

# REVENUE IMPACT OF PROPOSED LEGISLATION

74th Oregon Legislative Assembly  
2007 Regular Session  
Legislative Revenue Office

<b>Bill Number:</b>	<b>SB 789 A</b>
<b>Revenue Area:</b>	DMV Fees
<b>Economist:</b>	Mazen Malik
<b>Date:</b>	5/4/2007

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## Measure Description:

Authorizes a "share the road" license plate as a nonprofit group plate under the existing group plate program. Adds a \$10 surcharge and directs the revenue into accounts designated by the Bicycle Transportation Alliance and Cycle Oregon.

## Revenue Impact:

Revenue impact is minimal, less than \$25 thousand a biennium, to the newly identified bicycle funds.

## Impact Explanation:

Current law only allows institutions of higher education and groups representing persons who have been issued the Purple Heart medal to have an image representing their group on a license plate. Senate Bill 789 was introduced at the request of Tom Jefferson in memory of his wife, who was killed while cycling. The Department of Transportation (ODOT) recently initiated a share-the-road public education campaign that complements the educational purpose of the proposed license plate.

Cycling clubs have indicated willingness to pay the \$28,000 in upfront costs to ODOT of programming, plate design, and production. \$10,000 of this amount is an application fee that is refundable if 1,000 sets of plates are sold in the first year. The one-time surcharge in the measure is in addition to the standard plate fee.

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