

From: [Sen Burdick](#)
To: [LRO](#)
Subject: FW: Oregon Production Investment Fund
Date: Friday, June 10, 2011 11:20:56 AM

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From: Susan Haley [mailto:susan@paydogs.com]
Sent: Thursday, June 09, 2011 2:42 PM
To: Sen Burdick
Subject: Oregon Production Investment Fund

June 9, 2011

Senator Ginny Burdick
900 Court Street NE
Salem, OR 97301

Dear Senator Burdick,

I am writing to urge your support of the Oregon Production Investment Fund (OPIF). Oregon has been able to attract a large amount of business to the state through two successful programs: the Oregon Production Investment Fund and Greenlight Oregon. These programs bring jobs to Oregonians and revenue to a number of vendors. I have a fairly new business that was established in September of last year. I'd like to illustrate my personal experience in how I have been affected by the increased business that these programs have brought to Oregon. I provide payroll, insurance and fiscal services to the media industry. I am a single owner/operator, but as the industry continues to grow I am able to spend more of my profit on support services for my own business. Since September:

- I have signed a one-year lease for office space and have leased and purchased office equipment from local vendors.
- The publications that carry my ads are receiving additional revenue.
- The printer is happy refilling my orders for letterhead, envelopes and business cards.
- I have been in the process of training two people who will begin to help me on an as-needed basis, and anticipate having at least one of them on a regular part-time basis by the end of the year.
- I provide in-kind and/or financial support to: Ashland Film Festival, Women In Film, POW Fest as well as the trade associations throughout the state: The Oregon Media Production Association, The Mid-Oregon Production Association, Southern Oregon Film & Television and the Central Oregon Film Alliance.

Everything that I work for is directly tied to the amount of business that we are able to attract to Oregon. I continue to be proud of my opportunity to share my company's success within my community.

Thank you so much for considering my request in asking for your support of Oregon's media production industry. I know you are working hard and making tough choices, but I am feeling very optimistic about Oregon's recovery from the recession and I'm excited to be a part of an industry that is working.

Sincerely,
Susan K. Haley
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