

Trends in Organic Production

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Oregon Tilth

North Willamette Horticulture Society Meeting

Canby, OR

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WWW.TILTH.ORG

Sources for data & statistics



CENSUS OF
AGRICULTURE

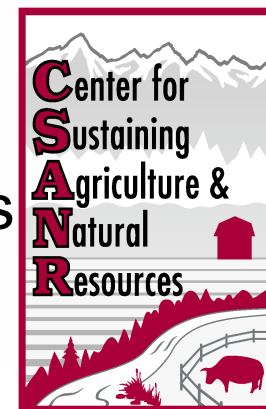
USDA National Agricultural Statistics Service

- 2008 Organic Production Survey
- Data collected directly from producers
- Includes certified organic farms and exempt producers
- 2008 Farm Bill funding

Washington State University

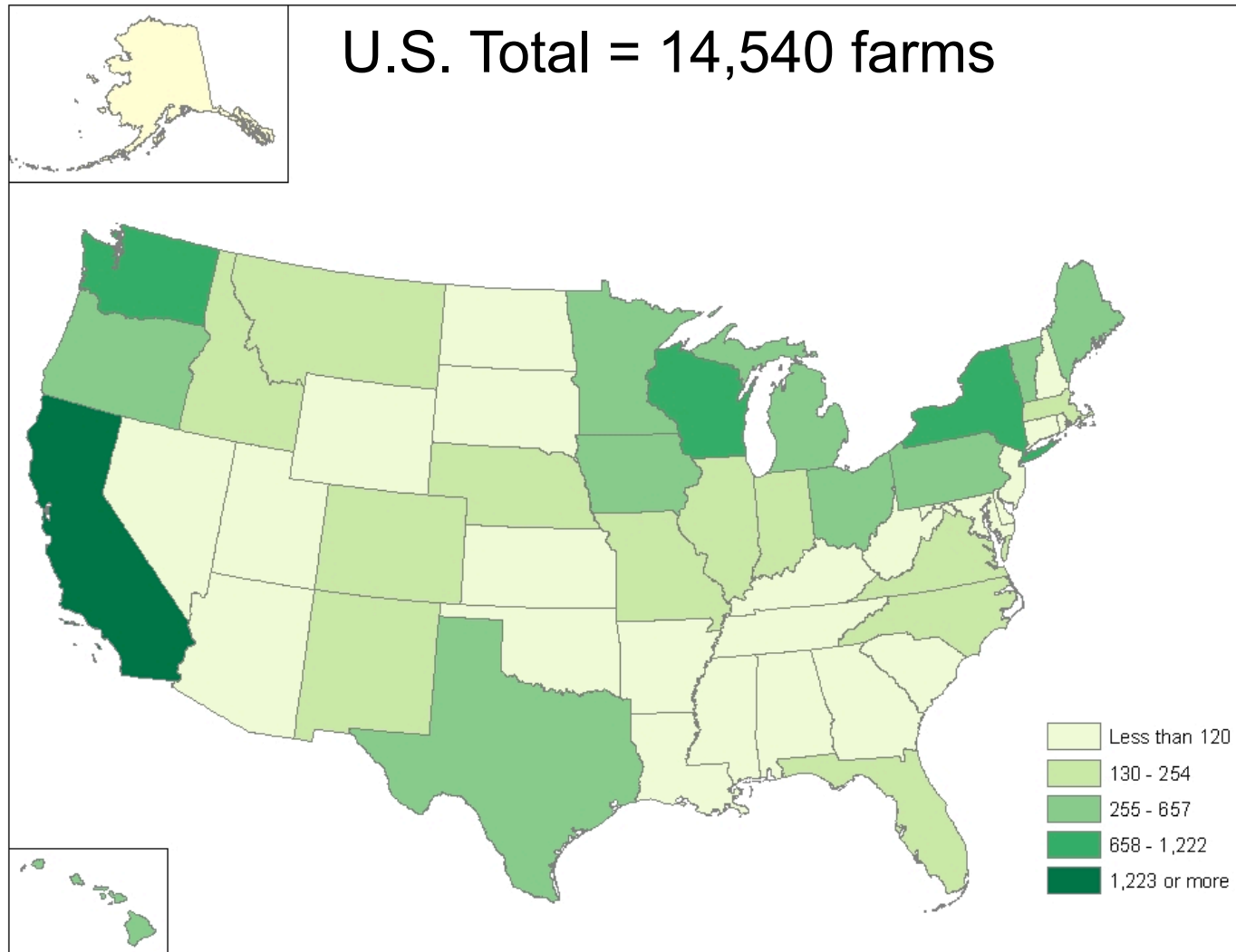
Center for Sustaining Agriculture and Natural Resources

- Data from 2004 – 2009
- Collected from cooperating organic certifiers
- Funding from Federal Earmark funds





Certified and Exempt Organic Farms, 2008





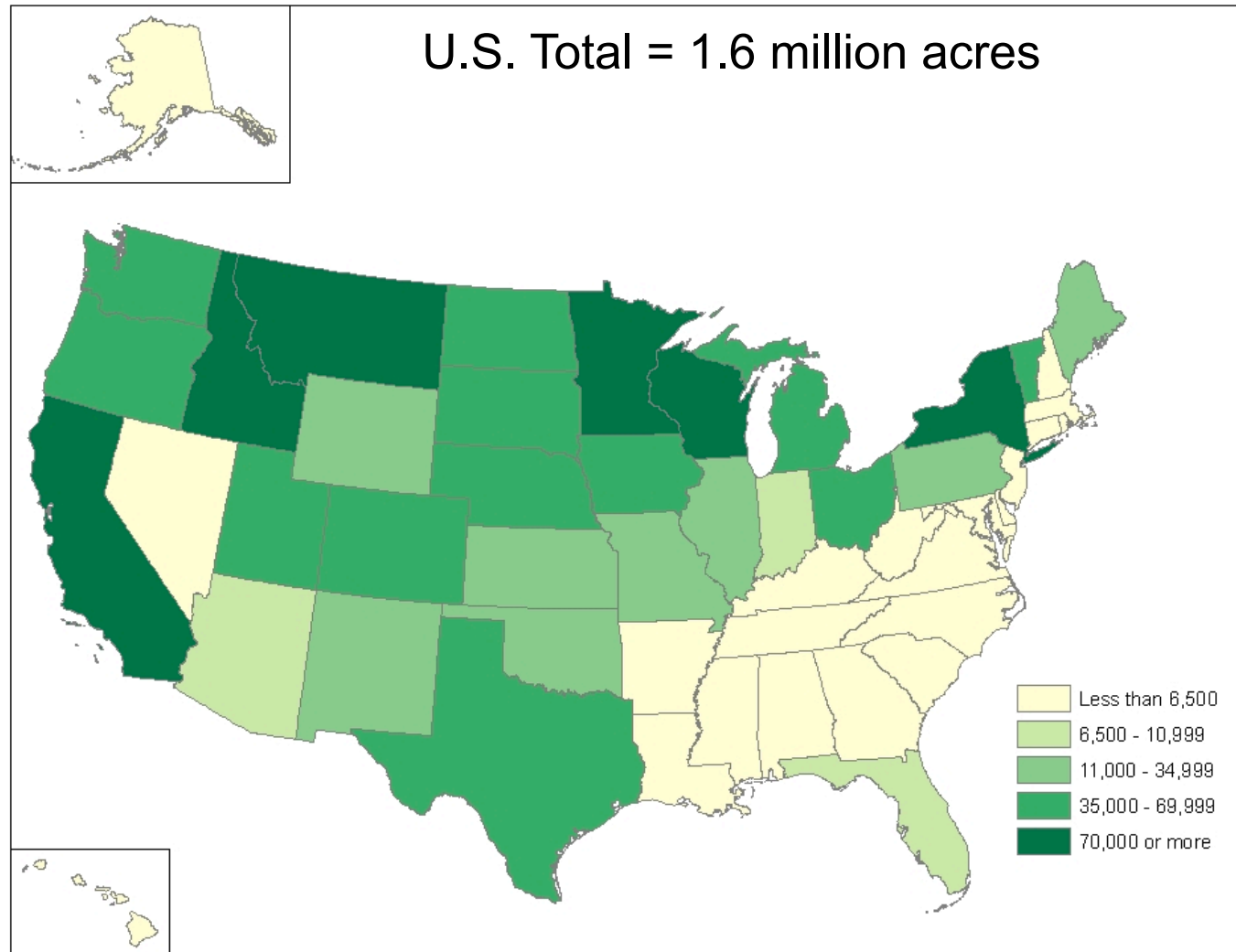
Organic Farms – Top States

	#
California	2,714
Wisconsin	1,222
Washington	887
New York	827
Oregon	657
Pennsylvania	586
Minnesota	550
Ohio	547
Iowa	518
Vermont	467





Organic Harvested Cropland Acres, 2008





Oregon Organic Acreage

- 105,605 organic acres
 - 57,204 acres harvested cropland
 - 34,659 acres pasture/rangeland
 - 4,500+ transitional acres



Oregon certified organic farming summary



	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>
Certified ac	45,429	59,207	83,297	115,502	120,217
Transition ac	1,421	4,352	4,867	4,788	2,012
# Producers*	302	353	397	424	434
Avg. certified ac/producer**	148	167	210	271	



Photo courtesy of Blue Fox Farm

Estimated farm gate sales***

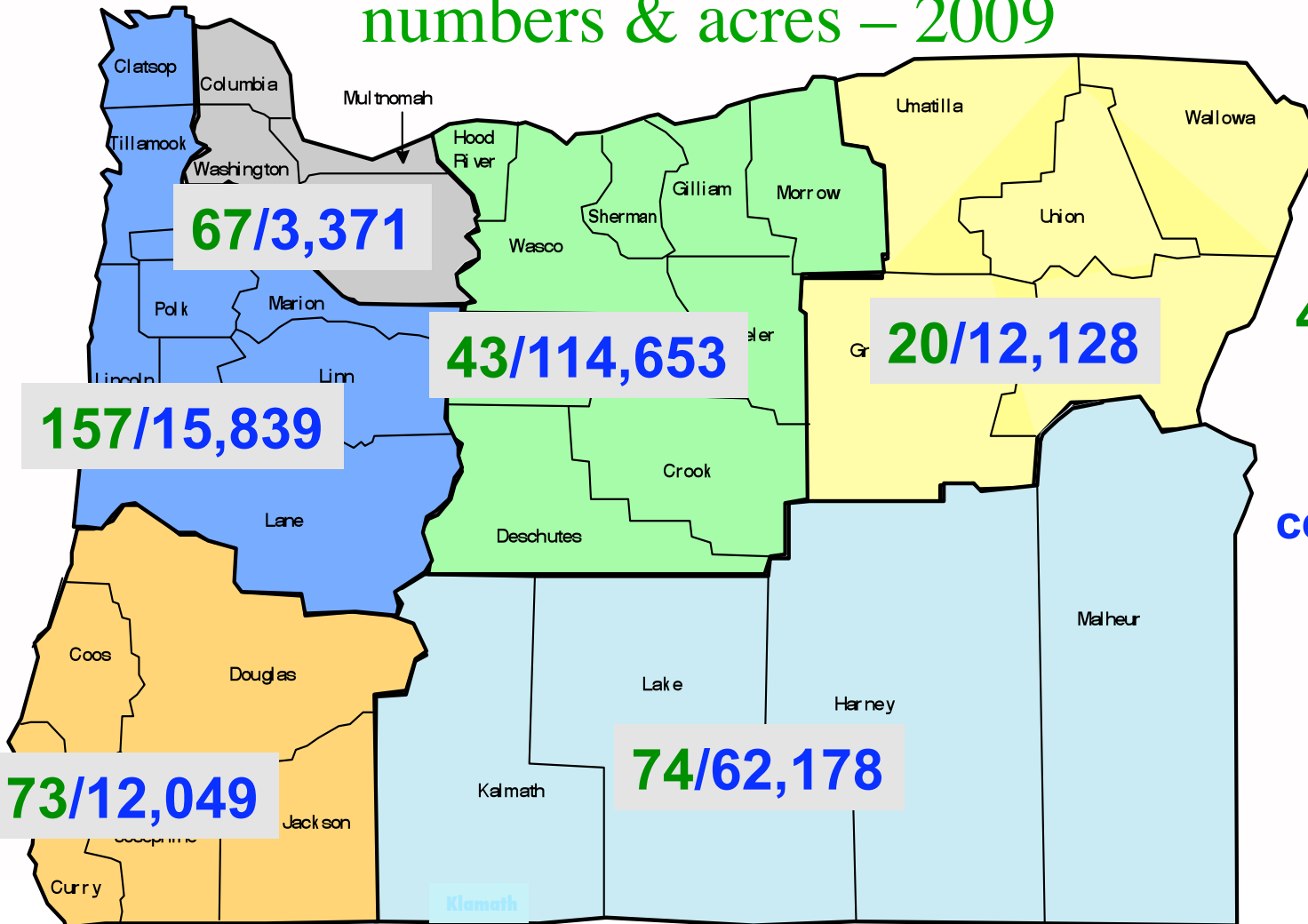
(2004) > \$36 MIL (2005 > \$52 MIL

(2006) > \$61 MIL (2007) \$89.3 MIL (2008) \$106.5 MIL



2009 Producers = 434 certified, 2005-2009 data (except sales) include OTCO, WSDA, GOA, ICS, CCOF and QAI values. Global Culture was added in 2008. Certified acres include double crop and undefined area. **Ac/producer based on actual certified area not including double crop, transition or algae acres. *Farmgate sales are based on WSDA and OTCO data only.*

Certified organic farm numbers & acres – 2009



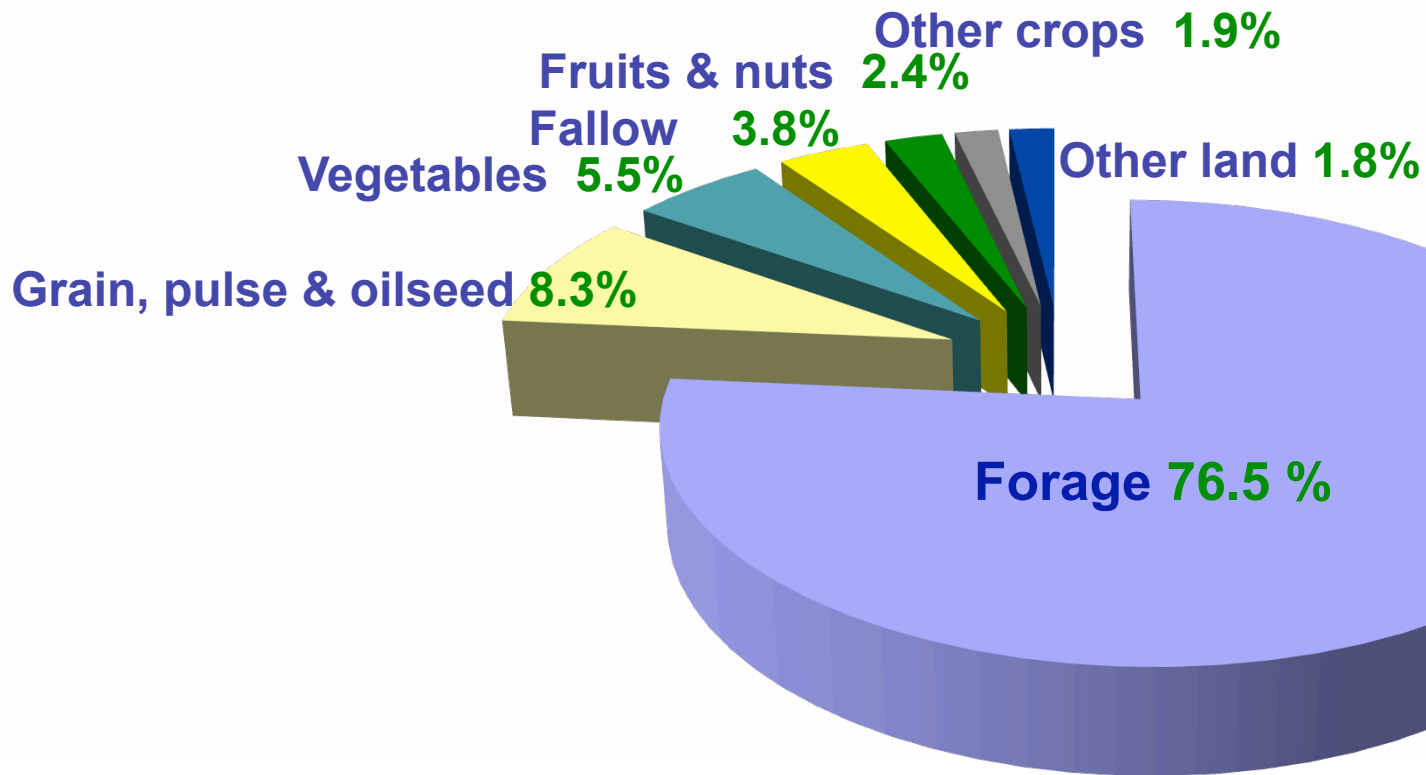
434 farms

120,217 certified acres

*OTCO, WSDA, GOA, ICS, CCOF, Global Culture and QAI data.
Farms may have acres in more than 1 county; farm counted only once.*



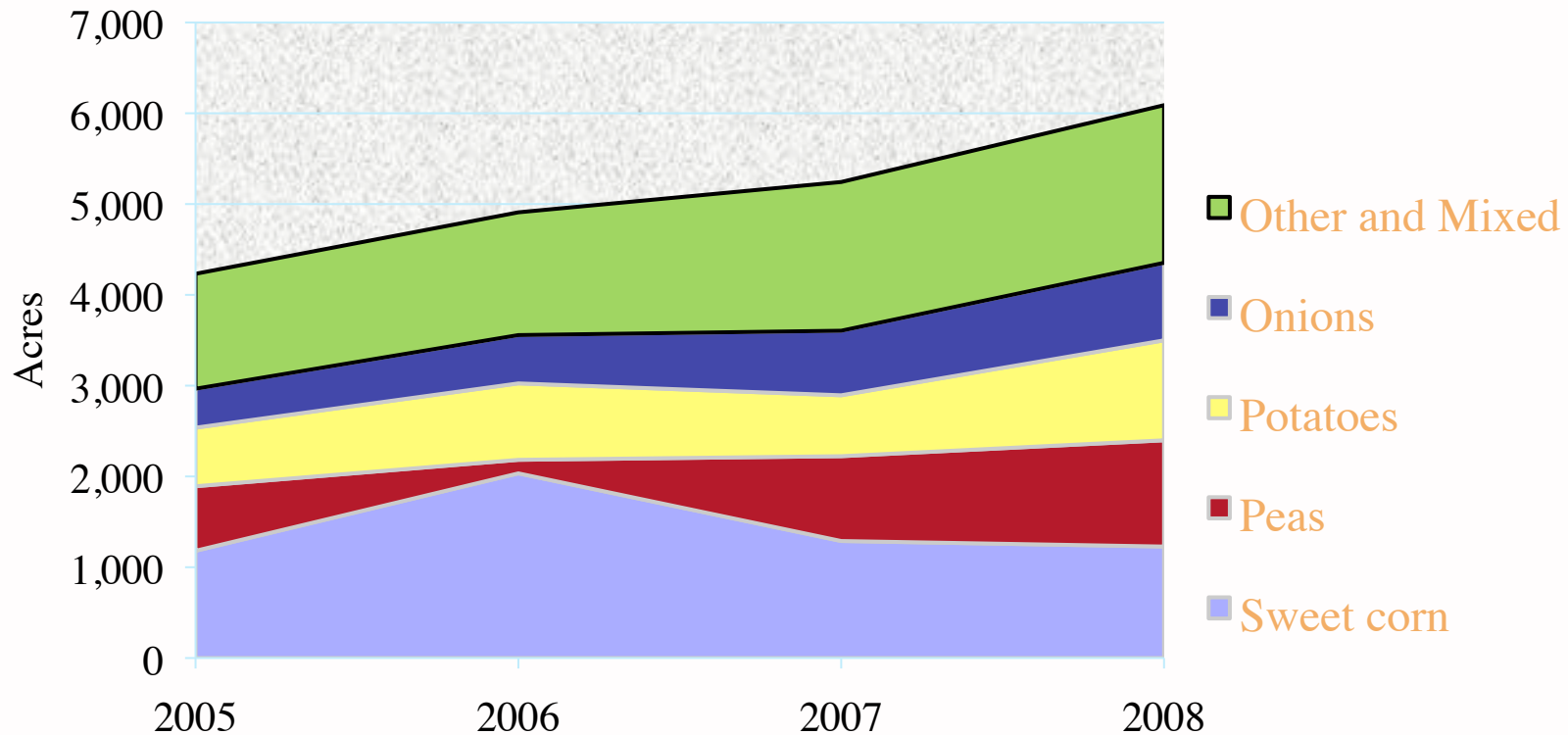
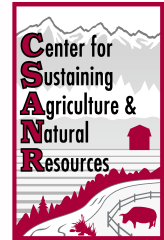
Certified acres by crop type Oregon – 2009



'Other crops' include herbs, mixed horticulture, seed, cover crops, etc. Data Sources: OTCO, WSDA, GOA, ICS, CCOF, Global Culture



Organic Vegetable Trend Oregon



2008 Organic = 4% of all Oregon vegetable acres



Based on 2007 Ag Census crop base and combined 2008 certifier data



Leading Organic Crops - 2009

Oregon

Forage 76.5%

Vegetables 5.5%

Fruit and nuts 2.4%

Grains and Beans 8.3 %

120,217 acres*

Washington

Forage 30%

Vegetable 14%

Fruit and nuts 23%

Grains and Beans 12%

108,336 acres*

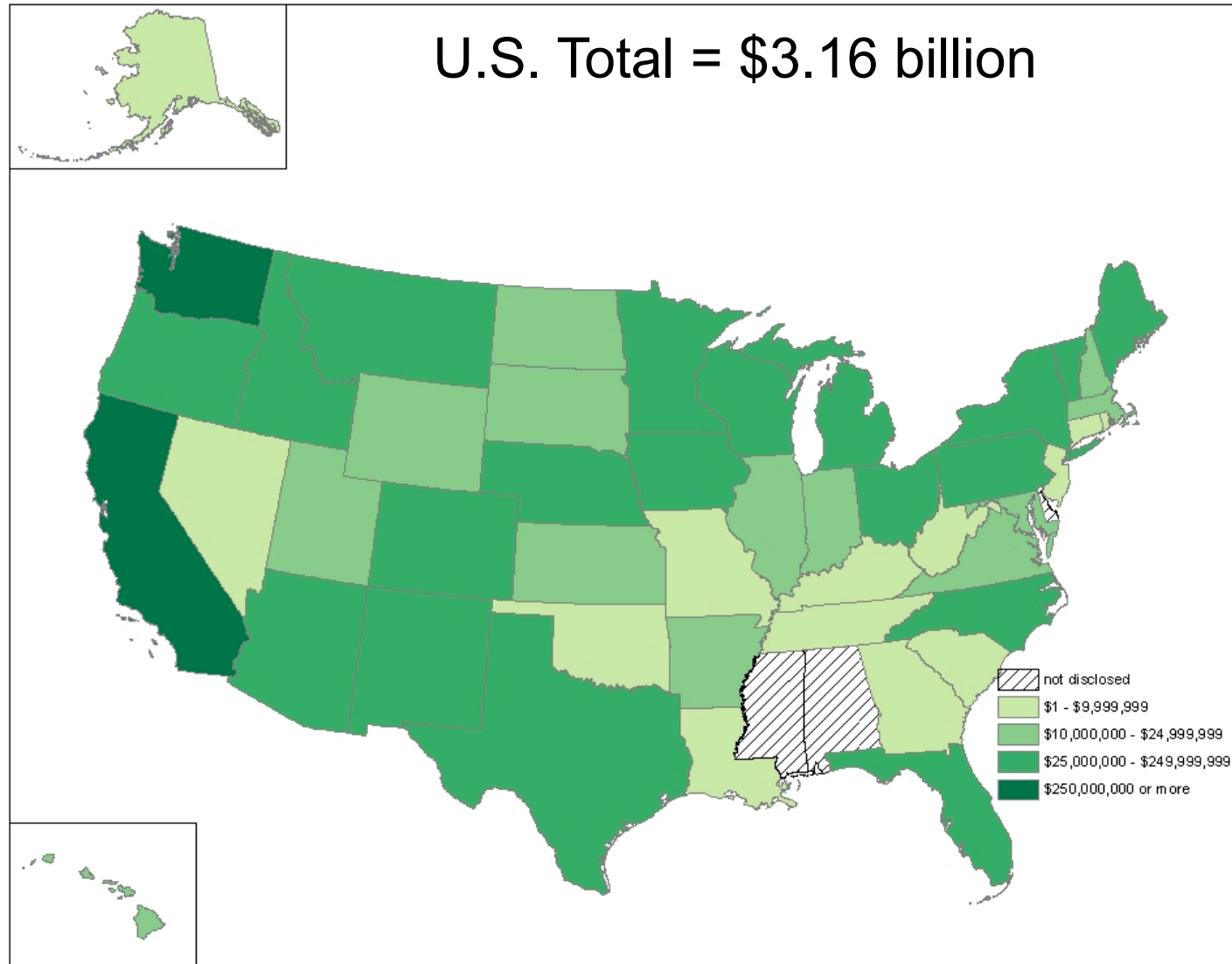
**Total acreages include double crop acres and undefined WSDA land.*





2008 Organic Sales

U.S. Total = \$3.16 billion





Organic Sales – By Category

United States	Amount	% of U.S. Organic Sales
Livestock Products	\$906,207,000	28.7%
Vegetables	\$689,992,000	21.9%
Field Crops	\$526,780,000	16.7%
Fruits and Tree Nuts	\$444,747,000	14.1%
Livestock	\$316,470,000	10.0%
Floriculture/Bedding	\$179,657,000	5.7%
Berries	\$83,233,000	2.6%





Oregon Organic Sales

- 2008 Organic Sales = \$155.6 million
 - \$81.6 million = Crops
 - \$74.0 million = Livestock & Poultry
- Average sales per farm = \$236,854
 - Compared with \$113,769 for all farms (2007 Census of Ag)





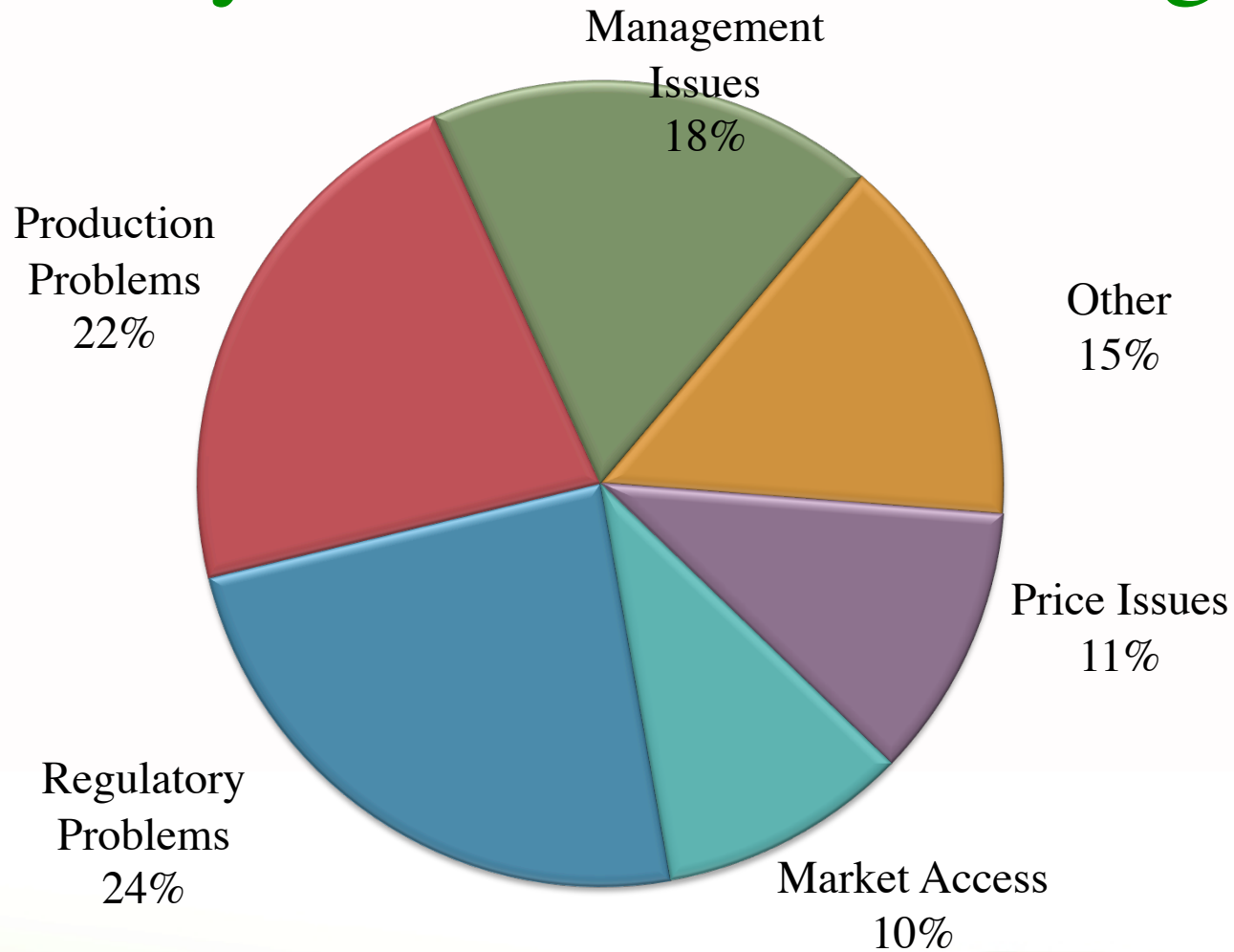
Marketing Outlets

US Level	
Wholesale Market Sales	83%
• Processor, Mill, Packer	29%
• Distributor, Wholesaler, Broker, Re-packer	27%
Direct-to-Retail Sales	10%
• Conventional Supermarkets	5%
• Natural Food Stores	4%
Consumer Direct Sales	7%
• On-site (Farm stand, U-Pick)	2%
• Farmers' Markets	2%
• Community Supported Agriculture	1%





Primary Production Challenge





U.S. Producers' 5-Year Plans

Increase Organic Production	36%
Maintain Current Organic Production	44%
Decrease Organic Production	4%
Discontinue Organic Production	3%
Discontinue All Production	2%
Do Not Know	11%



Web Resources

Additional Information on Topics

www.agcensus.usda.gov

www.nass.usda.gov

www.nass.usda.gov/or/

www.csanr.wsu.edu/Organic/OrganicStats.html

