REVENUE: No revenue impact
FISCAL: No fiscal impact

Action:	Do Pass the A-Engrossed Measure
Vote:	4 - 0 - 1
Yeas:	George, Starr, Verger, Metsger
Nays:	-
Exc.:	Schrader
Prepared By:	Jim Stembridge, Administrator
Meeting Dates:	2/15

WHAT THE MEASURE DOES: Removes requirement that motor vehicle service station operators, if they display a sign showing fuel prices visible from the street, show prices for all grades of fuel. Allows signs that show price of lowest grade of fuel only. Adds requirement that service station operators display the prices for all grades and types of fuel on signage that is visible from the dispensing device.

ISSUES DISCUSSED:
- Reasons vehicle service station operators might choose not to post prices visible from the street
- Collaborators on the measure

EFFECT OF COMMITTEE AMENDMENT: No amendment.

BACKGROUND: Current law requires that pricing signs used by fueling stations display the price for all types and grades of fuel that are dispensed at the station on signage that is visible from nearby streets. This typically involves listing the price for regular, mid-grade, and premium motor fuels as well as diesel. Fuel station signage requirements were enacted during the 1980s to address situations where some fuel stations were placing signs advertising a low but misleading price for fuel on the street that did not match the higher prices they were charging at the pump.

Under current law, displaying fuel prices on signs visible from the street is optional. However, if station operators display prices visible from the street, they are required to display the prices for every grade and type of fuel they sell. With the expected proliferation of alternative fuels, including different ethanol blends and compressed natural gas, service stations face the necessity of purchasing new signage or taking down their signs entirely.

This summary has not been adopted or officially endorsed by action of the committee.
Committee Services Form – 2010 Special Session