

Senate Bill 679

Sponsored by Senators MORSE, BATES, Representative OLSON

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**.

Authorizes insurer to pay dividends in form of cash rewards to enrollees who participate in approved program to promote healthy lifestyle. Requires insurer to compile and report data to Director of Department of Consumer and Business Services. Requires director to report to Seventy-seventh and Seventy-eighth Legislative Assemblies on long term effectiveness of paying dividends to encourage healthy lifestyles.

A BILL FOR AN ACT

Relating to health benefit plan dividends paid for healthy lifestyles.

Be It Enacted by the People of the State of Oregon:

SECTION 1. Section 2 of this 2009 Act is added to and made a part of the Insurance Code.

SECTION 2. (1) As used in this section, "healthy lifestyle" means eating a diet beneficial to health or engaging in no less than 90 minutes of physical activity each week.

(2) On or after January 1, 2011, an insurer offering a health benefit plan, as defined in ORS 743.730, may pay dividends in the form of cash rewards to enrollees who participate in a program approved by the insurer that promotes a healthy lifestyle. The program must compile and report to the insurer data that show each insured's level of participation and progress and that are sufficient to assess the long term effectiveness of the dividend approach in improving the diet and exercise habits of enrollees.

(3) Data collected and compiled by insurers under subsection (2) of this section shall be reported to the Department of Consumer and Business Services in a form prescribed by the Director of the Department of Consumer and Business Services.

(4) The director shall report to the regular sessions of the Seventy-seventh and Seventy-eighth Legislative Assemblies on the effectiveness of paying dividends to enrollees in encouraging healthy lifestyles. The report to the Seventy-eighth Legislative Assembly shall recommend whether the authority granted by this section should be expanded, modified or repealed.

NOTE: Matter in **boldfaced** type in an amended section is new; matter [*italic and bracketed*] is existing law to be omitted. New sections are in **boldfaced** type.