



MEASURE: HB 2167  
EXHIBIT: V  
Joint Committee on Tax Credits 76<sup>th</sup> Session  
DATE: 04.21.2011 PAGES: 1  
SUBMITTED BY: Janet McIntyre

Date: April 21, 2011

Re: Support for HB2167 OPIF & Greenlight Labor Rebate

Dear Honorable Members of the Committee:

I am writing to urge the state Legislature to support House Bill 2167. For the past year I've served as the academic dean of the Integrated Media Department at Mt. Hood Community College and for five years prior I was the department director of the digital film program at the Art Institute of Portland. In both of my roles, I've witnessed the tremendous benefits to higher education resulting from the tax incentive programs.

- Students have increased opportunities for credited internships, a critical aspect of their education. From 2008 – 2010, my students secured over 285 credited and/or paid internships, largely from productions made possible by HB2167. This includes *Leverage* (Seasons 2, 3 & 4), *Extraordinary Measures*, *Portlandia*, *Twilight* and *Coraline*.
- Due to the influx of film productions state-wide, graduates secure entry-level industry jobs in Oregon. For *Caroline*, Laika employed 32 Art Institute graduates for their post-production and production facility. I partnered with Laika's 2-D supervisor, Steve Emerson, to ensure that our students were exiting with the necessary technical skills.
- Professional projects provide students with exposure to cutting-edge technologies, mentors and training beyond what's possible in a traditional academic environment. My graduates have secured lucrative positions at BENT, Laika, Electric Entertainment, Nike, Wieden + Kennedy as a result of these experiences.

Our graduates face challenging economic times. In order to prepare our students for success the role of higher education today is two-fold: to provide an affordable, quality education and ensure students will have viable career opportunities upon completion. The internships and professional relationships available to students as a result of these programs is integral to accomplishing that mission.

Thank you for your service to Oregon.

Janet McIntyre, MFA  
Dean, Integrated Media, Performing & Visual Arts  
Mt. Hood Community College

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