

REVENUE: No revenue impact

FISCAL: Minimal fiscal impact, no statement issued

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Action: Do Pass  
Vote: 7 - 1 - 2  
Yeas: Cowan, Krieger, Matthews, Riley, Tomei, Wingard, Holvey  
Nays: Gilliam  
Exc.: Barton, Weidner  
Prepared By: Victoria Cox, Administrator  
Meeting Dates: 3/18, 4/20, 4/22

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**WHAT THE MEASURE DOES:** Requires elected officials and state agencies that provide electronic information to the public to disclose any embedded tracking features. Exempts information obtained through use of electronic tracking features from public records disclosure requirements.

**ISSUES DISCUSSED:**

- Information obtained through embedded tracking
- Constituent privacy
- Suggested disclosure language
- Use of rulemaking authority to address technological advances

**EFFECT OF COMMITTEE AMENDMENT:** No amendment.

**BACKGROUND:** Embedded tracking features allow senders of electronic information to determine when communication sent via e-mail was opened, to whom it was forwarded, and whether any contained links were activated, among other information. HB 2527 requires elected officials and state agencies to disclose the presence of any such tracking features contained in electronic communication.