

FISCAL IMPACT OF PROPOSED LEGISLATION**Measure: SB 442**Seventy-Sixth Oregon Legislative Assembly – 2011 Regular Session
Legislative Fiscal OfficePrepared by: Robin LaMonte
Reviewed by: Susie Jordan
Date: March 7, 2011**Measure Description:**

Directs establishment of wine country license plate program for issuance of special registration plate.

Government Unit(s) Affected:

Oregon Department of Transportation (ODOT)

Summary of Expenditure Impact

	2011-13 Biennium	2013-15 Biennium
Other Funds	56,551	16,655
Total Funds	\$56,551	\$16,655
Positions		
FTE		

Summary of Revenue Impact

	2011-13 Biennium	2013-15 Biennium
Other Funds	227,385	163,091
Total Funds	\$227,385	\$163,091

Local Government Mandate:

This bill does not affect local governments' service levels or shared revenues sufficient to trigger Section 15, Article XI of the Oregon Constitution.

Analysis:

SB 442 directs the Department of Transportation to establish a wine country registration plate and to issue this plate upon the request of a vehicle owner. The vehicle owner will pay a \$30 fee for the wine country plate. The bill also provides that ODOT will not begin creating or issuing the plate until ODOT receives at least \$10,000 from private entities to cover the cost of creating and issuing the plate. After the cost of creating the plate is deducted, ODOT will deposit the net proceeds into an account designated by Cultivating Communities. The bill also provides that ODOT may issue five kinds of special registration plates until all Pacific Wonderland plates have been issued and then reduces the number of special registration plates to four.

The fiscal impact assumes that 5,725 "Wine Country" plates will be issued in 2011-13 and that 5,805 "Wine Country" plates will be issued in 2013-15. ODOT estimates that there will be an initial Other Funds implementation cost of \$56,551 in the 2011-13 biennium, including \$22,500 in personal services to answer questions, provide information and perform related clerical workload. This workload will be

handled by existing staff. There are one-time programming (\$13,750), Attorney General (\$3,000) and services and supplies (\$1,749) costs, and approximately \$15,552 in ongoing costs primarily related to the manufacture of the "Wine Country" plates. Ongoing manufacturing costs in 2013-15 will be \$15,655.

The bill provides for a minimum \$10,000 contribution from private entities to begin the plate design and manufacturing process. However, ODOT cannot use the Highway Fund to design and produce these plates. Therefore, ODOT needs revenue that equals the total implementation cost of \$56,551 to begin plate design and issuance.

ODOT assumes that \$227,385 Other Funds in revenue will be collected in the 2009-11 biennium, including \$56,551 in private contributions to establish the plate. ODOT estimates that \$163,091 Other Funds in revenue will be generated in 2013-15.