

Senate Bill 607

Sponsored by Senator HASS (at the request of Oregon State Federation of Garden Clubs Inc. and Oregon Roadside Council)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**.

Prohibits use of certain lighting on signs viewed by traveling public on certain highways. Directs local government to impose fines for violation.

A BILL FOR AN ACT

1
2 Relating to outdoor advertising signs.

3 **Be It Enacted by the People of the State of Oregon:**

4 **SECTION 1. (1) As used in this section:**

5 (a) "Highway" has the meaning given that term in ORS 801.305.

6 (b) "Outdoor advertising sign" has the meaning given that term in ORS 377.710.

7 (c) "Sign" has the meaning given that term in ORS 377.710.

8 (d) "Traffic control sign or device" has the meaning given that term in ORS 377.710.

9 (e) "Tri-vision sign" has the meaning given that term in ORS 377.710.

10 (2) Except as provided in subsection (3) of this section, a person may not erect or main-
11 tain a sign visible to the traveling public from a highway if the sign:

12 (a) Contains, includes or is illuminated by any flashing, intermittent, revolving, rotating
13 or moving light or moves or has any animated or moving parts. This paragraph does not
14 apply to:

15 (A) A traffic control sign or device.

16 (B) Signs or portions thereof with lights that may be changed at intermittent intervals
17 by electronic process or remote control that are not outdoor advertising signs.

18 (C) A tri-vision sign, except that a tri-vision sign may not be illuminated by any flashing,
19 intermittent, revolving, rotating or moving lights.

20 (b) Has any lighting, unless the lighting is so effectively shielded as to prevent beams or
21 rays of light from being directed at any portion of the main traveled way of a highway, or
22 is of such low intensity or brilliance as not to cause glare or to impair the vision of the
23 driver of a motor vehicle or otherwise to interfere with the operation of a motor vehicle.

24 (3) This section does not apply to signs governed by the provisions of ORS 377.700 to
25 377.840.

26 **SECTION 2. A local government, as defined in ORS 174.116, with jurisdiction over a
27 highway shall adopt an ordinance or other regulations establishing procedures for imposing
28 fines against a person who violates section 1 of this 2009 Act. Fines adopted by a local gov-
29 ernment may not exceed \$100 per day for each day of violation. The maximum fine may not
30 exceed \$3,000 per sign.**

31 **SECTION 3. Sections 1 and 2 of this 2009 Act apply to signs erected on or after the ef-**

NOTE: Matter in **boldfaced** type in an amended section is new; matter [*italic and bracketed*] is existing law to be omitted. New sections are in **boldfaced** type.

1 **fective date of this 2009 Act.**

2
