

Oregon Smoker Profile

Income	% of Smokers	Cumulative % Smokers	Number of Smokers	Cumulative Number of Smokers
Under \$10,000	9.6%	9.56%	42,940	32,597
\$10,000 - \$15,000	9.5%	19.07%	42,724	75,321
\$15,000 - \$20,000	13.1%	32.20%	59,140	134,461
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\$35,000 - \$50,000	13.2%	70.63%	59,465	307,114
\$50,000 - \$75,000	16.0%	86.59%	71,704	378,818
\$75,000+	13.4%	99.97%	60,099	438,917

According to the CDC : In Oregon, 16.3% of the adult population (aged 18+ years)—over 476,000 individuals—are current cigarette smokers. Across all states, the prevalence of cigarette smoking among adults ranges from 9.3% to 26.5%.

MEASURE: HB 2110
 EXHIBIT: 2
 HOUSE REVENUE COMMITTEE
 DATE: 3/24/2011 PAGES: 4
 SUBMITTED BY: JIMPAK NELSON

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\$75,000+	\$9,403	\$551.15	-94%

*2008 average annual income tax data provided by Legislative Revenue.

OREGON SMOKERS' CONTRIBUTIONS TO THE STATE ECONOMY - FY2010

In 2010, the 17.9% of adults who comprise OREGON'S smoker population paid more than their fair share in taxes and tobacco settlement payments because they chose to buy a legal product:

Excise Taxes	Tobacco Settlement Payments	Total Smoker Payments FY2009
\$202,267,000	\$82,300,000	\$284,567,000

TOTAL TOBACCO SETTLEMENT PAYMENTS TO OREGON TO DATE (1998-2010): \$860,500,000

OREGON Smokers' Economic/Tax Profile 2009:

- OREGON smokers' median household income \$29,588
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OR

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TOTAL SMOKER CIGARETTE PAYMENTS TO OREGON FY2010

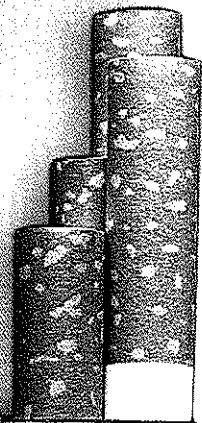
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CIGARETTES DON'T PAY TAXES – OREGON SMOKERS DO!!

Who Profits from Cigarette Sales?

OREGON

2010 Average retail price as of 11/10 = \$5.41



\$1.77

33%

OREGON Profit
(Excise Tax and Settlement Payments)

**TOTAL GOVERNMENT
PROFIT = 55%**

\$1.21

22%

\$1.20

22%

Manufacturer's Cost

\$.97

18%

Estimated Average

\$.26

5%

\$5.41

100%

STATE STATISTICS

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MEASURE: HB 2231
 EXHIBIT: 0
 HOUSE REVENUE COMMITTEE
 DATE: 3/24/2011 PAGES: 4
 SUBMITTED BY: MARK NELSON

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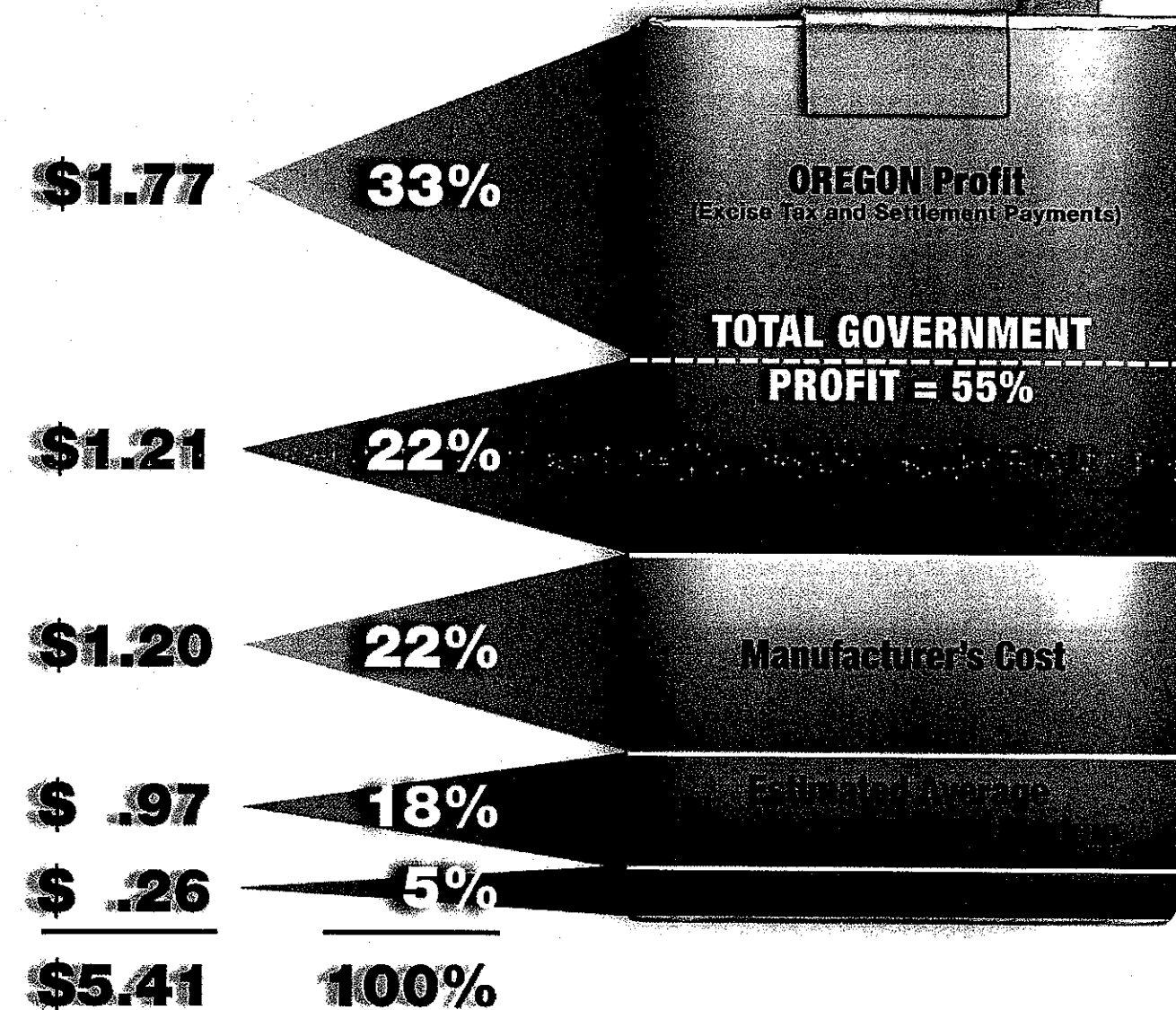
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MEASURE: HB 2385
 EXHIBIT: 2
 HOUSE REVENUE COMMITTEE
 DATE: 3/24/2011 PAGES: 4
 SUBMITTED BY: JIPAK NELSON

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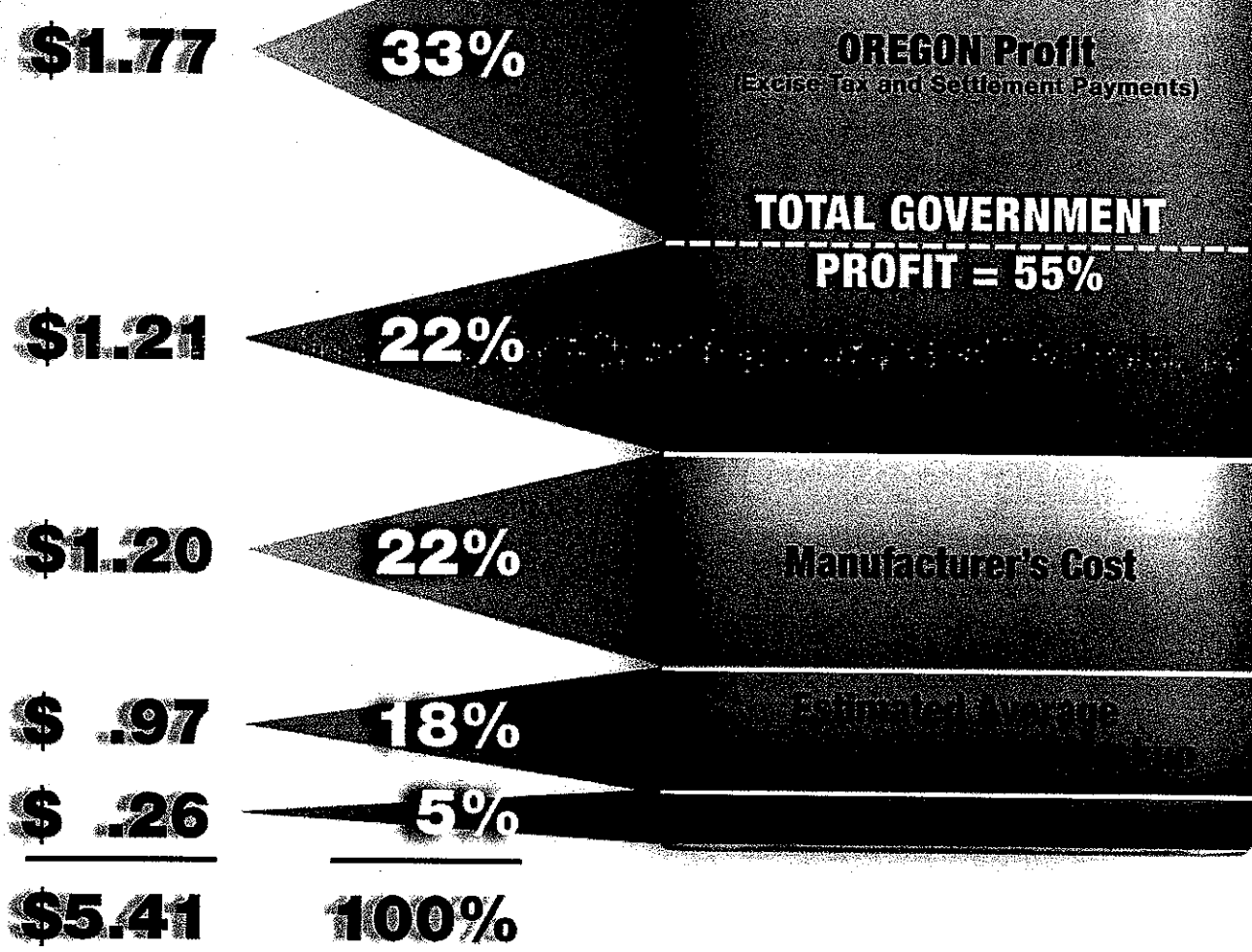
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Source: R.J. Reynolds Tobacco Company 02/01/11

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MEASURE: HB 2533
 EXHIBIT: 2
 HOUSE REVENUE COMMITTEE
 DATE: 5/24/2011 PAGES: 4
 SUBMITTED BY: MARK NELSON

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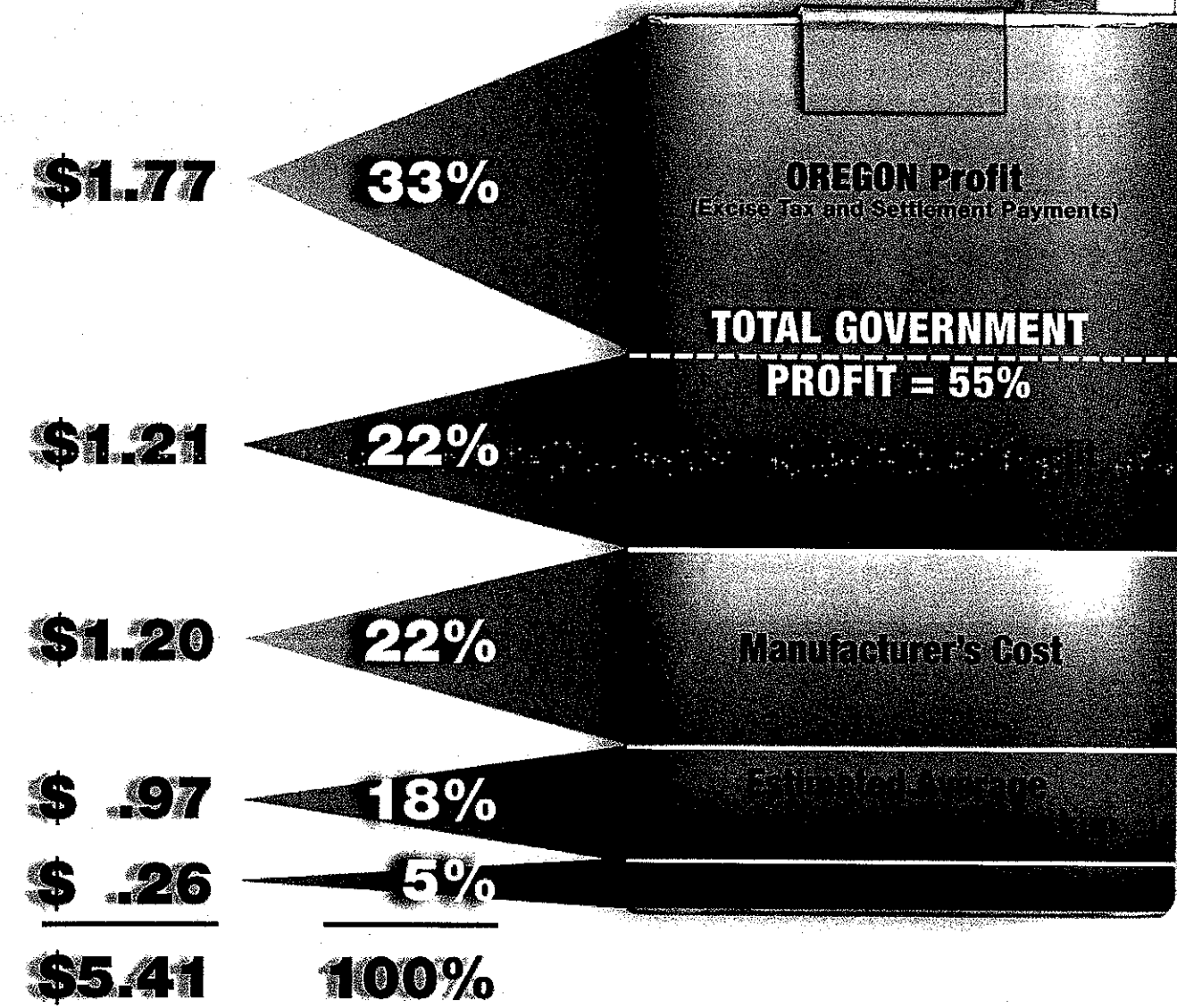
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