

March 20, 2013

House Committee

Re: House Bill 2406 Hearing

To Whom It May Concern:

This letter is to serve as confirmation of my testimony regarding House Bill 2406 scheduled for Friday, March 22, 2013.

The current ORS is very unclear and confusing regarding placement of graphics upon a window. The interpretation by most law enforcement officers is that it is a non-issue, while others interpret it as illegal. In some cases, there are vehicles where you are unable to see into it due to the factory installed window tint; you have other vehicles where the view is blocked by a load either in the back of a cargo van or in the back of a pickup truck. In other vehicles, the cab may in fact have a rear window, but cargo box trucks eliminate any view from the rear window. Conversion vans are known to have curtains in the back windows which completely impede vision from both inside and outside of the van.

In the case of window graphics on commercial or business vehicles, these graphics are installed with perforations which in no way impede the driver's vision out of the vehicle. This bill would not be intended to change or eliminate the current law on private vehicles. The purpose is to make a change, a consistent change, in the way commercial vehicles can be used for advertising on the outside of the vehicle and as to how those changes are perceived by law enforcement. Currently, there is no clear application in which window advertisement is being perceived and enforced.

This bill would enable Oregon business owners to utilize all areas of their vehicle for advertisement without the risk of citations and still be very safe. This would continue to adhere to the current law which excludes the windshield and driver and passenger side windows from any kind of covering and/or advertising. With the perforated window advertising, vision is not impeded from inside the vehicle whatsoever.

Sincerely,

Arthur Meeker

Owner

Xtreme Grafx, LLC