

REVENUE: No revenue impact

FISCAL: No fiscal impact

Action:	Be Adopted
Vote:	8 - 0 - 0
Yeas:	Beyer, Gilliam, Krieger, Roblan, Schaufler, VanOrman, Wingard, Clem
Nays:	0
Exc.:	0
Prepared By:	Cheyenne Ross, Administrator
Meeting Dates:	5/7

WHAT THE MEASURE DOES: Honors David Lett's vision, dedication, and decades of effort put into laying the foundation for the Oregon wine industry. Extends condolences to the family of David Lett.

ISSUES DISCUSSED:

- David Lett's foresight in recognizing the agricultural value of "marginal lands"
- His role in the preservation of agricultural lands that might otherwise have been lost to development
- Not just ordinary, but world-class wines are produced in Oregon in large part a result of Mr. Lett's efforts

EFFECT OF COMMITTEE AMENDMENT: No amendment.

BACKGROUND: David Lett moved to Oregon over 40 years ago with a vision of making Oregon a preeminent wine production region. David and his wife Diana spent the first year of their marriage planting and tending to the first five acres of their vineyard in Dundee, Oregon. They named their endeavor the Eyrie Vineyards in honor of the red tailed hawks who nested on their property. In 1970, they produced their first vintage, including the Willamette Valley's first pinot noir and America's first pinot gris. International recognition of Oregon as a new world home for pinot noir was brought about by David Lett. He was also one of the winemakers responsible for founding the annual three-day International Pinot Noir Celebration. In 2008, David Lett formally retired and passed on the Eyrie torch to his son, Jason. David Lett passed away at the age 69 at his home in Dundee surrounded by his wife and two sons.