

REVENUE: No revenue impact

FISCAL: No fiscal impact

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Action: Do Pass  
Vote: 6 - 0 - 0  
Yeas: Atkinson, Burdick, Edwards, Girod, Starr, Beyer  
Nays: 0  
Exc.: 0  
Prepared By: Richard Berger, Administrator  
Meeting Dates: 4/26

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**WHAT THE MEASURE DOES:** Allows for the commercial production and sale of bread, rolls and buns made only with whole grain flours. Eliminates a definition conflict in statute regulating the use of enriched flour.

**ISSUES DISCUSSED:**

- Provision of law dates back to the Great Depression
- Whole grain breads contain vitamins naturally

**EFFECT OF COMMITTEE AMENDMENT:** No amendment.

**BACKGROUND:** There has been a trend amongst consumers to purchase bread made with whole grain, unbleached, and unaltered flour. However, Oregon requires bread, rolls and buns produced in licensed facilities to be made only with flour enriched with vitamins. House Bill 3334 removes this restriction, allowing commercial bakeries to make bread products with flour that has vitamins naturally based in whole grain, aligning the statute with federal law and the Food and Drug Administration standards relating to whole grain bread products.