

# House Joint Resolution 19

Sponsored by Representative HOLVEY; Representatives BARNHART, BERGER, C EDWARDS, ESQUIVEL, GELSER, KOMP, SHIELDS, WITT

## SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**.

Declares pinot noir official state wine.

## JOINT RESOLUTION

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2       Whereas Oregon's wine industry pioneers came to this state in the 1960s because they saw the  
3 potential to establish on Oregon's moist, cool slopes a modest-quantity, high-quality wine industry  
4 centered around pinot noir grapes; and

5       Whereas with dedication to artisan wine-making, vintners converted low-yield pinot noir  
6 vineyards into high-value farmland producing signature wines that have won international acclaim;  
7 and

8       Whereas Oregon's wine industry now generates more than \$1.4 billion in annual economic ac-  
9 tivity, propelled largely by a surge in the popularity of Oregon pinot noir wines around the world;  
10 and

11       Whereas in 2004 the more than 9,000 tons of pinot noir grapes grown in Oregon were valued  
12 at \$19.5 million, representing a 58 percent growth in value over the 2000 crop; and

13       Whereas pinot noir is the most prevalent of the grape varieties grown in Oregon with more than  
14 8,000 acres in cultivation and represents more than 50 percent of all grape plantings in this state;  
15 and

16       Whereas pinot noir wine has become a cornerstone in Oregon's culinary tourism, attracting  
17 thousands of people to Oregon's burgeoning wine country and its fine restaurants and hotels; and

18       Whereas pinot noir is a versatile red wine that pairs well with a wide variety of foods and is  
19 a valuable partner in the marketing of other agricultural products; now, therefore

20 **Be It Resolved by the Legislative Assembly of the State of Oregon:**

21       That pinot noir is the official wine of the State of Oregon.  
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**NOTE:** Matter in **boldfaced** type in an amended section is new; matter [*italic and bracketed*] is existing law to be omitted. New sections are in **boldfaced** type.