

SENATE AMENDMENTS TO SENATE BILL 442

By COMMITTEE ON BUSINESS, TRANSPORTATION AND ECONOMIC DEVELOPMENT

April 15

1 On page 1 of the printed bill, line 2, delete the first “and”.

2 In line 3, after “2009” insert “; and appropriating money”.

3 In line 5, delete “5” and insert “6”.

4 In line 13, after “issued” insert “and upon each subsequent renewal of registration of a vehicle
5 bearing the plates”.

6 In line 16, delete “at”.

7 In line 17, delete “least an amount of \$10,000 from private entities” and insert “an amount suf-
8 ficient”.

9 In line 20, after the period delete the rest of the line and delete lines 21 through 26 and insert:
10 “(1) After the deduction of the cost of administration of the wine country registration plate program,
11 the Department of Transportation shall deposit the net proceeds of the surcharge collected by the
12 department under section 2 of this 2011 Act into the account of the Oregon Tourism Commission
13 established under ORS 284.131. The department shall make deposits under this subsection at least
14 quarterly.

15 “(2) Moneys deposited under subsection (1) of this section are continuously appropriated to the
16 Oregon Tourism Commission for the purposes set forth in ORS 284.131.”.

17 In line 27, delete “(2)” and insert “(3)”.

18 On page 2, delete lines 4 through 7 and insert:

19 “**SECTION 5. (1) The Department of Transportation, in consultation with the Oregon
20 Tourism Commission and Travel Salem, shall design the wine country registration plates is-
21 sued under section 2 of this 2011 Act.**

22 “**(2) Except as otherwise required by subsection (1) of this section, wine country regis-
23 tration plates shall comply with the requirements of ORS 803.535.**

24 “**SECTION 6. (1) After payment of the cost of production of the wine country registration
25 plates including administrative expenses relating to marketing the wine country registration
26 plates issued under section 2 of this 2011 Act, the Oregon Tourism Commission shall dis-
27 tribute the moneys received from the Department of Transportation pursuant to section 4
28 of this 2011 Act as follows:**

29 “**(a) One half of the moneys shall be distributed as matching grants. The commission
30 shall develop a matching grant program and shall award grants to tourism promotion agen-
31 cies for tourism promotion of wine and culinary tourism. The commission shall establish the
32 maximum grant amount in the applicant guidelines prepared for the matching grant program
33 in each biennium. No more than 50 percent of the total cost of a project may be paid for with
34 moneys from the program. An applicant must show a minimum one-to-one match from pri-
35 vate or public sources other than Oregon Business Development Department or commission**

1 **programs. The applicant must also show a cash match of at least 50 percent of the amount**
2 **requested under the matching grant program.**

3 **“(b) One half of the moneys shall be distributed to tourism promotion agencies for the**
4 **purpose of tourism promotion. The commission shall distribute the moneys in proportion to**
5 **the amount of acreage in each region used for wine grape production. The commission shall**
6 **designate a tourism promotion agency for each region. The regions shall include the mid-**
7 **Willamette Valley region and each other major wine producing region of the state as deter-**
8 **mined by the commission.**

9 **“(2) The commission annually shall submit a report to the Legislative Assembly in the**
10 **manner provided in ORS 192.245 on or before October 1.**

11 **“(3) The commission shall adopt rules to carry out this section.**

12 **“(4) As used in this section:**

13 **“(a) ‘Mid-Willamette Valley region’ means Marion, Polk and Yamhill Counties.**

14 **“(b) ‘Tourism promotion’ has the meaning given that term in ORS 320.300.**

15 **“(c) ‘Tourism promotion agency’ has the meaning given that term in ORS 320.300.”.**

16 In line 8, delete “6” and insert “7”.

17 In line 25, delete “7” and insert “8”.

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