



OUTDOOR ADVERTISING

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OPPOSED TO HB 4031

The goal of this bill is to address perceived inequities between land owners and sign owners in situations where a billboard no longer complies with local sign code requirements.

This bill addresses a problem that does not exist. Land owners and sign owners are on equal footing in negotiating a renewal of a ground lease for a nonconforming sign.

This bill inserts the state into a business negotiation between two private parties and legislates that one be put in an advantageous position over the other.

MEADOW IS OPPOSED TO HB 4031 FOR THE FOLLOWING REASONS:

- It legislates a “taking” which favors one private party over another
 - It will lead to the creation of innumerable illegal signs that will require ODOT to expend considerable resources to control and regulate
 - The wording of the bill is broadly drafted and, as it stands, could affect every sign in Oregon not just nonconforming signs.
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