

**REVENUE:** No revenue impact

**FISCAL:** Minimal fiscal impact, no statement issued

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**Action:** Do Pass as Amended and Be Printed Engrossed

**Vote:** 3 - 0 - 2

**Yeas:** Ferrioli, Kruse, Brown

**Nays:** 0

**Exc.:** Avakian, Monnes Anderson

**Prepared By:** Marjorie Taylor, Administrator

**Meeting Dates:** 6/7, 6/13

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**WHAT THE MEASURE DOES:** Prohibits person from selling gift card that expires or has face value that declines over time or with lack of use. Prohibits person from charging fee related to gift card. Creates exceptions. Defines gift card. Exempts free gift cards. Makes violation of prohibition unlawful trade practice.

**ISSUES DISCUSSED:**

- Consumer frustration with gift card expiration dates and monthly fees
- Gift cards that are usable with more than one merchant
- Gift cards that are given away for free with no obligations
- Difference between a gift card and credit card
- Growing market for gift cards

**EFFECT OF COMMITTEE AMENDMENT:** Defines “gift card” to exclude any gift card usable with more than one seller of goods or services. Exempts free gift cards from provisions of the measure.

**BACKGROUND:** HB 2513B prohibits the issuance of a gift card that expires or diminishes in face value over time or with lack of use, with the following exceptions: the card has ten point type stating that the card expires on a given date and the card is part of a promotion program, award, or loyalty in which the card recipient does not provide consideration for the card; the card is used for charitable or non-profit fundraising; the card is sold at a cost below face value; and the gift card does not expire until at least thirty days after sale.