

**FISCAL IMPACT OF PROPOSED LEGISLATION****Measure: SB 930**

Seventy-Sixth Oregon Legislative Assembly – 2011 Regular Session  
Legislative Fiscal Office

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**Measure Description:**

Requires Oregon Business Development Department to provide technical assistance with marketing and business development strategies to emerging growth business upon approval of application for services.

**Government Unit(s) Affected:**

Business Development Department (Business Oregon)

**Indeterminate Fiscal Impact****Local Government Mandate:**

This bill does not affect local governments' service levels or shared revenues sufficient to trigger Section 15, Article XI of the Oregon Constitution.

**Analysis:**

SB 930 requires the Oregon Business Development Department (OBDD) to provide emerging growth businesses with consultation, marketing, and technical assistance to assist with business and marketing needs. These services will be provided after OBDD has approved an application for these services, and contingent on funds being available to provide the services.

OBDD estimates that it will need one Program Analyst 3 position (0.50 FTE) at a biennial cost of \$90,398 to implement and manage this new program. Because this is a new program, data on the number of emerging growth businesses that might seek this service is unknown. Depending on the number of businesses that apply, OBDD might need up to \$1,000,000 to contract for the specialized services required in this bill. OBDD also might contract for independent verification of outcomes, although this is not specifically required by the bill. The cost of this contract could be up to \$50,000.

The operating expenses of OBDD are paid out of Lottery Funds. This fiscal impact assumes that the cost of this bill would be paid out of Lottery Funds.

