

SENATE AMENDMENTS TO SENATE BILL 669

By COMMITTEE ON BUSINESS, TRANSPORTATION AND ECONOMIC DEVELOPMENT

March 21

1 Delete lines 4 through 21 of the printed bill and insert:

2 “**SECTION 1.** ORS 471.401 is amended to read:

3 “471.401. (1) Notwithstanding any other provision of this chapter, a manufacturer or wholesaler
4 of alcoholic liquor may purchase advertising space [*and*] **or** time from a licensee authorized to sell
5 alcoholic liquors at retail if **the retail licensee:**

6 “[*a*] *The retail licensee operates an arena with a fixed seating capacity of more than 10,000*
7 *seats;*]

8 “**(a) Holds a full on-premises sales or limited on-premises sales license and the maximum**
9 **occupancy approved for the licensed premises by the State Fire Marshal or a governmental**
10 **subdivision granted an exemption under ORS 476.030 is 3,000 or more persons;**

11 “**(b) Holds a full on-premises sales license and the licensed premises is owned by the**
12 **United States Government or a public body as defined in ORS 174.109; or**

13 “**(c) Holds a temporary sales license and is an entity described in ORS 471.190 (2)(a), (c)**
14 **or (d).**

15 “[*b*] **(2) [*The*] A manufacturer or wholesaler may purchase** advertising space or time [*is*
16 *purchased*] **under this section** only in connection with events to be held on the **licensed**
17 **premises.** [*of the arena; and*]

18 “[*c*] **(3) [*The*] A retail licensee [*serves*] that sells advertising space or time under this sec-**
19 **tion must serve** other brands of distilled liquors, malt beverages, cider or wine in addition to the
20 brand manufactured or sold by the manufacturer or wholesaler purchasing advertising space or time.

21 “[*2*] **(4) A purchase of advertising space or time under the provisions of this section must be**
22 **made by written agreement.”.**

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