

Chair Representative Garrett  
Vice-Chairs Representatives Hicks and Hoyle  
Other members of the House Rules Committee

I am writing in support of House Concurrent Resolution 12.

A fresh hoppy well-made beer, the elegant fruit of a well-aged wine, and the sweet toasty aromas of freshly baked bread all have one thing in common.....yeast! In Oregon, we are blessed to have many thriving businesses based on a very hardy single cell organism called *Saccharomyces Cerevisiae*. This organism is responsible for turning sugars into alcohol, CO<sub>2</sub>, and flavor.

As a very fortunate recipient of *Saccharomyces Cerevisiae* bounty, Full Sail is proud to celebrate 25 years of being an Oregon Craft Brewer—a unique Oregon industry that directly provides 5,650 family wage jobs, with another 20,000 direct and indirect jobs including local agriculture and manufacturing jobs.

By celebrating and claiming *Saccharomyces Cerevisiae*, we get an opportunity to reassert how strong the brewing culture is in our state, and how Oregon is a state that nurtures and celebrates these products that are so intertwined with our quality of life. It is both a wonderful tourism message as well as a marketing voice for Oregon Craft Brewers.

Thank you for considering this measure.

Irene Firmat  
CEO Founder  
Full Sail Brewing Company