

Senate Bill 1046

Sponsored by Senator WESTLUND; Senator BROWN

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**.

Directs Oregon Tourism Commission to develop environmental standards for certification that may be voluntarily met by tourism facilities. Directs commission to provide tourism facilities that achieve certification with logo. Specifies certain sound environmental management techniques that serve as basis for certification. Allows commission to charge minimal fee to cover costs of environmental certification program.

A BILL FOR AN ACT

1
2 Relating to tourism.

3 **Be It Enacted by the People of the State of Oregon:**

4 **SECTION 1. (1)(a) In addition to the duties specified in ORS 285A.264, the Oregon**
5 **Tourism Commission shall develop an environmental certification program for tourism fa-**
6 **ilities. The commission shall specify environmental standards for the program that may be**
7 **fulfilled voluntarily by tourism facilities, including but not limited to breweries, golf courses,**
8 **hotels, theaters, museums, resorts, restaurants and wineries.**

9 **(b) The commission shall adopt the standards specified in this subsection after consulta-**
10 **tion with interested entities that are tax exempt under section 501(c)(3) of the Internal Re-**
11 **venue Code and that specialize in environmental issues.**

12 **(c) In adopting the standards, the commission may consider the experiences of other**
13 **states, including but not limited to Wisconsin, that have developed environmental certif-**
14 **ication programs for tourism facilities.**

15 **(2) The environmental standards in the program shall provide for certification of the**
16 **tourism facilities specified in subsection (1) of this section based on the facilities' use of**
17 **sound management techniques in areas including but not limited to the following:**

18 **(a) Waste reduction and recycling;**

19 **(b) Energy conservation and the use of renewable energy;**

20 **(c) Water conservation, water quality and wastewater management;**

21 **(d) Air quality maintenance;**

22 **(e) Wildlife and landscape conservation and management;**

23 **(f) Transportation efficiency; and**

24 **(g) Purchasing efficiency for and reduction in the use of paper products and petroleum.**

25 **(3) The commission shall:**

26 **(a) Develop a logo for display by tourism facilities that meet the environmental standards**
27 **specified in this section;**

28 **(b) Allow tourism facilities that have achieved the environmental standards to advertise**
29 **with the logo; and**

30 **(c) Develop an official website that publicizes the environmental certification program**

NOTE: Matter in **boldfaced** type in an amended section is new; matter [*italic and bracketed*] is existing law to be omitted. New sections are in **boldfaced** type.

1 **and lists tourism facilities that have achieved the certification.**

2 **(4) The commission may charge a minimal fee to tourism facilities that voluntary par-**
3 **ticipate in the program. The fee shall be limited to covering the costs of the program.**

4 **(5) The commission may adopt rules as necessary to implement this section.**

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