

Senate Bill 1031

Sponsored by Senator CARTER (at the request of Myrna-Yvonne Williams for The Obesity Initiative)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**.

Requires Department of Human Services to create voluntary guidelines for restaurants regarding display of calorie content and other nutritional information.

Requires State Department of Agriculture to create voluntary food marketing guidelines for food processors and manufacturers.

A BILL FOR AN ACT

1
2 Relating to nutritional information.

3 **Be It Enacted by the People of the State of Oregon:**

4 **SECTION 1. The Department of Human Services shall create voluntary guidelines for the**
5 **display of calorie information and other nutritional information on menus, menu boards or**
6 **other stationary devices in restaurants, including but not limited to:**

7 (1) **The identification of nutritional information that should accompany calorie informa-**
8 **tion on menus;**

9 (2) **Recommended forms, formats and positioning for displaying calorie and other nutri-**
10 **tional information; and**

11 (3) **Recommendations for the display of calorie and other nutritional information about**
12 **various sizes, varieties and options available for meals and food items.**

13 **SECTION 2. (1) The State Department of Agriculture shall create voluntary marketing**
14 **guidelines for food processors and manufacturers. The department shall design the guidelines**
15 **to:**

16 (a) **Encourage the marketing to children of foods that provide a substantial variety and**
17 **amount of vitamins and minerals; and**

18 (b) **Discourage the marketing to children of foods that are high in added sugars or satu-**
19 **rated fats or that have other ingredients that could adversely affect children's health.**

20 (2) **The department may not impose any form of sanction against a food processor or**
21 **manufacturer for failure of the processor or manufacturer to follow the voluntary guidelines.**
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NOTE: Matter in **boldfaced** type in an amended section is new; matter [*italic and bracketed*] is existing law to be omitted. New sections are in **boldfaced** type.