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SUBMITTED BY: ANNE LUNDGREN  
GARY LUNDGREN



Wednesday, April 19, 2011

Dear Members of the Joint Committee on Tax Credits,

We would like to take this opportunity to tell you about how we came to be an integral part of the Southern Oregon film industry as a producing and directing team and as business owners of a local production company.

Primarily because of the OPIF program, we first came to Southern Oregon in 2007 to shoot the baseball comedy CALVIN MARSHALL starring Steve Zahn. The rebate we received enabled us to achieve our budget of \$1.8M, almost all of which was spent entirely in Ashland and Medford.

We had such a wonderful experience shooting in Southern Oregon, that we left Los Angeles in 2010 and moved back to Ashland full time to run our new production company JOMA FILMS.

Joma Films' goal is to shoot one film per year in Southern Oregon beginning in 2011 and in doing so help grow the local film industry, crews, and budgets. A key factor in our financing plans for these films is the tax rebate as it significantly decreases the risk for investors. Without this incentive, it is unlikely that we can continue to make films in Oregon as our investors will want to explore a state with incentives.

OPIF is vital to our company's ability to shoot feature films here in Oregon, including our next project BAD VINTAGE that is set to shoot this summer.

Thanks for your consideration in this regard.

Sincerely,

Two handwritten signatures in black ink. The signature on the left is for Anne Lundgren and the one on the right is for Gary Lundgren.

Anne Lundgren  
Producer

Gary Lundgren  
Writer/Director