

# House Bill 2673

Sponsored by Representatives GELSER, BRUUN; Representatives BERGER, BUCKLEY, CANNON, GILLIAM, GILMAN, GREENLICK, HANNA, KRIEGER, MATTHEWS, MAURER, OLSON, READ, RILEY, J SMITH, STIEGLER, THOMPSON, TOMEI, WHISNANT

## SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**.

Requires entertainment event producer or promoter and venue owner to disclose numbers and classes of admission tickets available for sale to members of general public.

Requires admission ticket reseller to disclose number of unsold admission tickets reseller has available for resale.

Provides that violation is subject to enforcement as unlawful practice.

## A BILL FOR AN ACT

1  
2 Relating to sales of admission tickets for entertainment events; creating new provisions; and  
3 amending ORS 646.608.

4 **Be It Enacted by the People of the State of Oregon:**

5 **SECTION 1. As used in this section and sections 2 and 3 of this 2009 Act:**

6 (1) **"Admission ticket" means evidence of a purchaser's right of entry to a venue or an**  
7 **entertainment event.**

8 (2) **"Conspicuous place" means a location that is intended and likely to attract attention**  
9 **or notice, that is free from permanent visual obstructions and that is visible despite the**  
10 **presence of a crowd of people or temporary visual obstructions.**

11 (3) **"Conspicuous print or lettering" means print or lettering that is intended or likely to**  
12 **attract attention or notice and that is easily legible and readily visible from a distance of at**  
13 **least 15 feet.**

14 (4) **"Entertainment event" means a performance, recreation, amusement, diversion,**  
15 **spectacle, show or similar event including, but not limited to, a theatrical or musical per-**  
16 **formance, concert, film, game, ride or sporting event.**

17 (5) **"Established price" means a price that is:**

18 (a) **Fixed at the time an operator first sells an admission ticket to a purchaser; and**

19 (b) **Printed, inscribed or endorsed on the face of the admission ticket.**

20 (6) **"Operator" means a person that owns, operates or controls a venue or that produces**  
21 **or promotes an entertainment event, or the person's agent or employee.**

22 (7) **"Resale" means a sale other than an operator's initial sale of an admission ticket for**  
23 **a venue that is located in or an entertainment event that occurs in this state, irrespective**  
24 **of the location in which the sale occurs or the means by which a reseller solicits or adver-**  
25 **tises the sale or delivers or receives payment for the admission ticket.**

26 (8) **"Reseller" means a person other than an operator that conducts a resale.**

27 (9) **"Venue" means a privately or publicly owned or operated facility or location in which**  
28 **an entertainment event occurs and for which an admission ticket is required for entry in-**

**NOTE:** Matter in **boldfaced** type in an amended section is new; matter *[italic and bracketed]* is existing law to be omitted. New sections are in **boldfaced** type.

1 cluding, but not limited to, a hall, auditorium, ballroom, club, theater, stadium, arena,  
 2 racetrack, museum, park or amusement park or other place suitable for or used for pre-  
 3 senting an entertainment event.

4 **SECTION 2.** (1) An operator in an advertisement for an entertainment event other than  
 5 a radio advertisement, and in a communication or material the operator uses to solicit the  
 6 purchase of an admission ticket to an entertainment event, shall disclose:

7 (a) The total number of admission tickets for the entertainment event that are available  
 8 for purchase by members of the general public and the total number of admission tickets  
 9 that are not available for purchase by members of the general public;

10 (b) Every class, tier or level of admission ticket that is available for purchase by mem-  
 11 bers of the general public, together with a description of the type of entry, seating location,  
 12 services or other privileges associated with each class, tier or level;

13 (c) The total number of admission tickets in each class, tier or level that are available  
 14 for purchase by members of the general public; and

15 (d) A description of the type of entry, seating location, services or other privileges asso-  
 16 ciated with admission tickets that are not available for purchase by members of the general  
 17 public.

18 (2) An operator shall print the established price on the face of every admission ticket  
 19 that is required for entry to a venue or an entertainment event, together with the amount  
 20 of any premium, service charge or other fee that applies to the purchase of the admission  
 21 ticket at the time of sale.

22 (3) An operator shall post in a conspicuous place at each entrance to a venue a notice  
 23 that in conspicuous print or lettering:

24 (a) Lists the classes, tiers or levels of admission tickets available for purchase by mem-  
 25 bers of the general public and discloses the established price for each class, tier or level,  
 26 together with any premium, service charge or other fee that applies to sales at the venue  
 27 or on the day the entertainment event is scheduled to occur; and

28 (b) Discloses the number of admission tickets in each class, tier or level that are unsold  
 29 and available for purchase from the operator at the venue's box office or other entrance into  
 30 the venue as of one hour before the entertainment event is scheduled to begin.

31 (4) An operator may cite this section as authority for the requirement that the operator  
 32 post the notice described in subsection (3) of this section. The operator may print the citing  
 33 reference on the notice.

34 (5) This section does not apply to an operator that is an organization or group of organ-  
 35 izations described in section 501(c)(3) of the Internal Revenue Code that is exempt from in-  
 36 come tax under section 501(a) of the Internal Revenue Code.

37 (6) Violation of this section is an unlawful practice under ORS 646.608 that is subject to  
 38 an action under ORS 646.632 or 646.638.

39 **SECTION 3.** (1) A reseller, or an operator that conducts a resale, in an advertisement  
 40 other than a radio advertisement and in a communication or material the reseller or opera-  
 41 tor uses to solicit the resale of an admission ticket shall disclose:

42 (a) The total number of unsold tickets the reseller or operator has for resale at the time  
 43 the reseller or operator advertises or solicits the resale;

44 (b) Every class, tier or level of admission ticket that the reseller or operator has avail-  
 45 able for resale, together with a description of the type of entry, seating location, services

1 **or other privileges associated with each class, tier or level; and**

2 **(c) The total number of admission tickets in each class, tier or level that the reseller or**  
3 **operator has available for resale.**

4 **(2) This section does not apply to a reseller or operator that is an organization or group**  
5 **of organizations described in section 501(c)(3) of the Internal Revenue Code that is exempt**  
6 **from income tax under section 501(a) of the Internal Revenue Code or to a person other than**  
7 **an operator that sells an admission ticket for not more than the established price.**

8 **(3) Violation of this section is an unlawful practice under ORS 646.608 that is subject to**  
9 **an action under ORS 646.632 or 646.638.**

10 **SECTION 4.** ORS 646.608, as amended by section 8, chapter 19, Oregon Laws 2008, and section  
11 5, chapter 31, Oregon Laws 2008, is amended to read:

12 646.608. (1) A person engages in an unlawful practice when in the course of the person's busi-  
13 ness, vocation or occupation the person does any of the following:

14 (a) Passes off real estate, goods or services as those of another.

15 (b) Causes likelihood of confusion or of misunderstanding as to the source, sponsorship, ap-  
16 proval, or certification of real estate, goods or services.

17 (c) Causes likelihood of confusion or of misunderstanding as to affiliation, connection, or asso-  
18 ciation with, or certification by, another.

19 (d) Uses deceptive representations or designations of geographic origin in connection with real  
20 estate, goods or services.

21 (e) Represents that real estate, goods or services have sponsorship, approval, characteristics,  
22 ingredients, uses, benefits, quantities or qualities that they do not have or that a person has a  
23 sponsorship, approval, status, qualification, affiliation, or connection that the person does not have.

24 (f) Represents that real estate or goods are original or new if they are deteriorated, altered,  
25 reconditioned, reclaimed, used or secondhand.

26 (g) Represents that real estate, goods or services are of a particular standard, quality, or grade,  
27 or that real estate or goods are of a particular style or model, if they are of another.

28 (h) Disparages the real estate, goods, services, property or business of a customer or another  
29 by false or misleading representations of fact.

30 (i) Advertises real estate, goods or services with intent not to provide them as advertised, or  
31 with intent not to supply reasonably expectable public demand, unless the advertisement discloses  
32 a limitation of quantity.

33 (j) Makes false or misleading representations of fact concerning the reasons for, existence of,  
34 or amounts of price reductions.

35 (k) Makes false or misleading representations concerning credit availability or the nature of the  
36 transaction or obligation incurred.

37 (L) Makes false or misleading representations relating to commissions or other compensation to  
38 be paid in exchange for permitting real estate, goods or services to be used for model or demon-  
39 stration purposes or in exchange for submitting names of potential customers.

40 (m) Performs service on or dismantles any goods or real estate when not authorized by the  
41 owner or apparent owner thereof.

42 (n) Solicits potential customers by telephone or door to door as a seller unless the person pro-  
43 vides the information required under ORS 646.611.

44 (o) In a sale, rental or other disposition of real estate, goods or services, gives or offers to give  
45 a rebate or discount or otherwise pays or offers to pay value to the customer in consideration of

1 the customer giving to the person the names of prospective purchasers, lessees, or borrowers, or  
2 otherwise aiding the person in making a sale, lease, or loan to another person, if earning the rebate,  
3 discount or other value is contingent upon occurrence of an event subsequent to the time the cus-  
4 tomer enters into the transaction.

5 (p) Makes any false or misleading statement about a prize, contest or promotion used to publi-  
6 cize a product, business or service.

7 (q) Promises to deliver real estate, goods or services within a certain period of time with intent  
8 not to deliver them as promised.

9 (r) Organizes or induces or attempts to induce membership in a pyramid club.

10 (s) Makes false or misleading representations of fact concerning the offering price of, or the  
11 person's cost for real estate, goods or services.

12 (t) Concurrent with tender or delivery of any real estate, goods or services fails to disclose any  
13 known material defect or material nonconformity.

14 (u) Engages in any other unfair or deceptive conduct in trade or commerce.

15 (v) Violates any of the provisions relating to auction sales, auctioneers or auction marts under  
16 ORS 698.640, whether in a commercial or noncommercial situation.

17 (w) Manufactures mercury fever thermometers.

18 (x) Sells or supplies mercury fever thermometers unless the thermometer is required by federal  
19 law, or is:

20 (A) Prescribed by a person licensed under ORS chapter 677; and

21 (B) Supplied with instructions on the careful handling of the thermometer to avoid breakage and  
22 on the proper cleanup of mercury should breakage occur.

23 (y) Sells a thermostat that contains mercury unless the thermostat is labeled in a manner to  
24 inform the purchaser that mercury is present in the thermostat and that the thermostat may not be  
25 disposed of until the mercury is removed, reused, recycled or otherwise managed to ensure that the  
26 mercury does not become part of the solid waste stream or wastewater. For purposes of this para-  
27 graph, "thermostat" means a device commonly used to sense and, through electrical communication  
28 with heating, cooling or ventilation equipment, control room temperature.

29 (z) Sells or offers for sale a motor vehicle manufactured after January 1, 2006, that contains  
30 mercury light switches.

31 (aa) Violates the provisions of ORS 803.375, 803.385 or 815.410 to 815.430.

32 (bb) Violates ORS 646A.070 (1).

33 (cc) Violates any requirement of ORS 646A.030 to 646A.040.

34 (dd) Violates the provisions of ORS 128.801 to 128.898.

35 (ee) Violates ORS 646.883 or 646.885.

36 (ff) Violates any provision of ORS 646A.020.

37 (gg) Violates ORS 646.569.

38 (hh) Violates the provisions of ORS 646A.142.

39 (ii) Violates ORS 646A.360.

40 (jj) Violates ORS 646.553 or 646.557 or any rule adopted pursuant thereto.

41 (kk) Violates ORS 646.563.

42 (LL) Violates ORS 759.690 or any rule adopted pursuant thereto.

43 (mm) Violates the provisions of ORS 759.705, 759.710 and 759.720 or any rule adopted pursuant  
44 thereto.

45 (nn) Violates ORS 646A.210 or 646A.214.

- 1 (oo) Violates any provision of ORS 646A.124 to 646A.134.
- 2 (pp) Violates ORS 646A.254.
- 3 (qq) Violates ORS 646A.095.
- 4 (rr) Violates ORS 822.046.
- 5 (ss) Violates ORS 128.001.
- 6 (tt) Violates ORS 646.649 (2) to (4).
- 7 (uu) Violates ORS 646A.090 (2) to (4).
- 8 (vv) Violates ORS 87.686.
- 9 (ww) Violates ORS 646.651.
- 10 (xx) Violates ORS 646A.362.
- 11 (yy) Violates ORS 646A.052 or any rule adopted under ORS 646A.052 or 646A.054.
- 12 (zz) Violates ORS 180.440 (1).
- 13 (aaa) Commits the offense of acting as a vehicle dealer without a certificate under ORS 822.005.
- 14 (bbb) Violates ORS 87.007 (2) or (3).
- 15 (ccc) Violates ORS 92.405 (1), (2) or (3).
- 16 (ddd) Engages in an unlawful practice under ORS 646.648.
- 17 (eee) Violates ORS 646A.365.
- 18 (fff) Violates ORS 98.854 or 98.858 or a rule adopted under ORS 98.864.
- 19 (ggg) Sells a gift card in violation of ORS 646A.276.
- 20 (hhh) Violates ORS 646A.102, 646A.106 or 646A.108.
- 21 (iii) Violates ORS 646A.430 to 646A.450.
- 22 (jjj) Violates a provision of sections 2 to 6, chapter 19, Oregon Laws 2008.
- 23 (kkk) Violates section 2, chapter 31, Oregon Laws 2008, 30 or more days after a recall notice,  
24 warning or declaration described in section 2, chapter 31, Oregon Laws 2008, is issued for the chil-  
25 dren’s product, as defined in section 1, chapter 31, Oregon Laws 2008, that is the subject of the vi-  
26 olation.

27 **(LLL) Violates section 2 or 3 of this 2009 Act.**

28 (2) A representation under subsection (1) of this section or ORS 646.607 may be any manifesta-  
29 tion of any assertion by words or conduct, including, but not limited to, a failure to disclose a fact.

30 (3) In order to prevail in an action or suit under ORS 646.605 to 646.652, a prosecuting attorney  
31 need not prove competition between the parties or actual confusion or misunderstanding.

32 (4) An action or suit may not be brought under subsection (1)(u) of this section unless the At-  
33 torney General has first established a rule in accordance with the provisions of ORS chapter 183  
34 declaring the conduct to be unfair or deceptive in trade or commerce.

35 (5) Notwithstanding any other provision of ORS 646.605 to 646.652, if an action or suit is brought  
36 under subsection (1)(zz) of this section by a person other than a prosecuting attorney, relief is lim-  
37 ited to an injunction and the prevailing party may be awarded reasonable attorney fees.

38 **SECTION 5. Sections 1, 2 and 3 of this 2009 Act and the amendments to ORS 646.608 by**  
39 **section 4 of this 2009 Act apply to sales or resales of admission tickets that occur on or after**  
40 **the effective date of this 2009 Act.**

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