



# Oregon

John A. Kitzhaber, MD, Governor

## Liquor Control Commission

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Sen. Betsy Johnson, Co-Chair  
Rep. Bob Jensen, Co-Chair  
Ways and Means Subcommittee On Transportation and Economic Development  
900 Court Street NE  
H-178 State Capitol  
Salem, Oregon 97301

Dear Co-Chair Johnson and Co-Chair Jensen:

At our budget hearing yesterday, several of the committee members made requests for more information on several topics.

Please find attached our responses to the questions and some additional clarifying information. We respectively hope this information supplies you with the information needed. We will be happy to get more detail or answer any other questions posed.

Sincerely,

Merle Lindsey  
OLCC Interim Executive Director  
[Merle.Lindsey@state.or.us](mailto:Merle.Lindsey@state.or.us)  
503-872-5161



**OLCC Budget Hearing Responses from Hearing held on 3/20/2013:**

**Question 1: How does the formula for reimbursement to independent contractors (liquor store agents) work?**

**Response:**

## Overview of Agents Compensation Formula

### Establishing the Limitation:

The Oregon State Legislature establishes a "limitation" amount during the budget process.

The limitation is determined by the Gross Sales Revenue forecast multiplied by the authorized "average approved percentage" (currently 8.88%).

The "average approved percentage" is **not** the compensation rate paid to every agent! It is a system-wide **average** payout target that effects the variable rates for the compensation formula. This is the maximum available pool for paying compensation.

Regardless of actual sales recorded in the biennium, OLCC can not exceed the maximum limitation without additional Legislative approval

### Paying the Agents via Formula:

Once the limitation amount is set by the Legislature OLCC monitors the compensation formula to meet the established criteria.

The formula is composed of four elements:

1. Base compensation (paid regardless of sales): Non-exclusive - up to \$1,425/month (14.25% of first \$10,000 of sales), Class 1 – up to \$1,425/month (14.25% of first \$10,000 of sales), Class 2 - \$1,660/month, Class 3 - \$1,920/month, Class 4 - \$2,348/month, Class 5 - \$2,440/month, Class 6 - \$2,700/month
2. Deferred compensation match: Non-Exclusive - \$118/month, Exclusive - \$150/month
3. Variable compensation on consumer sales – Currently 8.18%
4. Variable compensation on gross Licensee sales (before discount) – Currently 6.38%

**Monthly payment = Base + Deferred Comp Match + (Consumer sales x 8.18%) + (Licensee sales x 6.38%)**

**OLCC must monitor the amount paid on a regular basis to insure that the authorized system-wide average payout rate (8.88%) is not exceeded.**

**OLCC adjusts the variable rates periodically to maintain the average payout rate.**

**Question 2: What rules and processes does the agency operate under in relationship to constituent concerns? Was 7-11 Lombard handled the same way that every case is handled & if not, what were the extenuating circumstances that led to a different approach?**

**Response:**

Public meeting law dictates how we run our commission meetings and accept public testimony.

OLCC commissioners first heard this license application case at their December 2012 meeting. As is the norm, they took public testimony – including from neighborhood associations – at this meeting. They heard more than an hour of public testimony on the 7-11 application. However, commissioners did not make a decision on whether or not to grant the license, because only four of the five were present. This resulted in a 2/2 tie on the motion to grant. Therefore, they held the matter over to the next meeting.

OLCC asked for attorney general advice on how to apply the public meetings law and handle a tie vote.

At the next meeting, a tie again resulted, and commissioners decided to carry the matter to the next meeting, rather than deny the license.

At the following meeting, all five commissioners were present and could take decisive action. They agreed to treat the prior ties as “non-decision,” which would allow them to re-open the record at that meeting and take action. It also allowed them to take public testimony again, as they did at the first meeting. The representatives from the neighborhood associations and the licensee’s attorney gave testimony.

OLCC did not give advance notice that testimony would be allowed, because it was not permitted until the vote was taken at the actual meeting.

This was an unusual situation. Seldom would we have an even number of commissioners present, and they would tie.

### **Question 3: Clarity on LV Twelve 22 Case.**

#### **Response:**

LV's Sports Bar Restaurant & Lounge (LV's Twelve 22) is located at 3530 N. Vancouver St. Portland, OR 97212

This licensed business had a history of violent and unlawful activity. Portland Police (through an informant) purchased unlawful drugs at the location on multiple occasions, and even purchased drugs from an employee of the premises. The agency assessed that the criminal activity constituted a history of serious and persistent problems and sought to cancel the license. The licensee requested a hearing to contest the charges but ultimately withdrew his request for a hearing prior to the October 2012 hearing date.

The OLCC is complaint-driven, and we followed up on the Portland Police's complaints of the unlawful activities that were taking place at the licensed premises. These incidents led to multiple administrative violations which resulted in license cancellation.

It is the agencies practice to meet with licensees at an OLCC office, particularly when discussing serious compliance matters. This practice allows for additional resources to be readily available to facilitate the discussion further if needed. This premises was facing license cancellation, and in light of the incidents that had occurred at the premises, the licensee agreed to meet with staff at the Milwaukie office on two occasions.

We believe it is important to treat licensees fairly and consistently, based on the facts and did so in this matter.

**Question 4: What is the process for selection of agents and what level of objectivity exists for determining agents and liquor store locations? How many stores can an agent have? If a store has failed, can that agent come back and get another store? Is there a waiting list?**

**Response:**

### **Opening a New Liquor Store**

OLCC selects new locations for liquor stores using the following criteria: populations, demographics, roads and highways (new/changes), zoning and land-use changes and distance to existing liquor stores.

OLCC also uses tools such as Geographic Information Systems (GIS) to evaluate proposed stores sites. It uses GIS to identify areas that may be underserved in the state, based on current population and expected growth of adults aged 21 and over. GIS technology identifies traffic flow patterns around proposed locations and aid in establishing retail outlets.

GIS is also used to establish proximity of new liquor stores to existing liquor stores and other areas of commercial activity such as grocery stores, restaurants and bars. Maps generated by GIS are utilized to identify schools and other public facilities that may be close to a proposed liquor store.

Other considerations include, but are not limited to, on-site evaluations by district managers and customer demand.

### **The Process for Filling a Liquor Agent Vacancy**

When a liquor store agent resigns, or when the OLCC has researched an area of the state and will be establishing a new liquor store, an opportunity is created to become an independent contractor – a liquor agent --for the OLCC.

The OLCC advertises to fill the vacancy. The OLCC may use a variety of methods to advertise, such as internet postings, GovDelivery (OLCC's website), other online media, or newspapers.

The OLCC Retail Services Division accepts applications for liquor store agents only during the advertised period. Application packets include an Information Sheet describing details about the liquor store, OLCC requirements and the last day applications will be accepted.

Per rule, a person is not allowed to be a liquor store agent:

If the person or any member of the person's household or immediate family has financial interest in, or business connection with the distilled spirits industry; (see ORS 471.710(3) and OAR 845-015-0118), or if the person is a licensee or a director, officer or substantial stock holder in a business licensed by the Commission. However, an off-premises licensee may be a non-exclusive agent. (see OAR 845-015-0115).

***Qualifications to become an agent:***

Only applicants 21 years old or older are considered for a liquor store agent opening. Applicants are evaluated on the following:

- Retail business experience including responsibility for inventory control, cash accountability, supervising personnel and customer service;
- Knowledge of retail operations or business management, including study or training in those or related fields;
- Customer service skills and ability to communicate and work effectively with the public;
- Record of felony conviction, conviction of crime relating to money management fraud, or a history of conviction of crimes relating to the abuse of alcohol or controlled substances;
- Financial ability to purchase or lease and equip the retail liquor store at a OLCC-approved location. The applicant's ability to provide the necessary funds to meet the operating expenses of the retail liquor store for two months, pay a resignation buy-out (blue sky) and other related expenses, and be bonded under the OLCC's blanket position fidelity bond. Must be 21 years old or older.

***Application Screening Process***

The OLCC's Retail Services Director, District Manager, and Retail Administrative Assistant initially screen applications against qualifying criteria. They score the applications according to their ability to financially meet store obligations and their business experience, specifically experience in inventory management, revenue accountability, retail operations, and specifically liquor store operations.

Staff then conduct background and criminal checks.

***Staff Panel Interview Process***

Qualified applicants receive a staff interview. The interview panel members rate applicants against objective criteria, including their retail background (30% of their score), knowledge and understanding of liquor agent responsibilities, ability to problem-solve retail business and customer service issues, and plans for the store.

### *Commissioners Selection Process*

Staff forward the top candidates to appear before the board of commissioners. The candidates present their business plan and goals for the specified store to the board at a public monthly commission meeting. The presentation includes proposed store layout, store design, item selection, upgrades and décor, and overall vision for future store improvements, including potential relocation sites. The board of commissioners consider the presentations, ask questions, and by vote determine which candidate they will appoint as the new agent to fill the vacancy.

\* Non-Exclusive stores with only one applicant may be appointed by staff but must still meet all qualification and go through the above process.



**Question 5: Request for a list of Oregon distilleries and their products.**

**Response:**

# OREGON DISTILLERS

As of January 16, 2013

BIG BOTTOM WHISKEY  
21420-D #9 NW NICHOLAS CT  
HILLSBORO, OR 97124

FRENCH PRAIRIE  
1974 COLVIN  
MCMINNVILLE, OR 97128

DOGWOOD DISTILLING LLC  
1835 19TH AVE  
FOREST GROVE, OR 97116

HOUSE SPIRITS DISTILLERY LLC  
2025 SE 7TH AVE  
PORTLAND, OR 97214

DOLMEN DISTILLERY  
1805 NEHEMIAH LN BLDG A  
MCMINNVILLE, OR 97128

GLASER ESTATE WINERY  
213 INDEPENDENCE LN  
ROSEBURG, OR 97471

DISTILLERS  
1 4TH ST  
ASTORIA, OR 97103

HARRIS BRIDGE SPIRITS  
22937 HARRIS RD  
PHILOMATH, OR 97370

CORNELIUS PASS ROADHOUSE  
4045 NW CORNELIUS PASS RD  
HILLSBORO, OR 97124

TRADE VENTURES  
306 SE ASH ST  
PORTLAND, OR 97214

NW DISTILLERY  
32914 CHURCH RD  
WARREN, OR 97053

ROGUE HOUSE OF SPIRITS  
2122 SE MARINE SCIENCE DR  
NEWPORT, OR 97365

TORII MOR  
18365 NE FAIRVIEW DR  
DUNDEE, OR 97115

4 SPIRITS DISTILLERY  
6040 NE MARCUS HARRIS AVE  
ADAIR VILLAGE, OR 97330

CANNON BEACH DISTILLERY  
255 N HEMLOCK SPACE C  
CANNON BEACH, OR 97110

SIDE POCKET FOODS  
1780 CARNEGIE WAY  
COTTAGE GROVE, OR 97424

SUPERFLY DISTILLING COMPANY  
16399 LOWER HARBOR RD SUITE B  
BROOKINGS, OR 97415

ELIXIR  
1050 BETHEL DR SUITE F #3 & 4  
EUGENE, OR 97402

NEW DEAL DISTILLERY  
1311 SE 9TH AVE  
PORTLAND, OR 97214

OREGON SPIRIT DISTILLERS  
490 NE BUTLER MARKET #110 & 120  
BEND, OR 97701

BRANDY PEAK DISTILLERY  
18526 TETLEY RD  
BROOKINGS, OR 97415

INDIO SPIRITS  
7272 SW DURHAM RD #100  
PORTLAND, OR 97224

HARD TIMES DISTILLERY  
175 S 5TH  
MONROE, OR 97456

INDUSTRIAL ROW DISTILLERY  
645 N TILLAMOOK ST #3  
PORTLAND, OR 97227

HILLCREST VINEYARD  
240 VINEYARD LN  
ROSEBURG, OR 97471

BULL RUN DISTILLING CO  
2259 NW QUIMBY ST  
PORTLAND, OR 97210

STEIN DISTILLERY  
604 N MAIN  
JOSEPH, OR 97846

DISTILLING HEAD LLC  
4329 B NE KILLINGSWORTH  
PORTLAND, OR 97218

IMMORTAL SPIRITS & DISTILLING  
COMPANY  
3582 S PACIFIC HWY

ROGUE ALES PUBLIC HOUSE  
1339 NW FLANDERS  
PORTLAND, OR 97209

HOOD RIVER DISTILLERS  
660 RIVERSIDE DR  
HOOD RIVER, OR 97031

QUEEN OF SHEBA INTL FOODS &  
REST  
2413 NE MLK BLVD  
PORTLAND, OR 97212

THREE FINGERED JACK DISTILLERY  
4262 SW JERICO LN  
CULVER, OR 97734

CLEAR CREEK DISTILLERY  
2389 NW WILSON ST  
PORTLAND, OR 97210

BENDISTILLERY  
19330 PINEHURST RD  
BEND, OR 97701

ROLLING RIVER SPIRITS  
1215 SE 8TH SUITE H  
PORTLAND, OR 97214

CASCADE PEAK SPIRITS  
280 E HERSEY #5  
ASHLAND, OR 97520

RANSOM SPIRITS  
23101 HOUSER RD  
SHERIDAN, OR 97387

LIL BIT DISTILLERY  
1501 NE INDUSTRIAL AVE.  
WOODBURN, OR 97071

YE OL GROG DISTILLERY  
35855 INDUSTRIAL WAY UNIT C  
ST. HELENS, OR 97051

TANOSHII  
7990 SW BOECKMAN RD  
WILSONVILLE, OR 97070

TANOSHII  
833 SE MAIN ST #125  
PORTLAND, OR 97214

EASTSIDE DISTILLING  
1512 SE 7<sup>TH</sup> AVE.  
PORTLAND, OR 97214

O'SULLIVAN DISTRIBUTING  
849 POISON OAK DR.  
WINSTON, OR 97496

STONE BARN BRANDYWORKS  
3315 SE 19<sup>TH</sup> AVE. SUITE B  
PORTLAND, OR 97202

BLACK ROCK DISTILLERY  
32405 HWY 19-207  
SPRAY, OR 97874

VIVACITY SPIRITS  
720 NE GRANGER AVE  
CORVALLIS, OR 97330

EDGEFIELD DISTILLERY  
2126 SW TROUTDALE, OR 97060

# Oregon Distilled Products

## **35 MAPLE STREET**

UNCLE VAL'S BOTANICAL GIN

## **4 SPIRITS DISTILLERY**

WEBFOOT

WEBFOOT

SLAP TAIL

SLAP TAIL

4 SPIRITS WHISKEY

## **BENDISTILLERY INC**

CRATER LAKE GIN

CRATER LAKE GIN

CRATER LAKE VODKA

CRATER LAKE VODKA

CRATER LAKE HAZELNUT ESPRE

CRATER LAKE PEPPER VODKA

FUZZY'S VODKA

CRATER LAKE GIN

DESERT JUNIPER GIN

KROME VODKA

CRATER LAKE VODKA

CRATER LAKE RESERVE VODKA

ION VODKA

CRATER LAKE HAZELNUT ESPRE

BADCOCK HORSERADISH VODKA

BADCOCK CUCUMBER VODKA

CRATER LAKE SWEET GINGER V

CRATER LAKE PEPPER VODKA

KROME VODKA

BU-TAY VODKA

CRATER LAKE GIN

CRATER LAKE VODKA

BENDISTILLERY 4-BT GFT

CRATER LAKE HAZELNUT ESPRE

CRATER LAKE PEPPER VODKA

CRATER LAKE SWEET GINGER V

TATOOSH BOURBON

## **BIG BOTTOM DISTILLING LLC**

BIG BOTTOM BOURBON ANCIENT

BIG BOTTOM BOURBON REDWOOD

BIG BOTTOM BOURBON AMY'S V

BIG BOTTOM CASK STRENGTH

BIG BOTTOM WHITE PORT

BIG BOTTOM ZIN CASK BOURBO

BIG BOTTOM WHISK. PT CSK

BIG BOTTOM WHISKEY 2YR

BIG BOTTOM BOURBON

## **BLACK ROCK**

9 ROCKS VODKA

9 ROCKS VODKA

BRANDY PEAK DISTILLERY

BRANDY PEAK BLACKBERRY LIQ

BRANDY PEAK BLACKBERRY LIQ

BRANDY PEAK MARC GEWURT

BRANDY PEAK SGL BAR.BRANDY

BRANDY PEAK GRAPPA

BRANDY PEAK PEAR BRDY OAK

BRANDY PEAK PEAR BRANDY

BRANDY PEAK MARC MUSCAT

BRANDY PEAK PINOT NOIR

SLAB TOWN WHISKEY

HOUSE SPIRITS RYE WHISKEY

HOUSE SPIRITS WHITE DOG WH

HOUSE SPIRITS WHISKEY 100P

HOUSE SPIRITS WHISKEY 122P

HOUSE SPIRITS WHISKEY 90P

UCHI NO KAMI SHOCHU-NIGORI

UCHI NO KAMI SHOCHU - NAMA

HOUSE SPIRITS COFFEE LIQUE

HOUSE SPIRITS VOLSTEAD VOD

HOUSE SPIRITS STILLROOM RU

HOUSE SPIRITS WESTWARD WHI

HOUSE SPIRITS WHITE DOG WH

OLD TAHOE PREMIUM RYE

KROGSTAD AQUAVIT

OLD TAHOE HONEY RYE

HOUSE SPIRITS GAMLE KROGS

HOUSE SPIRITS COFFEE LIQUE

HOUSE SPIRITS VOLSTEAD VOD

HOUSE SPIRITS RUM

HOUSE SPIRITS OREGON RAKI

FOX + MOOSE WHISKEY

FOX + MOOSE WHISKEY

HOUSE SPIRITS STILLROOM WE

IMBUE BITTERSWEET VERMOUTH

IMMORTAL SPIRITS & DISTILLING COMPANY

IMMORTAL SPIRITS EAU DE VI

KNARR ABSINTHE VERTE

KNARR ABSINTHE VERTE

## **INDIO SPIRITS INC**

INDIO OREGON MARIONBERRY V

SNAKE RIVER STAMPEDE CANAD

CRICKET CLUB GIN

INDIO VODKA

INDIO BLOOD ORANGE VODKA

INDIO WASABI VODKA

INDIO LEMONGRASS LIME VODK

RED ISLAND RUM

SNAKE RIVER STAMPEDE CANAD

SNAKE RIVER STAMPEDE CANAD

SNAKE RIVER STAMPEDE CANAD

## **INTEGRITY SPIRITS INC**

12 BRIDGES GIN

LOVEJOY VODKA

LOVEJOY HAZELNUT FL VODKA

TRILLIUM ABSINTHE

TRILLIUM ABSINTHE

## **LIL 'BIT DISTILLERY, INC.**

MILI BIT PLUM BRANDY

MILI BIT PLUM BRANDY

## **MARTIN RYAN DISTILLING COMPANY**

ARIA PORTLAND DRY GIN

## **NEW DEAL DISTILLERY**

NEW DEAL VODKA

PORTLAND 88 VODKA

NEW DEAL HOT MONKEY VODKA

NEW DEAL HOT MONKEY VODKA

LOFT LIQUEURS RASPBERRY

LOFT LIQUEURS BLUEBRY

NEW DEAL DW RUM AGED SB

**BULL RUN DISTILLERY LLC**  
MEDOYEFF VODKA  
TEMPERANCE TRADER  
PACIFIC RUM  
TEMPERANCE TRADER BARREL S  
TEMPERANCE REGNIG DAG AQUA  
**CANNON BEACH DISTILLERY, LLC**

LOST BUOY GIN  
DORYMEN'S RUM  
PETER'S FAMILY GIN  
DONLON SHANKS RUM  
**CASCADE PEAK SPIRITS, INC.**

OLDFIELD RYE WHISKEY  
ORGANIC NATION GIN  
ORGANIC NATION VODKA

**CLEAR CREEK DISTILLERY**  
CLEAR CRK MARC DE GEWURZTR  
CLEAR CREEK HI PROOF GRAPE  
MCCARTHY'S S/M  
CLEAR CREEK BLACKBERRY LIQ  
CLEAR CREEK CASSIS LIQUEUR  
CLEAR CREEK LOGANBERRY  
CLEAR CREEK KIRSCHWASSER  
CLEAR CREEK KIRSCHWASSER  
CLEAR CREEK KIRSCHWASSER  
CLEAR CREEK KIRSCHWASSER  
CLEAR CREEK GRAPPA P. GRIS  
CLEAR CREEK GRAPPA P. GRIS  
CLEAR CREEK BLUE PLUM BRAN  
CLEAR CREEK FRAMBOISE  
CLEAR CREEK APPLE IN BOTTL  
CLEAR CREEK DOUGLAS FIR  
CLEAR CREEK APPLE BRANDY  
CLEAR CREEK APPLE BRANDY  
CLEAR CREEK APPLE BRANDY  
CLEAR CREEK APPLE BRANDY  
CLEAR CREEK APPLE BRANDY  
CLEAR CREEK APPLE BRANDY  
CLEAR CREEK PEAR BRANDY  
CLEAR CREEK PEAR BRANDY  
CLEAR CREEK PEAR BRANDY  
CLEAR CREEK PEAR BRANDY  
CLEAR CREEK PEAR BRANDY  
CLEAR CREEK BL PLUM BRANDY  
CLEAR CREEK BRANDY  
CLEAR CREEK BRANDY  
CLEAR CREEK GRAPPA MUSCAT  
CLEAR CREEK GRAPPA MUSCAT  
CLEAR CREEK GRAPPA MUSCAT  
CLEAR CREEK SANGIOVESE  
CLEAR CREEK PEAR IN BOTTLE  
CLEAR CREEK GRAPPA PINOT  
CLEAR CREEK GRAPPA PINOT  
CLEAR CREEK CAVATAPPI  
CLEAR CREEK MIRABELLE PLUM  
CLEAR CREEK CHERRY LIQUEUR  
CLEAR CREEK PEAR LIQUEUR  
CLEAR CREEK RASPBERRY LIQ  
CLEAR CREEK OREGON CRANBER  
CLEAR CREEK OREGON CRANBER  
CLEAR CREEK BLACKBERRY LIQ  
CLEAR CREEK KIRSCHW  
CLEAR CREEK BL PLUM BRANDY

NEW DEAL DW RUM AGED E  
NEW DEAL DW RUM AGED D  
NEW DEAL DW RUM AGED C  
NEW DEAL DW RUM AGED B  
NEW DEAL DW RUM AGED A  
NEW DEAL DW RUM W E  
NEW DEAL DW RUM W D  
NEW DEAL DW RUM W C  
NEW DEAL DW RUM W B  
NEW DEAL DW RUM W A  
NEW DEAL DW RUM W SB  
LOFT LIQUEURS LAVENDAR  
LOFT LIQUEURS SPICY GINGER  
J. WITTY SPIRITS  
NEW DEAL COFFEE LIQUEUR  
NEW DEAL COFFEE LIQUEUR  
PORTLAND 88 VODKA  
NEW DEAL GIN NO. 1  
NEW DEAL GIN RECIPE 33  
MUD PUDDLE CHOCOLATE VODKA  
J. WITTY SPIRITS  
NEW DEAL GINGER LIQUEUR  
NEW DEAL GINGER LIQUEUR  
LOFT LIQUEURS LEMONGRASS  
LOFT LIQUEURS TANGERINE

**NORTHWEST DISTILLERY, INC.**  
HELLO LOVELY STRAWBRY LEMO  
DOG STYLE VODKA  
LIQUID VODKA  
LAVISHMINT VODKA  
LIQUID VODKA

**OLD MILL BRAND W AND S**  
OLD MILL GOLD RUM

**OREGON SPIRIT DISTILLERS**  
VOLCANO VODKA  
DISTILLER'S CHOICE MAY  
DISTILLER'S CHOICE JUNE  
MERRYLEGS GENEVER GIN  
OREGON SPIRIT DIST. VODKA  
BLACK MARIAH MARIONBERRY C  
WILD CARD ABSINTHE  
C.W. IRWIN STRAIGHT BOURBO  
THE MACTARNAHAN MOD SPIRIT  
MACTARNAHAN SINGLE MALT

**RANSOM SPIRITS**  
OLD TOM GIN  
RANSOM WHIPPER SNAPPER WHI  
RANSOM GENEVER GIN  
HOWLY GRAPPA  
RANSOM GEWURZTRAMINER  
RANSOM SMALLS GIN  
RANSOM VODKA  
RANSOM GEWURZTRAMINER GRAP  
ACQUA DI AMORE  
RANSOM MUSCAT GRAPPA  
RANSOM RIESLING AQUAV  
HENRY DU YORE'S BOURBON

**ROGUE ALE**  
ROGUE VINTAGE VODKA  
ROGUE PINK SPRUCE GIN  
ROGUE SPRUCE GIN  
ROGUE HAZELNUT SPICE RUM

CLEAR CREEK HI PR 152  
CLEAR CREEK BRANDY  
MCCARTHY'S S/M

**CORNELIUS PASS ROADHOUSE DISTILLERY**

EDGEFIELD MORNING DEW  
WHITE OWL WHISKEY  
WHITE OWL WHISKEY

**DISTILLING HEAD LLC**

BENGERMINZ VODKA  
BENGERMINZ VODKA  
BENGERMINZ VODKA  
WARSHIP SILVER RUM 125 PRO  
WARSHIP PLATINUM RUM 100 P  
WARSHIP SILVER RUM 80 PROO

**DOGWOOD DISTILLING, LLC**

DL FRANKLIN VODKA  
UNION GIN  
DL FRANKLIN VODKA

**DOLMEN DISTILLERY**

WORKER BEE -

**EASTSIDE DISTILLING**

BURNSIDE BOURBON  
PORTLAND POTATO VODKA  
BELOW DECK GINGER RUM  
BELOW DECK COFFEE RUM  
BELOW DECK SILVER RUM  
BURNSIDE BOURBON DOUBLE BA  
CHERRY BOMB WHISKEY  
DECO COFFEE RUM  
DECO GINGER FLAVORED RUM  
DECO COFFEE RUM  
DECO GINGER FLAVORED RUM  
DECO GOLD RUM  
DECO SILVER RUM  
DECO SILVER RUM  
EASTSIDE HOLIDAY SPICED  
EASTSIDE EGGNOG LIQUEUR  
EASTSIDE PEPPERMINT BARK  
CHERRY BOMB WHISKEY

**EDGEFIELD DISTILLERY**

PENNY'S GIN  
AGED PEAR BRANDY  
EDGEFIELD LONGSHOT BR.  
ALAMBIC 13 BRANDY  
EDGEFIELD THREE ROCKS  
EDGEFIELD HERBAL LIQ  
EDGEFIELD WHITE DOG  
EDGEFIELD MONKEY PUZZLE

**ELIXIR, INC.**

IRIS LIQUEUR  
CALISAYA

**GLASER ESTATE WINERY, LLC**

GLASER LIMONCELLO LIQUEUR  
GLASER BUTTERSCOTCH LIQUEUR  
GLASER CHOCOLATE LIQUEUR  
GLASER ESTATE VODKA  
GLASER WHITE RUM  
GLASER COFFEE LIQUEUR  
SAFARI VODKA

**HARD TIMES DISTILLERY LLC**

SUGAR MOMMA

ROGUE SPIRITS DARK RUM  
ROGUE SPIRITS CHIPOLTE  
DEAD GUY WHISKEY  
ROGUE OREGON SINGLE MALT  
ROGUE SPIRITS WHITE RUM

**SIDE POCKET FOODS, CO.**

OCTANE VODKA  
ETIQUITA PRIVADA VODKA  
ETIQUITA PRIVADA RUM  
CHICK FOOD PEACH  
VIXEN DARK RUM  
VIXEN 151 RUM  
OCTANE RUM  
CHICK FOOD APPLE  
OCTANE GIN

OCTANE VODKA  
LUBRICATION VODKA  
SUPPORT HER VODKA  
VIXEN SPICED RUM  
OCTANE TEQUILA  
VIXEN SPECIAL LIGHT RUM

VIXEN SILVER RUM  
CHICK FOOD POMAGRANTE  
CHICK FOOD CLEMENTINES  
CHICK FOOD VINEYARD  
CHICK FOOD CHERRY  
CHICK FOOD LIME  
OCTANE WHISKEY  
MEYERS KB CANADIAN  
COLD STEEL VODKA

**STEIN DISTILLERY INC**

STEIN SEVEN DEVILS RUM  
STEIN VODKA  
STEIN BLACKBERRY CORDIAL  
STEIN RASPBERRY CORDIAL  
STEIN RHUBARB CORDIAL  
STEIN HUCKLEBERRY CORDIAL  
STEIN STRAIGHT BULL BOURBO  
STEINSHINE CORN WHISKEY  
HAMLEY STRAIGHT WHEAT WHIS  
HAMLEY STRAIGHT WHEAT WHIS  
STEIN STRAIGHT BIG BUCK BL  
STEIN STRAIGHT RAM RYE WHI

**STONE BARN BRANDYWORKS**

EASTSIDE OUZO  
STAR CRIMSON PEAR LIQ  
STONE BARN PINOT NOIR  
STONE BARN APPLE BR  
PACIFIC NW PLUM BR  
PACIFIC NW CHERRY BRANDY  
STONE BARN GLDN QUINCE  
OREGON BLUSH RHUBARB LIQUE  
STONE BARN PEAR BR  
STONE BARN HOPPIN' EIGHTS  
RED WING COFFEE LIQUEUR  
RED WING COFFEE LIQUEUR  
STONE BARN CRANBERRY LIQUE  
STONE BARN CRANBERRY LIQUE  
BIGGS JUNCTION APR LIQ  
BIGGS JUNCTION APR LIQ  
STONE BARN EASY EIGHT WHIS

GREEN GEISHA WASABI VODKA  
SWEET BABY MOONSHINE  
**HIGHBALL DISTILLERY**  
ELEMENTAL VODKA  
ELEMENTAL VODKA  
ELEMENTAL VODKA  
ELEMENTAL VANILLA EXP VODK  
**HOOD RIVER DISTILLERS, INC.**  
BARON ROTHSCHILD GIN  
BARON ROTHSCHILD VOD. 100  
BARON ROTHSCHILD VOD. 100  
BARON ROTHSCHILD VOD. 100  
H R D VODKA LT. WGT.  
H R D VODKA  
H R D VODKA  
H R D VODKA  
BARON ROTHSCHILD VOD. 80  
BARON ROTHSCHILD VOD. 80  
BARON ROTHSCHILD VOD. 80  
YAZI GINGER VODKA  
ULLR SCHNAPPS  
H R D ROOT BEER SCHNAPPS  
H R D PEACH SCHNAPPS  
H R D PEACH SCHNAPPS  
PENDLETON CANADIAN WHISKEY  
PENDLETON CANADIAN WHISKEY  
PENDLETON CANADIAN WHISKEY  
PENDLETON CANADIAN WHISKEY  
GVORI POLISH VODKA  
SANTOS 100% AGAVE REP  
PENDLETON 1910  
PENDLETON - PET  
SINFIRE WHISKY  
SINFIRE WHISKY  
SINFIRE WHISKY  
SPUDKA VODKA  
SCOT BLAIR SCOTCH  
YAZI GINGER VODKA  
ULLR SCHNAPPS  
SINFIRE WHISKY  
PENDLETON 20 YR  
**HOUSE SPIRITS LLC**  
AVIATION GIN  
HOUSE SPIRITS GAMLE KROGS  
HOUSE SPIRITS OR OUZO  
HOUSE SPIRITS PALINKA  
USE 6985B  
PACIFIC STANDARD GIN  
PACIFIC STANDARD GIN  
PACIFIC STANDARD VODKA  
PACIFIC STANDARD VODKA  
HOUSE SPIRITS LTD REL. RUM  
HOUSE SPIRITS  
MARTEAU ABSINTHE  
UCHI NO KAMI SHOCHU  
SLAB TOWN WHISKEY

HARD EIGHT UNOAKED RYE WHI  
WILLAMETTE STRBRY LIQ  
**SUB ROSA SPIRITS**  
SUB ROSA TARRAGON VOD  
SUB ROSA SAFFRON VOD  
**SUPERFLY DISTILLING COMPANY**  
SUPERFLY VODKA  
**TANOSHII, INC.**  
VINN RICE VODKA  
VINN BAIJIU VODKA  
**VERACITY SPIRITS LLC**  
VERACITY SPIRITS NATIVE GI  
BANKERS' GIN  
VERACITY SPIRITS VODKA  
ZAPOPAN TEQUILA REPOSADO  
**YOGD, LLC (Ye Ol Grog Distillery)**  
DOG WATCH VODKA  
DOG WATCH VODKA  
DUTCH HARBOR BREEZE  
DUTCH HARBOR BREEZE  
GOOD MORNING GLORY  
GOOD MORNING GLORY  
GROG GIFT PACK



**Question 6: Request for a list of local allocations for the last biennium for each city and county.**

**Response:**

**OLCC Distribution of Available Cash**

Per the attached report:

Line 1 and 2: OLCC makes monthly payments directly to Oregon **Cities** and **Counties** in proportion to their population counts.

Line 3: OLCC transfers amounts to the **General Fund** monthly.

Line 4: OLCC remits one-half of Privilege Tax collections, monthly, to the **Mental Health, Alcoholism and Drug Services Account** of DHS. OLCC does not have input or information regarding the ultimate distribution of monies by DHS.

Line 5: OLCC remits **City Revenue Sharing** to DAS in gross, monthly. DAS distributes those funds along with other Revenue Sharing amounts they receive from other entities. OLCC does not have input or information regarding the ultimate distribution of monies.

Line 6: OLCC remits amounts directly to the **Wine Advisory Board** amounts each month. OLCC does not have input or information regarding the ultimate distribution of monies.

The rest of the report shows the detail of the OLCC amounts remitted, per line 1 and 2, to Oregon Cities and Counties for the noted period.

**Oregon Liquor Control Commission**  
**Biennial Allocation of Liquor Revenue**  
**To Cities, Counties, State General Fund,**  
**Mental Health Alcoholism & Drug Services Account**  
**& City Revenue Sharing**

Recipient	Fiscal Year		Total
	2010-2011	2009-2010	2009-2011
Incorporated Cities	31,277,900.97	30,035,712.78	61,313,613.75
Counties	15,638,950.49	15,017,856.41	30,656,806.90
State General Fund	101,247,521.38	97,322,478.33	198,569,999.71
Mental Health Alcohol & Drug Services Account	7,979,513.11	8,276,941.82	16,256,454.93
City Revenue Sharing	21,894,530.67	21,024,998.95	42,919,529.62
Wine Advisory Board	268,543.86	267,305.89	535,849.75
<b>TOTALS</b>	<b>178,306,960.48</b>	<b>171,945,294.18</b>	<b>350,252,254.66</b>

## CITY/COUNTY DETAILS

CountyCode	Population as of 06-30-2011	Liquor Revenue Allocated		Total	
		2010-2011	2009-2010	2009-2011	
<b>BAKER COUNTY</b>	<b>1</b>	<b>16,185</b>	<b>66,923.16</b>	<b>64,840.14</b>	<b>131,763.30</b>
Baker City	1	9,830	118,131.74	114,545.79	232,677.53
Haines	1	415	5,047.53	4,908.15	9,955.68
Halfway	1	290	4,034.14	4,005.48	8,039.62
Huntington	1	440	6,631.26	6,521.60	13,152.86
Richland	1	155	1,761.32	1,692.49	3,453.81
Sumpter	1	205	2,047.46	1,918.11	3,965.57
Unity	1	70	1,264.99	1,297.56	2,562.55
<b>BENTON COUNTY</b>	<b>2</b>	<b>85,735</b>	<b>353,610.76</b>	<b>340,844.06</b>	<b>694,454.82</b>
Corvallis	2	54,460	644,073.27	620,873.83	1,264,947.10
Monroe	2	615	7,930.80	7,785.32	15,716.12
Philomath	2	4,590	54,467.65	52,234.40	106,702.05
Adair Village	2	840	10,732.36	10,493.27	21,225.63
<b>CLACKAMAS COUNTY</b>	<b>3</b>	<b>376,780</b>	<b>1,550,745.22</b>	<b>1,492,011.94</b>	<b>3,042,757.16</b>
Barlow	3	135	1,627.00	1,579.64	3,206.64
Canby	3	15,830	178,995.33	171,602.04	350,597.37
Damascus	3	10,540	117,658.08	112,616.44	230,274.52
Estacada	3	2,730	33,340.25	32,140.92	65,481.17
Gladstone	3	11,495	141,460.30	137,822.84	279,283.14
Happy Valley	3	14,100	140,456.30	129,360.49	269,816.79
Johnson City	3	565	7,744.01	7,649.92	15,393.93
Lake Oswego	3	36,620	429,632.69	413,964.80	843,597.49
Milwaukie	3	20,351	243,781.21	236,060.06	479,841.27
Molalla	3	8,110	92,315.52	87,060.09	179,375.61
Oregon City	3	31,995	362,408.92	345,424.53	707,833.45
River Grove	3	290	3,984.46	3,949.08	7,933.54
Sandy	3	9,655	99,419.34	91,674.88	191,094.22
West Linn	3	25,150	286,669.89	275,323.44	561,993.33
Wilsonville	3	19,525	213,530.74	202,960.00	416,490.74
<b>CLATSOP COUNTY</b>	<b>4</b>	<b>37,070</b>	<b>153,916.96</b>	<b>148,905.24</b>	<b>302,822.20</b>

	CountyCode	Population as of	Liquor Revenue Allocated		Total
		06-30-2011	2010-2011	2009-2010	2009-2011
Astoria	4	9,475	117,742.73	114,884.19	232,626.92
Cannon Beach	4	1,695	19,754.57	19,068.42	38,822.99
Gearhart	4	1,465	16,892.25	16,107.70	32,999.95
Seaside	4	6,460	75,605.88	72,956.36	148,562.24
Warrenton	4	5,000	56,354.53	53,380.14	109,734.67
COLUMBIA COUNTY	5	49,430	198,437.22	190,295.37	388,732.59
Clatskanie	5	1,735	20,295.30	19,598.72	39,894.02
Columbia City	5	1,945	23,172.32	22,385.63	45,557.95
Prescott	5	55	692.28	676.98	1,369.26
Rainier	5	1,895	21,492.87	20,523.90	42,016.77
Scappoose	5	6,630	77,571.01	74,420.94	151,991.95
St. Helens	5	12,911	147,189.14	139,436.24	286,625.38
Vernonia	5	2,155	27,362.32	26,718.33	54,080.65
COOS COUNTY	6	63,035	257,006.86	248,778.43	505,785.29
Bandon	6	3,075	38,019.24	37,200.31	75,219.55
Coos Bay	6	15,970	193,618.16	188,088.95	381,707.11
Coquille	6	3,865	48,654.76	47,264.79	95,919.55
Lakeside	6	1,695	18,486.64	17,601.61	36,088.25
Myrtle Point	6	2,515	29,496.23	28,794.40	58,290.63
North bend	6	9,695	115,220.29	111,194.77	226,415.06
Powers	6	690	8,684.05	8,405.87	17,089.92
CROOK COUNTY	7	21,020	107,291.79	106,604.65	213,896.44
Prineville	7	9,260	119,221.57	117,005.52	236,227.09
CURRY COUNTY	8	22,355	87,368.81	84,372.58	171,741.39
Brookings	8	6,350	75,479.86	72,978.97	148,458.83
Gold Beach	8	2,255	25,204.68	24,213.49	49,418.17
Port Orford	8	1,135	14,893.53	14,453.63	29,347.16
DESCHUTES COUNTY	9	157,905	690,746.90	666,959.63	1,357,706.53
Bend	9	76,740	955,666.01	922,571.34	1,878,237.35
La Pine	9	1,660	19,094.91	18,267.28	37,362.19
Redmond	9	26,225	302,890.25	289,617.03	592,507.28
Sisters	9	2,040	22,739.97	21,494.24	44,234.21
DOUGLAS COUNTY	10	107,690	431,058.15	415,135.15	846,193.30
Canyonville	10	1,885	20,401.43	19,350.48	39,751.91
Drain	10	1,155	12,849.14	12,253.44	25,102.58
Elkton	10	195	2,874.50	2,854.61	5,729.11
Glendale	10	875	11,041.92	10,775.34	21,817.26
Myrtle Creek	10	3,440	42,499.19	41,352.47	83,851.66
Oakland	10	925	11,006.35	10,662.50	21,668.85
Reedsport	10	4,150	50,120.59	48,539.82	98,660.41
Riddle	10	1,185	12,281.79	11,689.28	23,971.07
Roseburg	10	21,668	253,537.16	240,408.49	493,945.65
Sutherlin	10	7,840	94,414.78	89,914.65	184,329.43
Winston	10	5,385	68,188.49	66,694.26	134,882.75
Yoncalla	10	1,050	12,937.58	12,580.64	25,518.22
GILLIAM COUNTY	11	1,870	7,679.94	7,429.12	15,109.06
Arlington	11	585	7,083.50	6,882.69	13,966.19
Condon	11	685	9,020.70	8,834.65	17,855.35
Lonerock	11	20	233.66	225.65	459.31

	CountyCode	Population as of 06-30-2011	Liquor Revenue Allocated		Total 2009-2011
			2010-2011	2009-2010	
GRANT COUNTY	12	7,460	30,630.82	29,665.17	60,295.99
Canyon City	12	705	8,038.48	7,683.76	15,722.24
Dayville	12	150	2,100.32	2,042.24	4,142.56
Granite	12	40	368.00	338.51	706.51
John Day	12	1,756	21,670.95	20,884.94	42,555.89
Long Creek	12	195	2,526.76	2,482.28	5,009.04
Monument	12	130	1,568.59	1,523.23	3,091.82
Mt Vernon	12	525	6,879.21	6,769.85	13,649.06
Prairie City	12	910	12,619.47	12,524.21	25,143.68
Seneca	12	200	2,634.86	2,595.13	5,229.99
HARNEY COUNTY	13	7,445	31,314.02	30,390.35	61,704.37
Burns	13	2,805	34,911.91	34,131.30	69,043.21
Hines	13	1,565	21,291.99	21,099.35	42,391.34
HOOD RIVER COUNTY	14	22,385	89,226.86	85,464.26	174,691.12
Cascade Locks	14	1,145	12,531.23	11,881.09	24,412.32
Hood River	14	7,185	81,546.85	77,805.80	159,352.65
JACKSON COUNTY	15	203,340	843,392.18	813,173.30	1,656,565.48
Ashland	15	20,095	248,584.65	242,552.35	491,137.00
Butte Falls	15	425	5,164.39	5,020.98	10,185.37
Central Point	15	17,185	200,778.89	193,678.56	394,457.45
Eagle Point	15	8,470	102,449.85	98,907.45	201,357.30
Gold Hill	15	1,220	12,863.42	12,185.71	25,049.13
Jacksonville	15	2,785	31,513.11	30,024.27	61,537.38
Medford	15	74,980	899,708.90	869,834.91	1,769,543.81
Phoenix	15	4,540	56,435.00	54,779.36	111,214.36
Rogue River	15	2,135	24,592.72	23,581.63	48,174.35
Shady Cove	15	2,905	33,662.71	32,258.31	65,921.02
Talent	15	6,070	76,934.76	75,167.82	152,102.58
JEFFERSON COUNTY	16	21,750	92,316.60	89,105.87	181,422.47
Culver	16	1,365	15,697.84	15,017.79	30,715.63
Madras	16	6,211	76,930.56	74,987.34	151,917.90
Metolius	16	710	10,110.01	10,030.65	20,140.66
JOSEPHINE COUNTY	17	82,775	340,627.99	329,146.69	669,774.68
Cave Junction	17	1,885	20,635.59	19,655.11	40,290.70
Grants Pass	17	34,555	390,524.00	374,144.53	764,668.53
KLAMATH COUNTY	18	66,505	270,948.87	261,228.58	532,177.45
Bonanza	18	415	5,161.13	4,840.47	10,001.60
Chiloquin	18	735	8,438.67	8,123.81	16,562.48
Klamath Falls	18	20,927	250,377.59	241,280.09	491,657.68
Malin	18	805	9,429.21	9,105.44	18,534.65
Merrill	18	845	10,568.42	10,324.02	20,892.44
LAKE COUNTY	19	7,890	31,128.20	29,929.23	61,057.43
Lakeview	19	2,295	30,694.65	30,592.13	61,286.78
Paisley	19	245	2,912.24	2,820.78	5,733.02
LANE COUNTY	20	352,010	1,422,312.78	1,367,451.48	2,789,764.26
Coburg	20	1,040	12,572.37	12,163.13	24,735.50
Cottage grove	20	9,705	111,254.06	106,839.47	218,093.53

	CountyCode	Population as of	Liquor Revenue Allocated		Total
		06-30-2011	2010-2011	2009-2010	2009-2011
Creswell	20	5,030	56,645.92	53,707.40	110,353.32
Dunes City	20	1,305	15,841.34	15,344.99	31,186.33
Eugene	20	156,295	1,837,663.29	1,761,377.18	3,599,040.47
Florence	20	8,465	110,029.83	107,329.03	217,358.86
Junction City	20	5,430	64,735.58	60,892.42	125,628.00
Lowell	20	1,045	12,107.99	11,553.88	23,661.87
Oakridge	20	3,205	42,958.83	42,322.80	85,281.63
Springfield	20	59,425	683,322.76	655,036.44	1,338,359.20
Veneta	20	4,565	57,694.59	55,523.95	113,218.54
Westfir	20	255	3,823.93	3,836.23	7,660.16
<b>LINCOLN COUNTY</b>	<b>21</b>	<b>46,135</b>	<b>183,077.48</b>	<b>176,193.90</b>	<b>359,271.38</b>
Depoe Bay	21	1,400	16,579.91	15,954.27	32,534.18
Lincoln City	21	7,935	92,780.56	89,226.55	182,007.11
Newport	21	10,030	122,876.72	119,510.36	242,387.08
Siletz	21	1,210	13,962.50	13,426.87	27,389.37
Toledo	21	3,470	42,329.27	40,977.87	83,307.14
Waldport	21	2,035	24,940.69	24,202.20	49,142.89
Yachats	21	690	9,303.85	9,037.72	18,341.57
<b>LINN COUNTY</b>	<b>22</b>	<b>116,840</b>	<b>456,677.97</b>	<b>435,865.65</b>	<b>892,543.62</b>
Albany	22	50,325	578,195.86	553,044.39	1,131,240.25
Brownsville	22	1,670	20,605.04	20,061.31	40,666.35
Halsey	22	910	9,936.92	9,477.78	19,414.70
Harrisburg	22	3,565	40,773.25	38,892.77	79,666.02
Lebanon	22	15,527	182,047.05	174,029.94	356,076.99
Lyons	22	1,160	13,328.63	12,738.58	26,067.21
Mill City	22	1,855	19,736.29	18,639.64	38,375.93
Millersburg	22	1,345	14,189.12	13,043.21	27,232.33
Scio	22	840	9,317.73	8,863.98	18,181.71
Sodaville	22	310	3,472.96	3,305.93	6,778.89
Sweet Home	22	8,945	105,671.43	102,103.90	207,775.33
Tangent	22	1,165	12,043.45	11,215.37	23,258.82
Waterloo	22	230	2,538.24	2,425.85	4,964.09
<b>MALHEUR COUNTY</b>	<b>23</b>	<b>31,345</b>	<b>129,400.01</b>	<b>124,942.92</b>	<b>254,342.93</b>
Adrian	23	175	2,144.06	2,087.38	4,231.44
Jordan Valley	23	180	2,699.23	2,707.95	5,407.18
Nyssa	23	3,265	37,601.58	36,218.67	73,820.25
Ontario	23	11,365	133,507.00	129,031.05	262,538.05
Vale	23	1,875	23,944.14	23,491.39	47,435.53
<b>MARION COUNTY</b>	<b>24</b>	<b>315,900</b>	<b>1,300,543.36</b>	<b>1,248,751.14</b>	<b>2,549,294.50</b>
Aumsville	24	3,609	42,006.99	40,091.01	82,098.00
Aurora	24	920	11,345.36	11,012.29	22,357.65
Detroit	24	205	3,090.67	3,057.69	6,148.36
Donald	24	980	11,994.36	11,599.00	23,593.36
Gates	24	475	5,847.90	5,697.98	11,545.88
Gervais	24	2,510	26,842.82	25,499.73	52,342.55
Hubbard	24	3,175	36,748.74	35,361.17	72,109.91
Idanha	24	135	2,521.18	2,595.11	5,116.29
Jefferson	24	3,115	31,896.14	29,956.58	61,852.72
Keizer	24	36,570	424,158.80	408,357.16	832,515.96
Mt Angel	24	3,285	43,564.72	42,740.30	86,305.02
Salem	24	155,100	1,832,997.56	1,759,926.21	3,592,923.77

	CountyCode	Population as of 06-30-2011	Liquor Revenue Allocated		Total 2009-2011
			2010-2011	2009-2010	
Scotts Mills	24	355	3,601.34	3,384.91	6,986.25
Silverton	24	9,230	111,711.44	107,967.76	219,679.20
St Paul	24	420	4,857.58	4,682.49	9,540.07
Stayton	24	7,645	91,038.68	88,211.11	179,249.79
Sublimity	24	2,680	26,498.82	25,578.77	52,077.59
Turner	24	1,855	20,677.81	19,655.11	40,332.92
Woodburn	24	24,085	273,158.43	263,482.47	536,640.90
MORROW COUNTY	25	11,175	50,411.22	49,335.54	99,746.76
Boardman	25	3,220	38,864.28	37,335.73	76,200.01
Heppner	25	1,290	16,512.92	16,146.06	32,658.98
Ione	25	330	3,905.37	3,847.56	7,752.93
Irrigon	25	1,825	22,011.59	21,144.48	43,156.07
Lexington	25	240	3,251.25	3,215.68	6,466.93
MULTNOMAH COUNTY	26	736,785	2,972,432.12	2,845,365.62	5,817,797.74
Fairview	26	8,920	112,391.40	109,874.62	222,266.02
Gresham	26	105,595	1,191,004.75	1,138,135.27	2,329,140.02
Maywood Park	26	750	8,762.93	8,462.31	17,225.24
Portland	26	583,775	6,812,519.84	6,540,232.53	13,352,752.37
Troutdale	26	15,980	182,571.84	174,966.66	357,538.50
Wood Village	26	3,875	37,825.97	35,180.62	73,006.59
POLK COUNTY	27	75,495	285,262.59	270,226.20	555,488.79
Dallas	27	14,590	179,530.75	173,944.41	353,475.16
Falls City	27	945	11,216.35	10,888.18	22,104.53
Independence	27	8,600	96,928.93	92,051.71	188,980.64
Monmouth	27	9,545	112,580.58	108,362.65	220,943.23
SHERMAN COUNTY	28	1,765	7,416.89	7,235.99	14,652.88
Grass Valley	28	165	1,977.51	1,918.13	3,895.64
Moro	28	325	4,443.10	4,377.85	8,820.95
Rufus	28	250	3,193.02	3,102.81	6,295.83
Wasco	28	410	5,036.43	4,806.60	9,843.03
TILLAMOOK COUNTY	29	25,260	106,122.88	102,872.38	208,995.26
Bay City	29	1,290	15,069.91	14,408.48	29,478.39
Garibaldi	29	780	10,256.05	10,098.37	20,354.42
Manzanita	29	600	8,398.96	8,247.90	16,646.86
Nehalem	29	270	3,055.32	2,843.35	5,898.67
Rockaway	29	1,315	16,057.50	15,548.06	31,605.56
Tillamook	29	4,920	55,658.75	53,098.16	108,756.91
Wheeler	29	415	5,295.93	5,167.67	10,463.60
UMATILLA COUNTY	30	76,000	298,102.56	285,380.06	583,482.62
Adams	30	350	4,082.29	3,779.81	7,862.10
Athena	30	1,125	14,585.08	14,329.52	28,914.60
Echo	30	700	8,327.79	8,067.38	16,395.17
Helix	30	185	2,608.61	2,595.14	5,203.75
Hermiston	30	16,795	191,249.84	182,345.73	373,595.57
Milton-Freewater	30	7,045	78,008.06	74,005.75	152,013.81
Pendleton	30	16,605	203,194.89	197,158.21	400,353.10
Pilot Rock	30	1,505	18,130.77	17,601.58	35,732.35
Stanfield	30	2,045	26,446.13	25,499.72	51,945.85
Ukiah	30	185	2,906.69	2,933.59	5,840.28
Umatilla	30	6,905	77,141.02	73,538.59	150,679.61

	<u>CountyCode</u>	<u>Population as of 06-30-2011</u>	<u>Liquor Revenue Allocated</u>		<u>Total 2009-2011</u>
			<u>2010-2011</u>	<u>2009-2010</u>	
Weston	30	670	8,672.74	8,473.58	17,146.32
UNION COUNTY	31	25,810	104,142.96	100,208.17	204,351.13
Cove	31	550	7,320.37	7,221.18	14,541.55
Elgin	31	1,710	19,929.83	19,237.65	39,167.48
Imbler	31	305	3,464.24	3,328.50	6,792.74
Island City	31	1,000	12,147.63	11,463.59	23,611.22
La Grande	31	13,095	152,901.69	146,963.81	299,865.50
North Powder	31	440	5,883.73	5,709.23	11,592.96
Summerville	31	135	1,428.31	1,353.99	2,782.30
Union	31	2,130	23,197.76	22,114.81	45,312.57
WALLOWA COUNTY	32	7,005	28,878.92	28,005.92	56,884.84
Enterprise	32	1,940	23,014.55	22,284.09	45,298.64
Joseph	32	1,085	13,048.47	12,569.32	25,617.79
Lostine	32	215	2,859.77	2,820.77	5,680.54
Wallowa	32	810	10,258.83	10,041.97	20,300.80
WASCO COUNTY	33	25,235	99,531.25	95,399.94	194,931.19
Antelope	33	45	674.81	676.98	1,351.79
Dufur	33	605	7,615.24	7,424.25	15,039.49
Maupin	33	420	5,768.36	5,528.73	11,297.09
Mosier	33	435	5,602.93	5,404.57	11,007.50
Shaniko	33	35	458.63	451.31	909.94
The Dalles	33	13,630	157,030.70	150,712.57	307,743.27
Washington COUNTY	34	531,070	2,161,701.01	2,066,172.78	4,227,873.79
Banks	34	1,775	17,360.92	16,191.20	33,552.12
Beaverton	34	89,925	1,023,022.22	977,100.68	2,000,122.90
Cornelius	34	11,875	130,069.72	123,809.21	253,878.93
Durham	34	1,355	16,302.48	15,773.76	32,076.24
Forest Grove	34	21,130	251,835.23	242,428.20	494,263.43
Gaston	34	635	7,741.05	7,480.69	15,221.74
Hillsboro	34	91,970	1,063,452.87	1,014,910.58	2,078,363.45
King City	34	3,115	33,187.70	31,378.24	64,565.94
North Plains	34	1,970	22,539.52	21,528.12	44,067.64
Sherwood	34	18,205	197,464.51	186,757.37	384,221.88
Tigard	34	48,091	556,266.17	534,095.63	1,090,361.80
Tualatin	34	26,060	305,320.64	294,420.62	599,741.26
WHEELER COUNTY	35	1,440	6,385.29	6,230.99	12,616.28
Fossil	35	475	5,450.52	5,246.61	10,697.13
Mitchell	35	130	1,966.01	1,974.55	3,940.56
Spray	35	160	1,893.08	1,814.30	3,707.38
YAMHILL COUNTY	36	99,405	392,179.89	373,937.98	766,117.87
Amity	36	1,615	19,439.67	17,985.12	37,424.79
Carlton	36	2,015	21,378.61	20,038.72	41,417.33
Dayton	36	2,535	29,221.35	28,173.83	57,395.18
Dundee	36	3,170	36,016.13	34,481.11	70,497.24
Lafayette	36	3,740	45,512.32	44,286.07	89,798.39
McMinnville	36	32,240	382,660.80	368,008.66	750,669.46
Newberg	36	22,110	270,652.10	258,946.33	529,598.43
Sheridan	36	6,125	70,544.49	67,924.14	138,468.63
Willamina	36	2,025	22,269.01	21,268.59	43,537.60
Yamhill	36	1,020	10,327.93	9,680.89	20,008.82

	<u>CountyCode</u>	Population as of 06-30-2011	Liquor Revenue Allocated		Total
			<u>2010-2011</u>	<u>2009-2010</u>	<u>2009-2011</u>
<b>SUBTOTALS</b>		<b>3,837,300</b>	<b>46,916,851.46</b>	<b>45,053,569.20</b>	<b>91,970,420.66</b>
State General Fund			101,247,521.38	97,322,478.33	198,569,999.71
Mental Health Alcohol & Drug Services Account			7,979,513.11	8,276,941.82	16,256,454.93
City Revenue Sharing			21,894,530.67	21,024,998.95	42,919,529.62
Wine Advisory Board			268,543.86	267,305.89	535,849.75
<b>TOTALS</b>			<b>178,306,960.48</b>	<b>171,945,294.19</b>	<b>350,252,254.67</b>



**Question 7: Request for the last 3-5 biennia forecast reports and level of accuracy.**

**Response:**

Forecasting Sales

OLCC's current long-term forecasting methods use econometric modeling with parameters found to economically and statistically relate to liquor revenue. Three components are used to forecast liquor sales: sales of cases, revenue per case and surcharge revenue.

The parameters used to forecast liquor case sales are: Population of 21-to-29 year olds in Oregon, Total Oregon Population, Consumer Price Index for the Portland Salem Region, and Total Personal Income for Oregon. OLCC uses forecasts of these parameters from Oregon's Office of Economic Analysis to update our current model.

The table presents a history of OLCC's LAB forecast compared to the actual revenue results. Over the last eight fiscal years, OLCC forecasts have averaged within about 5% of the actual revenues. Statistical error is always present in any forecast and on average OLCC's forecast have been within a 3% interval of confidence, 99 percent of the time.

A major influence in recent forecasts, however, has been the great recession. Most forecasts, including OLCC's, overestimated their forecasts going into the recession and have underestimated the forecast coming out of the recession such as the current biennium.

Another aspect of forecast error is that budgets – and revenue projections -- have to be prepared over a year in advance of the start of the biennium. This means OLCC is making sales projections that are up to three years in the future. The further out the forecast, the less accurate they tend to be in general.

**Oregon Liquor Control Commission  
Forecasted Sales vs Actual Sales  
FY 1997 to the Present**

<u>Date</u>	<u>Original Forecast per LAB</u>	<u>Gross Liquor Sales</u>	<u>Variance</u>	<u>Biennial Variance</u>
FY97	189,325,999	192,125,265	2,799,266	1.5%
1998-99	407,224,000	415,508,972	8,284,972	2.0%
2000-01	468,405,000	475,374,812	6,969,812	1.5%
2002-03	519,402,000	528,469,307	9,067,307	1.7%
2004-05	561,265,000	604,695,964	43,430,964	7.7%
2006-07	645,100,000	728,102,037	83,002,037	12.9%
2008-09	852,300,000	823,204,503	(29,095,497)	-3.4%
2010-11	927,009,000	865,173,851	(61,835,149)	-6.7%
Current to date	733,879,000	771,525,646	37,646,646	5.1%

Only second year of 1996-97 available

## **Additional Responses:**

### **Clarity on how clerks receive criminal sanctions:**

The law requires people who serve alcohol by the drink to have a service permit. OLCC issues the service permits, therefore these servers come under OLCC's administrative jurisdiction. However, clerks in grocery, convenience and liquor stores sell alcohol by the bottle. The law does not require them to have a service permit. Therefore, OLCC does not have authority to issue sanctions.

When OLCC or the police discover a clerk selling alcohol by the bottle to a minor, such as during Minor Decoy Operations, OLCC can issue a criminal citation which then is handled through the criminal channels – the court system. The court system then determines the severity of the penalty. OLCC does not.

For more detailed information, please see our Website at

[http://www.oregon.gov/olcc/pages/seller\\_clerk\\_training.aspx](http://www.oregon.gov/olcc/pages/seller_clerk_training.aspx)