

HOUSE AMENDMENTS TO HOUSE BILL 3579

By COMMITTEE ON BUSINESS AND LABOR

March 29

1 On page 1 of the printed bill, after line 12, insert:

2 “(d) ‘Trade publication’ means a motor vehicle price guide that is nationally recognized and
3 distributed.”.

4 Delete lines 19 through 23 and insert:

5 “(3) This section does not apply to an advertisement for a used motor vehicle that:

6 “(a) References a value cited in a trade publication that is not published by the seller and that
7 is readily accessible by the public;

8 “(b) Clearly and conspicuously discloses the name of the trade publication being referenced;

9 “(c) Clearly and conspicuously includes the following disclaimer in at least 10-point bold type:
10 **‘THE VALUE OF USED MOTOR VEHICLES VARIES WITH MILEAGE, USAGE, INCLUDED AC-
11 CESSORIES AND CONDITION. BOOK VALUES SHOULD BE CONSIDERED ESTIMATES
12 ONLY.’**; and

13 “(d) If the publisher of the trade publication publishes and distributes separate issues for specific
14 geographic regions, references the value cited for the geographic region in which the motor vehicle
15 is being offered for sale.”.

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