

A-Engrossed
Senate Bill 775

Ordered by the Senate April 14
Including Senate Amendments dated April 14

Sponsored by COMMITTEE ON BUSINESS, TRANSPORTATION AND ECONOMIC DEVELOPMENT

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure.

Prohibits manufacturer, distributor or importer of motor vehicles from requiring franchisee to enter into site-control agreement. [*Prohibits manufacturer, distributor or importer from denying dealer right to return parts or accessories sold through required automated ordering system. Prohibits threats to impose detriment or withhold benefit in exchange for dealer's waiver of right to which dealer is entitled. Modifies time frame for conducting audits of paid claims for dealer compensation. Specifies reasons for which dealer's compensation claim may be denied. Establishes requirements for imposing charge-backs.*]

Prohibits manufacturer, distributor or importer of motor vehicles from terminating, canceling, failing to renew or failing to approve sale, transfer or assignment of franchise agreement on grounds that dealer of motor vehicles owns, has investment in, participates in management of or holds franchise agreement with other manufacturer, distributor or importer or has franchises with more than one manufacturer, distributor or importer under certain circumstances.

A BILL FOR AN ACT

1
2 Relating to motor vehicle dealerships; creating new provisions; and amending ORS 650.120, 650.130
3 and 650.140.

4 **Be It Enacted by the People of the State of Oregon:**

5 **SECTION 1.** ORS 650.120 is amended to read:

6 650.120. For the purposes of ORS 650.120 to 650.170:

7 (1) "Dealer" means any person who has been issued a vehicle dealer certificate under ORS
8 822.020 and pursuant to a franchise from a manufacturer, distributor or importer engages in buying,
9 selling, leasing or exchanging new motor vehicles.

10 (2) "Dealership" means the location from which a dealer buys, sells, leases, trades, stores, takes
11 on consignment or in any other manner deals in new motor vehicles.

12 (3) "Distributor" means a person who sells or distributes motor vehicles other than motor homes
13 to motor vehicle dealers.

14 (4) "Fleet owner" means a person in this state who at one time buys or leases for use in a
15 business:

16 (a) 15 or more motor vehicles with a gross vehicle weight rating of less than 8,500 pounds; or

17 (b) 50 or more vehicles with a gross vehicle weight rating of 8,500 pounds or more.

18 (5) "Franchise" means a contract or agreement under which:

19 (a) The franchisee is granted the right to sell, lease and exchange new motor vehicles manu-
20 factured, distributed or imported by the franchisor;

21 (b) The [*franchise*] **franchisee's business** is an independent business operating as a component
22 of a distribution or marketing system prescribed in substantial part by the franchisor;

NOTE: Matter in **boldfaced** type in an amended section is new; matter [*italic and bracketed*] is existing law to be omitted.
New sections are in **boldfaced** type.

1 (c) The franchisee's business is substantially associated with the trademark, trade name, com-
2 mercial symbol or advertisements designating the franchisor or the products distributed by the
3 franchisor;

4 (d) The franchisee's business is substantially reliant on the franchisor for a continued supply of
5 motor vehicles, parts and accessories;

6 (e) The franchisee is granted the right to perform warranty repairs authorized by the franchisor;
7 and

8 (f) The franchisee is granted the right to sell, install and exchange parts, equipment and acces-
9 sories manufactured, distributed or imported by the franchisor for use in or on motor vehicles.

10 (6) "Franchisee" means a dealer to whom a franchise is granted.

11 (7) "Franchisor" means a manufacturer, distributor or importer who grants a franchise to a
12 dealer.

13 (8) "Importer" means a person who transports or arranges for the transportation of any foreign
14 manufactured new motor vehicle into the United States for sale in this state.

15 (9) "Manufacturer" means a person who manufactures or assembles motor vehicles or who
16 manufactures or installs on previously assembled truck chassis special bodies or equipment, other
17 than motor homes, that when installed forms an integral part of the motor vehicle and constitutes
18 a major manufacturing alteration and which completed unit is owned by the manufacturer.

19 (10) "Manufacturer's suggested retail price" means the retail price of the new motor vehicle
20 suggested by the manufacturer, including the retail delivered price suggested by the manufacturer
21 for each accessory or item of optional equipment physically attached to the new motor vehicle at
22 the time of delivery to the dealer that is not included within the retail price suggested by the
23 manufacturer for the new motor vehicle without the accessory or optional equipment.

24 (11) "Motor home" means a motor vehicle that is designed to provide temporary living quarters
25 and is built into an integral part of, or is permanently attached to, a self-propelled motor vehicle
26 chassis or van. The vehicle must contain permanently installed independent life support systems and
27 provide at least four of the following facilities:

28 (a) Cooking;

29 (b) Refrigeration or ice box;

30 (c) Self-contained toilet;

31 (d) Heating or air conditioning;

32 (e) A potable water supply system including a faucet and sink; or

33 (f) A separate 110-120 volt electrical power supply or liquefied petroleum gas supply.

34 (12) "Motor vehicle" means:

35 (a) A self-propelled device, other than a motor home, used:

36 (A) For transportation of persons or property upon a public highway; or

37 (B) In construction; or

38 (b) A trailer with a gross vehicle weight rating of 20,000 pounds or more that is used for com-
39 mercial transportation on a public highway.

40 (13) "Predecessor in interest" means a manufacturer, distributor or importer that transferred to
41 another manufacturer, distributor or importer, whether through sale or other means, the right to
42 manufacture, distribute or import motor vehicles using the manufacturer's, distributor's or
43 importer's trademark, service mark, trade name, logotype or other commercial symbol.

44 (14) "Qualified vendor" means a person with a contract or agreement to sell goods or services
45 to a manufacturer, distributor or importer.

1 (15) "Relevant market area" means:

2 (a) For a dealer primarily of motor vehicles with a gross vehicle weight rating of less than 8,500
3 pounds, a circular area around an existing dealership of:

4 (A) Not less than a 10-mile radius from the dealership site;

5 (B) Not less than a 15-mile radius from the dealership site if the population is less than 250,000
6 within a 10-mile radius from the existing dealership and 150,000 or more within a 15-mile radius from
7 the existing dealership;

8 (C) Not less than a 20-mile radius from the dealership site if the population is less than 150,000
9 within a 15-mile radius from the existing dealership; or

10 (D) The area of sales and service responsibility determined under the franchise agreement if the
11 area is larger than the areas provided for in this paragraph.

12 (b) For a dealer primarily of motor vehicles with a gross vehicle weight rating of 8,500 pounds
13 or more, a circular area around an existing dealership of:

14 (A) Not less than a 25-mile radius from the dealership site; or

15 (B) The area of sales and service responsibility determined under the franchise agreement if the
16 area is larger than the area provided for in subparagraph (A) of this paragraph.

17 (16) "Replacement dealer" means any person who, at a dealership where the former dealer was
18 franchised by the same manufacturer, distributor or importer, or the manufacturer's, distributor's
19 or importer's predecessor in interest, has been issued a vehicle dealer certificate under ORS 822.020
20 and pursuant to a franchise from a manufacturer, distributor or importer, or the manufacturer's,
21 distributor's or importer's predecessor in interest, engages in buying, selling, leasing or exchanging
22 new motor vehicles.

23 (17) "Site-control agreement" means an agreement between a franchisor and franchisee
24 pursuant to which the franchisor would:

25 (a) Control the use and development of a dealership site other than as permitted in ORS
26 650.120 to 650.170;

27 (b) Require a franchisee to establish or maintain an exclusive dealership under a fran-
28 chise agreement with the franchisor by not investing in, managing or sharing another deal-
29 ership with a different franchisor; or

30 (c) Restrict the ability of a franchisee, or if the franchisee leases the dealership, the
31 ability of the franchisee's lessor, to transfer, assign, sell, lease, develop or change the use
32 of the dealership site.

33 [(17)] (18) "Successor in interest" means a manufacturer, distributor or importer that acquires,
34 whether through purchase, transfer or other means, the right to manufacture, distribute or import
35 motor vehicles using the trademark, service mark, trade name, logotype or other commercial symbol
36 of another manufacturer, distributor or importer.

37 **SECTION 2.** ORS 650.130 is amended to read:

38 650.130. Notwithstanding the terms of any franchise or other agreement, a manufacturer, dis-
39 tributor or importer may not:

40 (1) Require or attempt to require a dealer to accept delivery of any motor vehicle, part, acces-
41 sory or any other commodity not voluntarily ordered by the dealer. This subsection does not apply
42 to recall safety and emissions campaign parts not voluntarily ordered by the dealer or any vehicle
43 features, parts, accessories or other components mandated by federal, state or local law.

44 (2) Coerce or attempt to coerce a dealer to enter any agreement or sales promotion program
45 by threatening to cancel the franchise of the dealer.

1 (3) Refuse or fail to deliver, within a reasonable time and in a reasonable quantity, any new
2 motor vehicle, part or accessory covered by the franchise if the vehicle, part or accessory is ad-
3 vertised as being available for delivery or is being delivered to another dealer. This subsection does
4 not apply if the failure to deliver is the result of a cause beyond the control of the manufacturer,
5 distributor or importer.

6 (4) Prevent or attempt to prevent a dealer from making reasonable changes in the capital
7 structure of a dealership or the means by which the dealership is financed, provided that the dealer
8 meets any reasonable capital requirement of the manufacturer, distributor or importer.

9 (5) Unreasonably refuse to compensate the dealer for work or services performed and expenses
10 incurred in accordance with the dealer's delivery, preparation and warranty obligations under the
11 terms of a franchise or agreement.

12 (6) Coerce or attempt to coerce a dealer to participate monetarily in any advertising campaign
13 or contest, or purchase any promotional materials, display devices or display decorations or mate-
14 rials at the expense of the dealer.

15 (7) Establish a maximum price a dealer may charge for motor vehicles with a gross vehicle
16 weight rating of less than 8,500 pounds.

17 (8) Initiate an audit to determine the validity of paid claims for dealer compensation or any
18 charge-backs for warranty parts or service compensation more than one year following the date of
19 payment unless the manufacturer, distributor or importer has reasonable grounds to believe that the
20 dealer submitted a fraudulent claim. If a manufacturer, distributor or importer initiates an audit
21 more than one year following the date of payment, the manufacturer, distributor or importer may
22 charge back to the dealer only the amount of a claim that the manufacturer, distributor or importer
23 proves was fraudulent. Parties shall cooperate to ensure that permitted audits are concluded within
24 60 days of initiation.

25 (9) Initiate an audit to determine the validity of paid claims for dealer compensation or any
26 charge-backs for consumer or dealer incentives more than one year following the date of payment
27 unless the manufacturer, distributor or importer has reasonable grounds to believe that the dealer
28 submitted a fraudulent claim. If a manufacturer, distributor or importer initiates an audit more than
29 one year following the date of payment, the manufacturer, distributor or importer may charge back
30 to the dealer only the amount of a claim that the manufacturer, distributor or importer proves was
31 fraudulent. Parties shall cooperate to ensure that permitted audits are concluded within 60 days of
32 initiation.

33 (10) Unfairly compete with a dealer in any matters governed by the franchise including, but not
34 limited to, the sale or allocation of vehicles or other franchisor products, or the execution of dealer
35 programs or benefits. This subsection applies if the manufacturer, distributor or importer has an
36 ownership interest in, operates or controls, directly or indirectly, a business that is a dealer in this
37 state.

38 (11) Have an ownership interest in, operate or control, directly or indirectly, a business that
39 sells or leases a motor vehicle to a person in Oregon except to a franchisee of the manufacturer,
40 distributor or importer. It is not a violation of this subsection if:

41 (a) A manufacturer, distributor or importer:

42 (A) Has an ownership interest in, operates or controls, directly or indirectly, a business that is
43 a dealership in this state and is a business that:

44 (i) A franchisee owned, operated or controlled before the manufacturer, distributor or importer
45 acquired the ownership interest in or began to operate or control the business;

1 (ii) The manufacturer, distributor or importer maintains an ownership interest in, operates or
2 controls for no more than two years; and

3 (iii) While the manufacturer, distributor or importer maintains an ownership interest in, oper-
4 ates or controls the business, the manufacturer, distributor or importer offers the business for sale
5 to any qualified independent person at a fair and reasonable price.

6 (B) Has a part ownership interest in, operates or controls, directly or indirectly, a business that
7 is a dealership in this state and another person:

8 (i) Manages the day-to-day operations and business of the dealership;

9 (ii) Has made, or is obligated to make within 12 months, a significant capital investment in the
10 dealership that is subject to loss;

11 (iii) Has an ownership interest in the dealership; and

12 (iv) Operates the dealership under a franchise through which the person will within 15 years
13 acquire full ownership of the dealership under reasonable terms and conditions.

14 (C) As of January 1, 2000, had an ownership interest in, operated or controlled, directly or in-
15 directly, a business that is a dealership in this state that sells motor vehicles with a gross vehicle
16 weight rating of 8,500 pounds or more.

17 (D) Has an ownership interest in, operates or controls, directly or indirectly, a business that
18 primarily leases or rents motor vehicles for a period of 12 months or less and the only motor vehi-
19 cles that the business sells are motor vehicles that have been:

20 (i) Owned by the business for 180 days or more; or

21 (ii) Driven more than 10,000 miles while owned by the business.

22 (E)(i) Has an ownership interest in, operates or controls, directly or indirectly, a business that
23 finances the sale or lease of motor vehicles; and

24 (ii) Is a business that sells or leases motor vehicles to retail lessees in Oregon.

25 (F) Has an ownership interest in, operates or controls, directly or indirectly, a business that
26 makes a sale or lease of a motor vehicle that is not a violation of subsection (12) of this section.

27 (b) A manufacturer has a part ownership interest in, operates or controls, directly or indirectly,
28 a business that is a dealership in this state that buys, sells, leases, trades, stores, takes on
29 consignment or in any other manner deals exclusively in a single line-make of the manufacturer and:

30 (A) The manufacturer has, directly or indirectly, no more than 45 percent of the ownership in-
31 terest in the dealership;

32 (B) When the manufacturer acquires an ownership interest in the dealership, the distance from
33 the manufacturer's dealership to the dealership of a dealer that buys, sells, leases, trades, stores,
34 takes on consignment or in any other manner deals in the single line-make of the manufacturer and
35 in which the manufacturer has no ownership interest is not less than 15 miles;

36 (C) The manufacturer complies with the area restrictions in ORS 650.120 and 650.150;

37 (D) The manufacturer's franchises authorize a dealer of the single line-make of the manufacturer
38 to operate as many dealerships within a defined geographic area as the dealer and manufacturer
39 agree on; and

40 (E) On January 1, 2000:

41 (i) There were no more than four dealers in the state of the manufacturer's single line-make; and

42 (ii) Of the dealers in this state of the manufacturer's single line-make, at least one was a
43 franchisee that owned and operated at least two dealerships within the geographic area authorized
44 by franchises with the manufacturer.

45 (12) Sell or lease a motor vehicle to a person in this state other than to a business described

1 in subsection (11) of this section or to a franchisee of the manufacturer, distributor or importer. It
2 is not a violation of this subsection if:

3 (a) The manufacturer, distributor or importer sells or leases a motor vehicle to:

4 (A) An employee, retired employee or family member of an employee or retired employee of the
5 manufacturer, distributor or importer;

6 (B) A driver training program;

7 (C) A nonprofit corporation;

8 (D) A qualified vendor;

9 (E) A public agency as defined in ORS 537.515;

10 (F) A current retail lessee;

11 (G) A fleet owner;

12 (H) A business acting as a vehicle dealer under ORS chapter 822 that sells motor vehicles only
13 to other vehicle dealers; or

14 (I) The customers of a business acting as a vehicle dealer under ORS chapter 822 that sells
15 motor vehicles only to other vehicle dealers.

16 (b) The sale or lease is by a business in this state that primarily leases or rents motor vehicles
17 for a period of 12 months or less and the only motor vehicles that the business sells are motor ve-
18 hicles that have been:

19 (A) Owned by the business for 180 days or more; or

20 (B) Driven more than 10,000 miles while owned by the business.

21 (c) The sale or lease is by a subsidiary of a manufacturer, distributor or importer that finances
22 the sale or lease of motor vehicles and the sale or lease is to a person who previously leased the
23 vehicle from the subsidiary.

24 (13)(a) Own, operate or control a business (or enter into any contract, agreement or other writ-
25 ten instrument permitting a person that is not a dealer to be compensated by the manufacturer,
26 distributor or importer for performing warranty repairs and services if the business is located within
27 a dealer's relevant market area.

28 (b) Paragraph (a) of this subsection does not apply to:

29 (A) Warranty repairs and services performed on motor vehicles with a gross vehicle weight
30 rating of less than 8,500 pounds provided for commercial or government fleets; or

31 (B) Warranty repairs and services performed on motor vehicles with a gross vehicle weight
32 rating of 8,500 pounds or more if, after January 1, 2002, a manufacturer, distributor or importer of
33 only motor vehicles with a gross vehicle weight rating of 8,500 pounds or more has:

34 (i) Obtained written permission from the dealers in the relevant market area to perform the re-
35 pairs or services; or

36 (ii) Authorized the repairs or services to be performed by a person who owns or leases the motor
37 vehicles for use in the person's business.

38 (14) Terminate, cancel, fail to renew or fail to approve the sale, transfer or assignment of any
39 franchise agreement because the dealer owns, has an investment in, participates in the management
40 of or holds a franchise agreement with another manufacturer, distributor or importer at a different
41 dealership site, or has franchises with more than one manufacturer, distributor or importer sharing
42 the same dealership site, facilities, personnel or display space before October 23, 1999.

43 **(15) Terminate, cancel, fail to renew or fail to approve the sale, transfer or assignment**
44 **of any franchise agreement because the dealer owns, has an investment in, participates in**
45 **the management of or holds a franchise agreement with another manufacturer, distributor**

1 or importer at a different dealership site, or has franchises with more than one manufac-
2 turer, distributor or importer sharing the same dealership site, facilities, personnel or dis-
3 play space on or after the effective date of this 2011 Act, provided the dealer complies with
4 the manufacturer's, distributor's or importer's reasonable capitalization and financial re-
5 quirements, reasonable space and facility requirements and other requirements that are
6 justified taking into account the reasonable business considerations of the manufacturer,
7 distributor or importer and the dealer, and provided there is no change in the principal
8 management of the dealership site.

9 (16)(a) Require a prospective franchisee to enter into a site-control agreement as a con-
10 dition of:

11 (A) Granting or renewing a franchise;

12 (B) Approving the addition of a line-make of a manufacturer;

13 (C) Approving the sale, transfer or assignment of a franchise agreement;

14 (D) Approving the relocation, or granting a new franchise for relocation, of an existing
15 dealership; or

16 (E) Obtaining fair and reasonable compensation under ORS 650.145 upon the termination,
17 cancellation, nonrenewal or discontinuance of any franchise.

18 (b) Nothing in paragraph (a) of this subsection prohibits enforcement of a voluntary
19 agreement between a franchisee and a manufacturer, distributor or importer for which sep-
20 arate and valuable consideration that does not include any of the items listed in paragraph
21 (a) of this subsection has been offered and accepted.

22 **SECTION 3.** ORS 650.140 is amended to read:

23 650.140. (1) Notwithstanding the terms of any franchise or other agreement, it is unlawful for
24 any manufacturer, distributor or importer to cancel, terminate or refuse to continue any franchise
25 without showing good cause, provided the dealer protests the termination by filing a complaint in
26 court of competent jurisdiction within the time period specified in subsection (3) of this section.

27 (2) In determining if good cause exists pursuant to subsection (1) of this section, the court shall
28 consider such factors as:

29 (a) The amount of business transacted by the dealer as compared to the amount of business
30 available to the dealer.

31 (b) The investment necessarily made and obligations necessarily incurred by the franchisee in
32 performance of the franchise.

33 (c) The permanency of the investment.

34 (d) The adequacy of the franchisee's new motor vehicle sales and service facilities, equipment
35 and parts.

36 (e) The qualifications of the management, sales and service personnel to provide the consumer
37 with reasonably good service and care of new motor vehicles.

38 (f) The failure of the franchisee to substantially comply in good faith with those requirements
39 of the franchise that are reasonable.

40 (3) Notwithstanding the terms of any franchise or other agreement, a franchisor shall give a
41 franchisee 60 days' written notice stating the specific reasons for cancellation, termination or non-
42 continuance of a franchise, provided that a franchisor need only give 30 days' written notice con-
43 cerning the following reasons:

44 (a) Misrepresentation by the franchisee in applying for the franchise.

45 (b) Insolvency of the franchisee, or filing of any petition by or against the franchisee, under any

1 bankruptcy or receivership law.

2 (c) Conviction of a felony, provided that conviction after a plea nolo contendere shall be con-
3 sidered a conviction for purposes of this subsection.

4 (d) Failure of the dealer to maintain its operation open for business for seven consecutive busi-
5 ness days or for eight business days out of any 15-business-day period.

6 **(4) Notwithstanding the terms of any franchise or other agreement, a franchisee's un-**
7 **willingness to agree to a site-control agreement does not constitute good cause under this**
8 **section.**

9 [(4)(a)] **(5)(a)** If a manufacturer, distributor or importer cancels, terminates or refuses to con-
10 tinue any franchise with the dealer for any reason other than good cause pursuant to the terms of
11 the franchise agreement or for good cause as that term is used in this section, and the manufacturer,
12 distributor or importer did not cancel at the same time a franchise with another motor vehicle
13 dealership of the same line-make within the dealer's relevant market area, the manufacturer, dis-
14 tributor or importer, or where applicable the manufacturer's, distributor's or importer's successor
15 in interest, shall provide the dealer with the specific reasons why the dealer's franchise was can-
16 celed, terminated or not continued and another dealer's franchise of the same line-make within the
17 dealer's relevant market area was retained or renewed.

18 (b) The information required by paragraph (a) of this subsection must include the criteria and
19 data used in making the determination to cancel, terminate or not continue, or to retain or renew,
20 the franchise, and must be provided within a reasonable period of time not to exceed 30 days after
21 the manufacturer, distributor or importer gives notice of the cancellation, termination or refusal to
22 continue.

23 **SECTION 4. The amendments to ORS 650.120, 650.130 and 650.140 by sections 1, 2 and 3**
24 **of this 2011 Act apply to motor vehicle dealerships existing on or after the effective date of**
25 **this 2011 Act.**

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