| KL VLA VLA VLA TAVI EVenue impuei                  |   |
|--|---|
| FISCAL: Minimal fiscal impact, no statement issued |   |
| Action:  | Do Pass as Amended and Be Printed Engrossed |
| Vote:  | 4 - 0 - 1                                   |
| Yeas:  | George, Schrader, Starr, Verger             |
| Nays:  | -   |
| Exc.:  | Metsger                                     |
| Prepared By:                                       | Jim Stembridge, Administrator               |
| Meeting Dates:                                     | 3/25, 4/6                                   |

**REVENUE:** No revenue impact

WHAT THE MEASURE DOES: Creates special events distillery licenses that may be obtained by Oregon Liquor Control Commission (OLCC) distillery licensees. Limits special events distillery licenses to a period not exceeding five days. Requires licensees to purchase the distilled liquor for special events from the OLCC.

## **ISSUES DISCUSSED:**

- Inventory draw-downs, shelf space, and other marketing limitations of Oregon Liquor Control Commission retailers
- Craft distillation movement in Oregon
- Special events as marketing opportunities

**EFFECT OF COMMITTEE AMENDMENT:** Deletes provision allowing orders for distilled liquors to be delivered directly to commission liquor stores with consent of the Oregon Liquor Control Commission.

BACKGROUND: According to the Oregon Liquor Control Commission (OLCC), in response to the growth of small batch production of handcrafted distilled spirits in Oregon, Oregon law changed in 2008 to allow new business opportunities for craft distillers and to help to promote the industry. Consequently, craft distilleries can offer tasting samples of their products at their distilleries or at a separate tasting room, or sell their products by the glass or drink at restaurants at their distillery or other locations. Distilleries can also sell bottled products manufactured at the distillery directly to consumers.

SB 802-A adds special events to marketing opportunities for OLCC licensed distilleries.