

Clean Energy Works Oregon
MEASURE:
EXHIBIT: 8
2012 SESSION H, BUSINESS & LABOR
DATE: 2/20/12 PAGES: 8
SUBMITTED BY: Derek Smith



REBUILDING
OUR LOCAL
ECONOMY
ONE HOME AT
A TIME



CEWO one-stop-shop “home energy remodel” experience



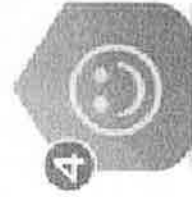
APPLY →



ASSESS →

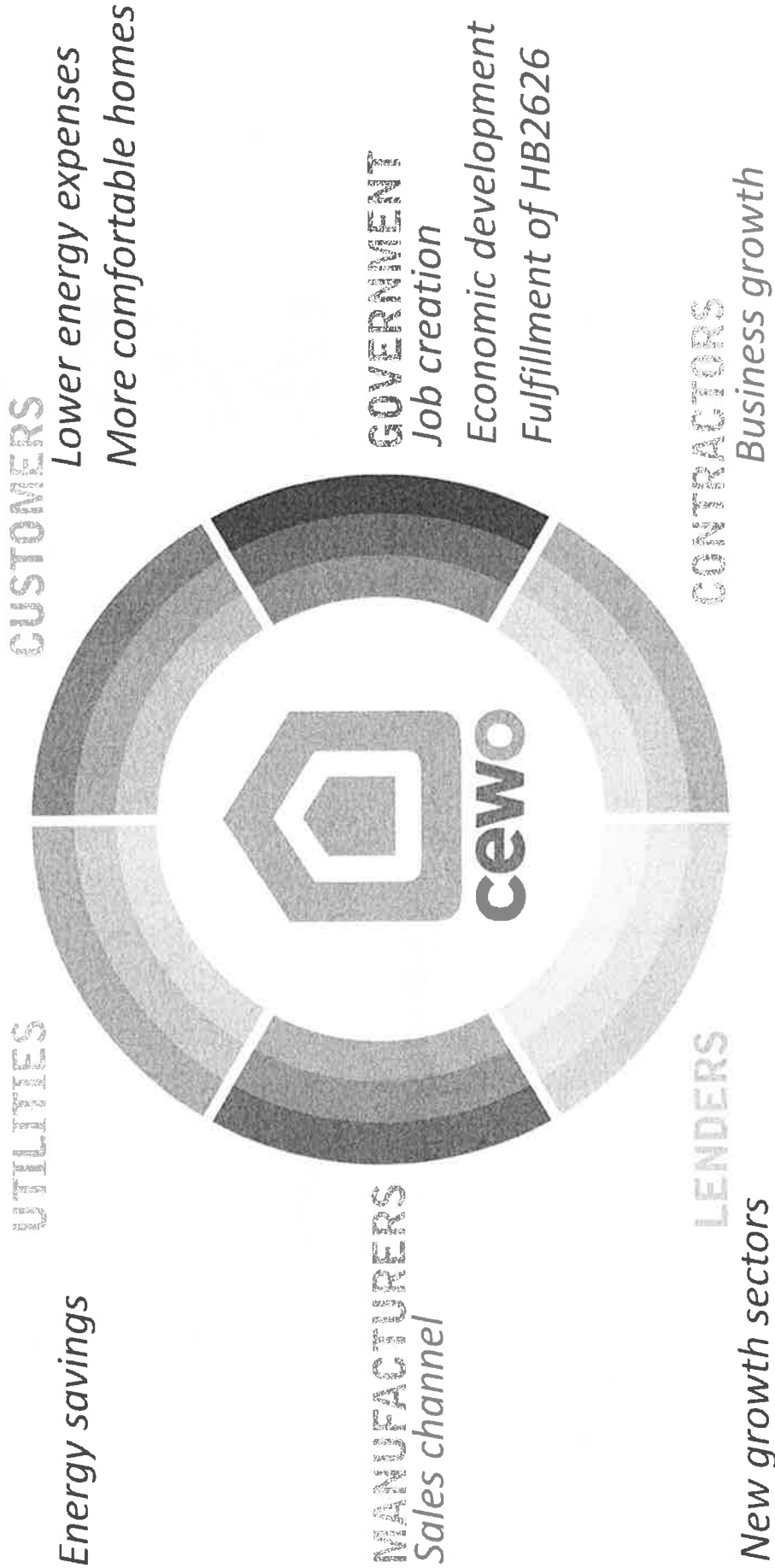


FINANCE →



TRANSFORM

CEWO overview



CEWO results

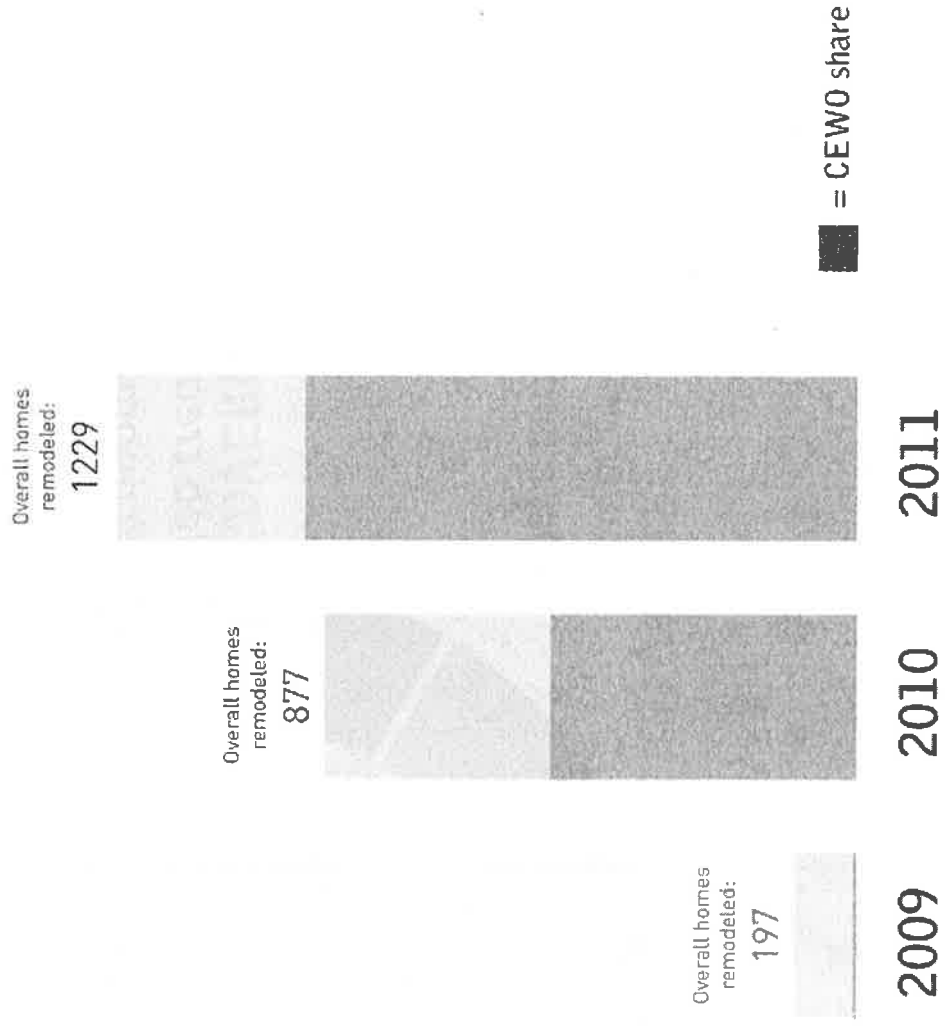
130 direct newhire jobs

\$15 million economic development

\$390,000 energy savings

And counting...

95% customer satisfaction



CEWO job creation details

700+ workers receiving paychecks

Average wages \$23/hr

Local hire

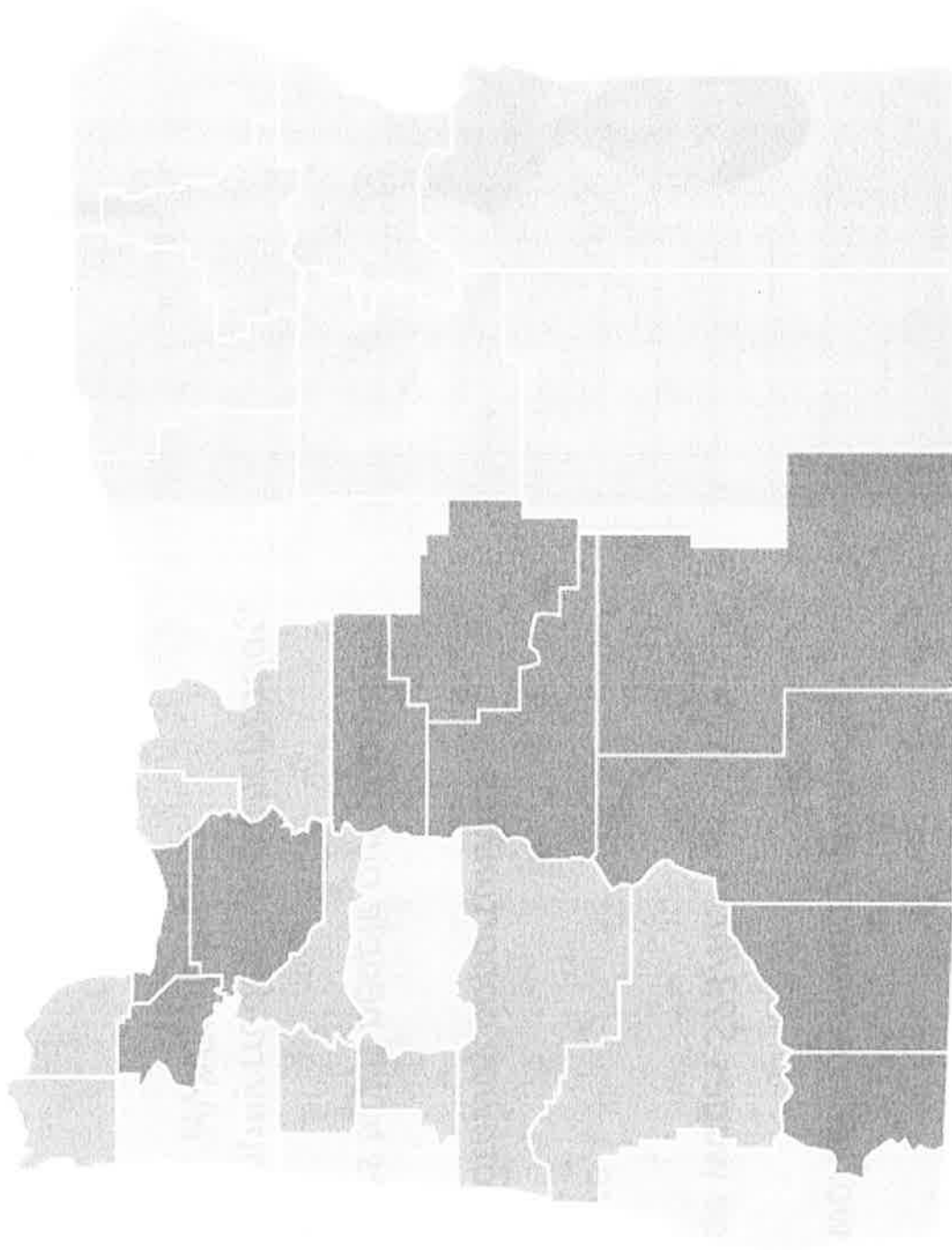
Career pathway opportunities

Strategies to lift people out of poverty

*Work in many trades – weatherization,
carpentry, HVAC, plumbing*



CEWO service areas



- = Current CEWO service areas
- = Coming in 2012
- = Coming soon

Market potential

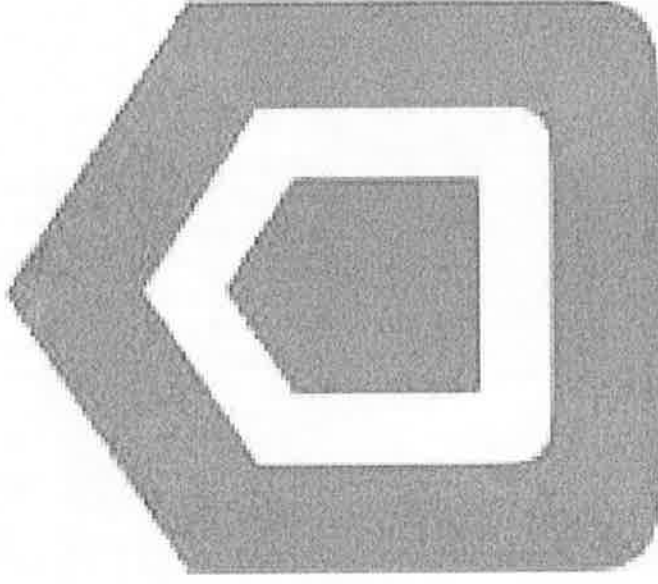
500,000+ homes in need of weatherization

\$6+ billion in economic potential

36,000+ direct jobs

\$150+ million in consumer energy savings

*Expansion into solar, EV charging
infrastructure, seismic upgrades*





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