

REVENUE: No revenue impact

FISCAL: No fiscal impact

Action: Be Adopted
Vote: 5 - 0 - 0
Yeas: Atkinson, Boquist, Hass, Prozanski, Dingfelder
Nays: 0
Exc.: 0
Prepared By: Beth Herzog, Administrator
Meeting Dates: 2/19, 2/26

WHAT THE MEASURE DOES: Honors the life of Gene Landsmann, who passed away in February, 2008. Recognizes his love of Mount Ashland and his dedication to the skiing community.

ISSUES DISCUSSED:

- Responsible for marketing campaign that saved Mt. Ashland
- Gracious gentleman
- Never had any of his own children, his kids were the kids who skied there

EFFECT OF COMMITTEE AMENDMENT: No amendment.

BACKGROUND: Gene Landsmann was born in Tyrol, Austria and was a member of the Austrian "B" National Ski Team before moving to the United States. He fell in love with Mt. Ashland and worked in various roles for the Mt. Ashland Ski & Snowboarding Resort from 1974 – 2003. The Resort continues to honor him by designating March 28, 2009, the 2nd Annual Gene Landsmann day. The festivities include a dual slalom race and a slope style freestyle competition. Glenn Menzie, a coworker of 22 years and friend, was quoted in the Mail Tribune as saying "He was our ambassador... He was what Mount Ashland was all about in the '70s, '80s and early '90s. If you count friends as wealth, he died a rich man."