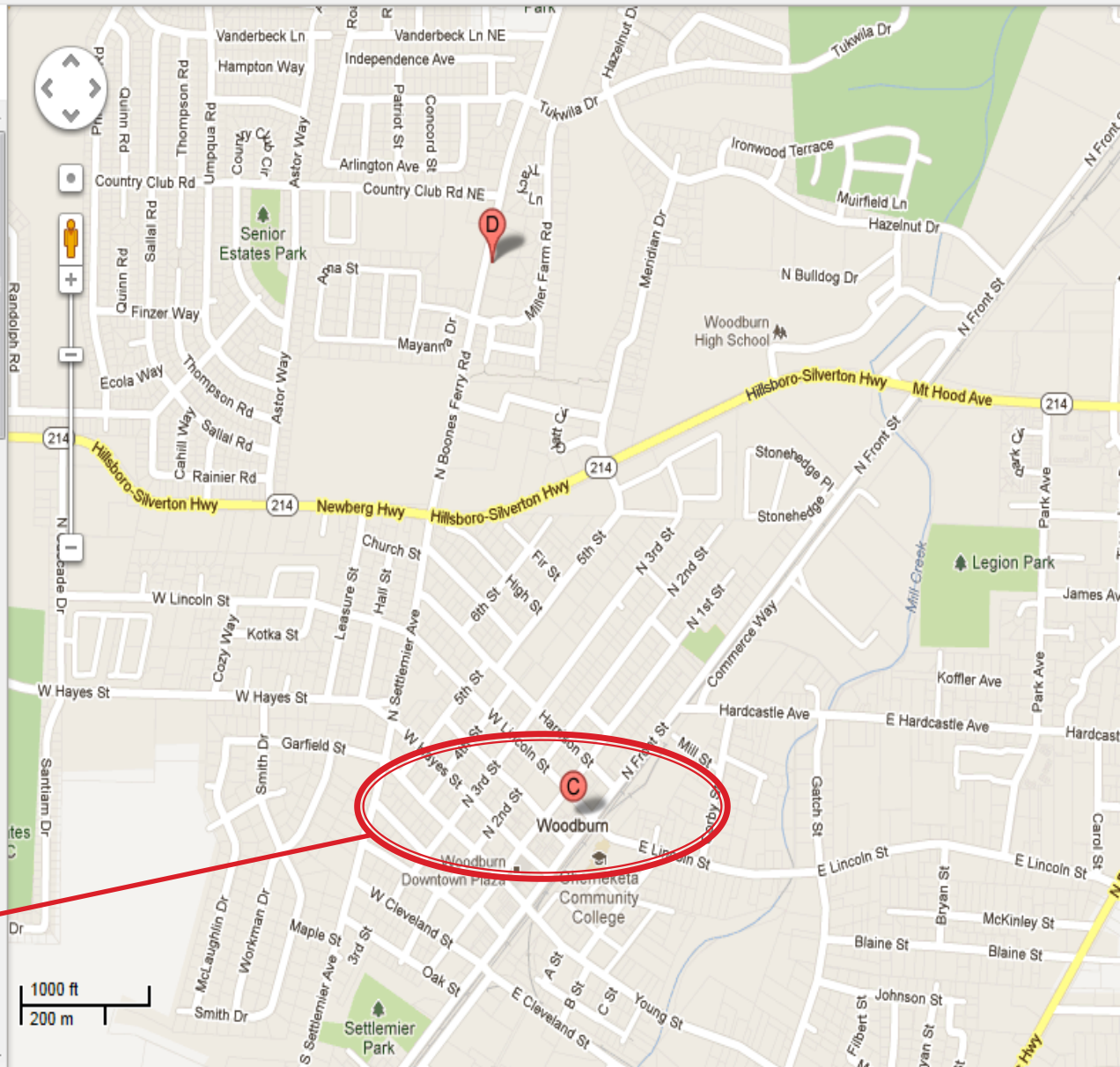


Woodburn Florist 1537 Mt Hood Ave, Woodburn, OR (503) 981-7551 woodburnflorist.com "I recently recieved flowers from Woodburn Florist. They were absolutly gorgeous" - yahoo.com



Flower.Com Woodburn, OR (503) 980-7006

Marigolds & Roses LLC





[Birthday](#) | [Funeral](#) | [Sympathy](#) | [Get Well](#) | [New Baby](#) | [Anniversary](#) | [Love](#) | [New Baby](#)

[Flowers](#) | [Roses](#) | [Tulips](#) | [Gift Baskets](#) | [Plants](#) | [Balloons](#) | [Fruit](#) | [Bears](#) | [Chocolate](#)

Quick Search

Celebrate the season and Send Flowers today
Shop FLOWER.com for season's best. Choose from the most comprehensive collection of [fresh flowers](#), [plants](#), and [gift baskets](#). And we're not only committed to providing you with the best selection, but also the best and most convenient service.

Thanks for visiting Flower.com



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[Search](#) | [About Us](#) | [Security & Privacy](#) | [Delivery Info](#) | [International Orders](#)



Birthday Gifts
[CLICK HERE](#)



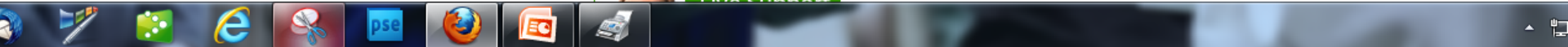
Sympathy Flowers
[CLICK HERE](#)



Get Well Flowers
[CLICK HERE](#)



Roses
[CLICK HERE](#)



No address is listed on their home page

Inquire About an Order	Security	Payment Options	Guarantee	Substitutions	Delivery Info	
Contact Us	About Us	Privacy Policy	Coupons	Taxes & Pricing	Free Stuff	Newsletters
Sign In (History and Account)	Flower Care & Meanings	Free Wallpapers	Reminders	Affiliates		

About us:

FLOWER.COM is based in Los Angeles California. We have over 16 years of experience in the gift basket and floral industry. We work with preferred gift basket vendors and floral suppliers worldwide to bring the highest level of service and satisfaction to our customers online. FLOWER.COM is committed to offering exceptional service to our customers. We understand that the gifts that you send represent you both personally and professionally. We thank you for supporting us over the years.

Mailing Address:
2127 Westwood Blvd. Ste. 200
Los Angeles, CA 90025

Florists -

If you would like to become one of our filling florists or if you would like to start receiving more orders from us please call 800.880.5921

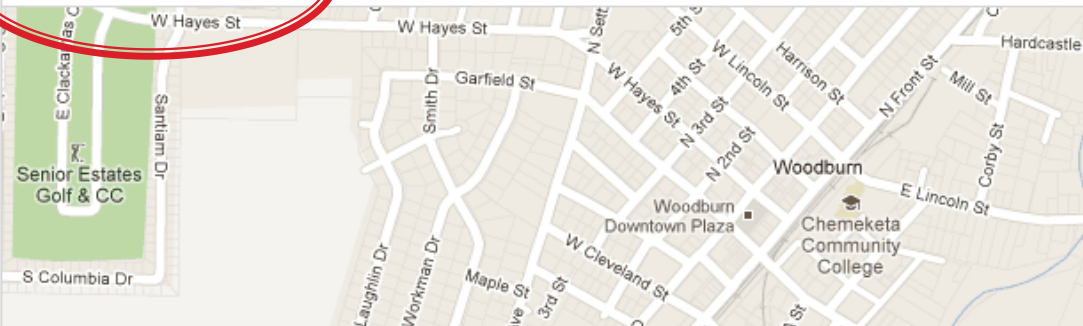
Product Vendors -

We work with the finest gift basket vendors and ship products nationally and worldwide. If you have products and regularly ship to customers and want to contact us. [Email](#).



On the About Us page, Flower.com clearly states that they are located in Los Angeles, CA, yet when doing a Google search they pinpoint their location in Woodburn, OR deceiving the consumer

Flower.Com
Woodburn, OR 97071



About Photos

Write a review

Woodburn, OR 97071
(503) 980-7006

Florist

[Upload first public photo](#)

[First St. at Post Office \(231 ft NW\)](#)

[Directions](#)

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IS THIS YOUR BUSINESS?



[Manage this page](#)

Been there? Share your experience.

Your review will help your friends and others learn more about this place.

Write a review

Flower.Com claiming to be in Woodburn, OR with local phone number and Woodburn area map

JOHN R. KROGER
Attorney General



MARY H. WILLIAMS
Deputy Attorney General

DEPARTMENT OF JUSTICE
CIVIL ENFORCEMENT DIVISION

May 23, 2011

LUCINDA WURDINGER-KELLY
1537 MT HOOD AVE
SUITE #103
WOODBURN, OR 97071

Re: FF11462-10, Avas Flowers
FF8201-10, Blossom Florists
FF8391-10, Blooms Today

Dear Ms. Wurdinger-Kelly:

Enclosed are a couple of the responses we have received regarding the complaints listed above. These files are being closed as we do not have jurisdiction regarding the complaints.

We do not believe the way the statute is written that we can enforce it against internet websites. It appears the statute did not address websites.

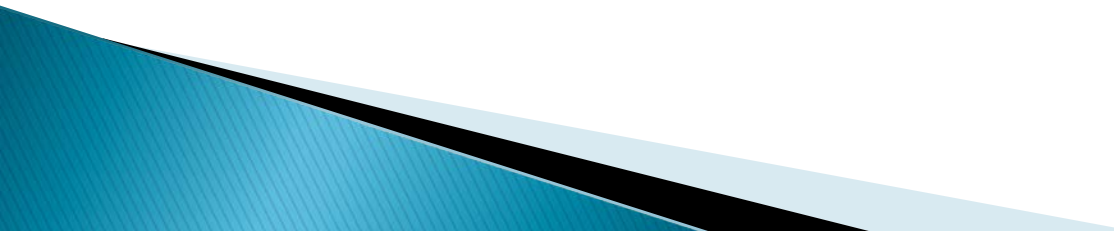
Sally O'Neil
Enforcement Officer

Enclosures

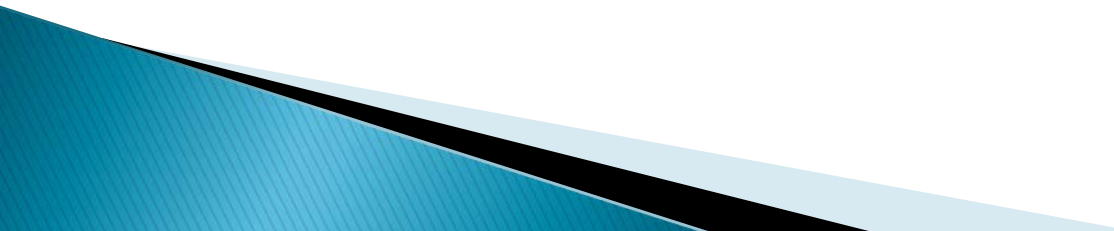
Consumer Protection

- **Misleading non local websites**
local phone number
geographical locations
 - **Out of state sales tax**
- 

Protects Oregon Florists

- **Registered business names**
 - **Geographical location**
 - **Oregon Floral Industry more viable**
- 


Protection for the State of Oregon

- **Estimated \$1.5 million**
 - **More Oregon jobs**
 - **Support the DOJ**
- 

In opposition

- ▶ **Oregon Order gathering companies**
- ▶ **FTD, Teleflora, 1-800 Flowers**
all 3 are out of state companies
Many of their order gathering affiliates all over the US

In Conclusion

- ▶ **Please help protect Oregonians from this fraudulent practice**
 - ▶ **Help save our floral Industry and make it viable for years to come.**
 - ▶ **Please vote in favor of House Bill 3447**
 - ▶ **Thank you for your time.**
- 

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* Global Economics – 2007 San Francisco Report on Retail Viability