

REVENUE: No revenue impact

FISCAL: No fiscal impact

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Action: Be Adopted  
Vote: 9 - 0 - 1  
Yeas: Bruun, Dembrow, Garrett, Harker, Kennemer, Kotek, Maurer, Thompson, Greenlick  
Nays: 0  
Exc.: Cannon  
Prepared By: Sandy Thiele-Cirka, Administrator  
Meeting Dates: 2/20

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**WHAT THE MEASURE DOES:** Encourages public to take measures to decrease incidence of skin cancer.

**ISSUES DISCUSSED:**

- Melanoma skin cancer increasing among young people
- According to the Center for Disease Control and Prevention (CDC) approximately 65–90 percent of melanomas are caused by exposure to ultraviolet (UV) light or sunlight
- Skin cancer incidence rates
- Importance of educating Oregonians on risk reduction efforts

**EFFECT OF COMMITTEE AMENDMENT:** No amendment.

**BACKGROUND:** According to the Skin Cancer Foundation, skin cancer is the most common form of cancer in the United States; greater than one million skin cancers are diagnosed annually; one in five Americans will develop skin cancer in the course of a lifetime. In 2004, the total direct cost associated with the treatment for non-melanoma skin cancers was more than \$1 billion; about 90 percent of non-melanoma skin cancers are associated with exposure to ultraviolet (UV) radiation from the sun; and up to 90 percent of the visible changes commonly attributed to aging are caused by the sun (<http://www.skincancer.org/Skin-Cancer-Facts/>).